



**MARKAZ ARTS AND SCIENCE COLLEGE**  
**KARTHALA P.O , ATHAVANAD**

(Affiliated to the University of Calicut)

**DEPARTMENT COMMERCE AND MANAGEMENT STUDIES**

**ANNUAL REPORT**

**2023-24**

**MARKAZ ARTS AND SCIENCE COLLEGE, ATHAVANAD**

**DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES**

**ANNUAL REPORT 2023-24**

**File No.**

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## **DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES**

MAIL ID: masccommerce22@gmail.com

TOTAL NO. OF FACULTIES: 10

STARTING OF THE ACADEMIC YEAR: 01-06-2023

H O D OF THE DEPARTMENT: Mr. SHARAFUDHEEN K

PROGRAMME COORDINATOR: ROHITH P. (3<sup>rd</sup> YEAR B.Com)

ASSOCIATION SECRETARY: ARCHANA K. P (III RD YEAR BCOM)



## STUDENTS STRENGTH (2023-24)

SL. NO	YEAR	NO. OF BOYS	NO OF GIRLS	OTHERS	TOTAL
1	1st Year B. Com	17	21	0	38
2	1st Year BBA	14	14	0	28
3	2nd Year B. Com	23	20	0	43
4	2nd Year BBA	15	10	0	25
5	3 <sup>rd</sup> Year B. Com	22	18	0	40
	<b>PG</b>				
6	1 M. Com	5	7	0	12
7	2 M. Com	1	4	0	5

## FACULTY DETAILS

SL NO	NAME OF THE FACULTY	YEAR OF EXPERIENCE	QUALIFICATION
1	SHARAFUDHEEN K	10	M.COM
2	YASAR ARAFATH N	10	MBA, M.PHIL.
3	RAJI N.P	7	M.COM. SET. M PHIL. B.ED.
4	JAMEELA	10	M.COM .NET
5	SOUDHA P	7	M.COM
6	SABNA K	6	M.COM. B.ED.
7	VINITHA. K	4	M.COM. B.ED.
8	DEEPIKA	1	M.COM .NET
9	MUHAMMAD RASI	1	MBA
10	SREESHA	1	M.COM

## EXAMINATION RESULT 2023 -24

CLASS	STUDENTS APPEARED	STUDENTS PASSED	PERCENTAGE
B. Com	40	24	60
M.Com	5	5	100

## INTERNAL EXAMINATIONS

PROGRAMME	DATE OF 1ST INTERNAL EXAMINATION
1ST SEMESTER B. COM AND BBA	4/12/24 - 8/12/23
2ND SEMESTER B. COM AND BBA	26/6/23 - 5/7/23
3 RD SEMESTER B. COM AND BBA	3/10/23 - 8/10/23
4TH SEMESTER B. COM AND BBA	26/6/23 - 5/7/23
5 TH SEMESTER B. COM AND BBA	18/9/23 - 26/9/23
6TH SEMESTER B. COM AND BBA	15/2/24 - 20/2/24

### M.COM

PROGRAMME	DATE OF 1ST INTERNAL EXAMINATION
1ST SEMESTER	8/1/24 - 12/1/24
2ND SEMESTER	27/11/23 - 1/12/23
3 RD SEMESTER MCOM	18/12/23 - 18/12/23
4TH SEMESTER MCOM	5/2/24 - 9/2/24

## DEPARTMENT ACTION PLAN

<b>MONTH</b>	<b>WEEK/DATE</b>	<b>PROPOSED ACTIVITY</b>
JUNE	01.06.23	COLLEGE REOPENS AFTER SUMMER VACATION
	01.06.23	DEPARTMENT MEETING
	12.06.23	4TH SEMESTER MCOM INTERNAL
	20.06.23	2ND SEMESTER INTERNAL EXAMINATION
JULY	07.07.23	ADS MAKING COMPETITION
	10.07.23	DEPARTMENT MEETING
	11.07.23	STUDENTS INDUCTION PROGRAMS
	14.07.23	INDUSTRIAL RELATION PROGRAM
	17.07.23	SECOND SEMESTER PG INTERNAL EXAMINATIONS
AUGUST	14.08.23	NATIONAL FINANCE DAY CELEBRATIONS, QUIZ
	15.08.23	INDEPENDENCE DAY CELEBRATIONS, TOPIC PRESENTATION, POSTER MAKING
	29.08.23	NATIONAL SPORTS DAY PROGRAM
	30.08.23	FIRST SEMESTER PG AUIT COURSE EXAM
SEPTEMBER	05.09.23	NATIONAL TEACHERS DAY PROGRAMME
	27.09.23	SEMINAR ON GST
	24.09.23	NSS DAY CELEBRATION
OCTOBER	01.10.23	CLASS PTA.. UG 2ND YEAR
	02.10.23	GANDHI JAYANTHI DAY CELEBRATION
	04.10.23	INTERNAL MARK PUBLISHING
	05.10.23	WORLD TEACHERS DAY PROGRAMME

	08.10.23	STUDENTS COUNSELING PROGRAMS
	11.10.23	INTERNATIONAL DAY OF GIRL CHILD, SHORT FILM COMPETITION
	15.10.23	WORLD HAND WASH DAY, HAND WAS PRODUCT ADS COMPETITION
	16.10.23	"MARKETING MY PRODUCT " POSTER MAKING COMPLETION ON WORLD FOOD DAY
	20.10.23	WORLD STATISTICS DAY PROGRAMME
	08.11.23	ALUMNI MEETS 2021 BATCH
	20.11.23	HUMAN RIGHTS DAY WEBINAR
DECEMBER	02.12.23	SEMINAR ON LOGISTIC BUSINESS
	07.12.23	INTERNATIONAL CIVIL AVIATION DAY QUIZ
	24.12.23	NATIONAL CONSUMER RIGHTS DAY WEBINAR
2024 JANUARY	SECOND WEEK	COMMENCING OF CERTIFICATE /SKILL COURSES
	01.01.24	WORLD FAMILY DAY PROGRAMMES
	25.01.24	WEBINAR ON SCOPE ON TOURISM BUSINESS INDIA
	2ND WEEK	INDUSTRIAL VISITS
	3 <sup>RD</sup> WEEK	INTERNAL EXAMINATION .6TH SEMUG, 3RD SEM UG/PG
	28.02.22	INTERNATIONAL SEMINAR ON DIGITAL ADVERTISING
MARCH	FIRST WEEK	GRIEVANCE REDRESSAL CELL MEETING
	SECOND WEEK	INTERNAL MARKS PUBLISHING &CLASS PTA-3 <sup>RD</sup> SEM UG/PG,
	03.03.24	EXTENSION PROGRAM
	08.03.24	INTERNATIONAL WOMEN'S DAY PROGRAMME, BEST MANAGER COMPETITION
	15.03.24	WORLD CONSUMER RIGHT DAY PROGRAMME
	31.03.24	COLLEGE CLOSES FOR SUMMER VACATION

## DETAILS OF PROGRAMS ORGNIZED BY DEPARTMENT

SL NO	PROGRAMS	TOPIC	RESOURCE PERSON	NO STUDENTS BENEFITED	DATE
1	NATIONAL SEMINAR	RESEARCH METHODOLOGY AND PLAGIARISM	DR.P.KANNAN, ASSOCIATE PROFESSOR, DEPARTMENT OF COMMERCE ,DR. NGP ARTS AND SCIENCE COLLEGE , COIMBATORE	120	15/03/2023
2	REGIONAL SEMINAR	A SEMINAR ON RESEARCH METHODOLOGY	MR NISAB T ASSISTANT PROFESSOR PG DEPARTMENT OF COMMERCE KVEYEEM COLLELEGE VALANCHERY	90	04/12/2023
3	REGIONAL SEMINAR	A FINANCIAL LITERACY PROGRAM	SUBISH SUBRAMANIAN	63	19/07/2023
4	REGIONAL SEMINAR	A SEMINAR ON ACCOUNTING AND OPPORTUNITIES	SHAFEEK,MD,INTERNATIONAL SCHOOL OF ACCOUNTANCY KOTAKKAL	65	10/01/2024
5	SOFT SKILLS DEVELOPME NT PROGRAM	A SKILL DEVELOPMENT PROGRAM AND LEADERSHIP TRAINING	MR MUHAMMAD JABIR, PROFESSIONAL TRAINER, CAREER RUTE ACADEMY	60	14.2.2024

			OTTAPALAM		
6	CARRER GUIDENCE PROGRAMME	A CAREER GUIDANCE AND TRAINING PROGRAM	JC MOHANAN GEORGE JCI INDIA	72	02/07/.2023
7	A STUDENT TEACHER PROGRAM	INCOME TAX ASSESSMENT	FARHANA OF SECOND YEAR M. COM	25	30/10/2023
8	REGIONAL SEMINAR	NEW FEATEARS IN GST	MR. MANIKANDAN, IPA INSTITUTION OF ACCOUNTS VALANCHERY,	40	17/1 2024
9	A WORKSHOP ON LOGISTICS	LOGISTICS AND SCM A PRACTICAL FACE	MR.SANEESH SHARMA TRAINER JCI INDIA	66	14.2.2024
10	A WORKSHOP ON EDP	BASICS OF ONLINE BUSINESS	MR.ABDUL SHERIF P. TRAINER AND VOGLER	120	22/3/2023
11	<i>A REGIONAL SEMINAR</i>	A SUCCESFULL CAREER IN COMMERCE	MR.SHARATH KUMAR .C .PROFESSIONAL TRAINER	60	14/02/2024
12	<i>CAREER GUIDENCE PROGRAMME</i>	A PROGRAM ON BEING A PROFESSIONAL	MR. HASSAN K, MD,FINACT KUTTIPPURAM	23	18/10/2023
13	<i>NET COACHING</i>	TEACHING APTITUDE	MRS. DEEPIKA, FACULTY DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES	12	18/01/2024

## SEMINAR AND WORKSHOPS ATTENDED BY FACULTIES

SL NO	NAME OF THE FACULTY	TOPIC	NO DAYS	CENTRE	DATE
1	SHARAFUDHEEN K	QUALITY OF HIGHER EDUCATION  ASENVISAGED BY NEP	4	MES KALLADI COLLEGE, MANNARKKAD, IN COLLABORATION WITH JAMAL MUHAMMED COLLEGE, TRICHI, MARGADARSHAN SCHEME OF NAAC.	17.12.2023 TO 01.01.2024
		E- LEARNING: A SESSION ON E- GOVERNANCE TOOL'	1	INTERNAL QUALITY ASSURANCE CELL (IQAC)  MARKAZ ARTS AND SCIENCE COLLEGE	09.06.2023
		NATIONAL EDUCATION POLICY 2020	5	INTERNAL QUALITY ASSURANCE CELL (IQAC)  MARKAZ ARTS AND SCIENCE COLLEGE	02.03.2024 TO 07.03.24



2	RAJINP	QUALITY OF HIGHER EDUCATION  ASENVISAGED BY NEP	4	MES KALLADI COLLEGE, MANNARKKAD, IN COLLABORATION WITH JAMAL MUHAMMED COLLEGE, TRICHI, MARGADARSHAN SCHEME OF NAAC.	17.12.2023 TO 01.01.2024
		E- LEARNING: A SESSION ON E-GOVERNANCE TOOL'	1	INTERNAL QUALITY ASSURANCE CELL (IQAC) MARKAZ ARTS AND SCIENCE COLLEGE	09TH JUNE 2023
		NATIONAL EDUCATION POLICY 2020	5	INTERNAL QUALITY ASSURANCE CELL (IQAC) MARKAZ ARTS AND SCIENCE COLLEGE	02.03.2024 TO 07.03.24
		QUALITY OF HIGHER EDUCATION  ASENVISAGED BY NEP	4	MES KALLADI COLLEGE, MANNARKKAD, IN COLLABORATION WITH JAMAL MUHAMMED	17.12.2023 TO 01.01.2024

				COLLEGE, TRICHI	
		E- LEARNING: A SESSION ON E-GOVERNANCE TOOL'	1	INTERNAL QUALITY ASSURANCE CELL (IQAC)  MARKAZ ARTS AND SCIENCE COLLEGE	09TH JUNE 2023
		NATIONAL EDUCATION POLICY 2020	5	INTERNAL QUALITY ASSURANCE CELL (IQAC)  MARKAZ ARTS AND SCIENCE COLLEGE	02.03.2024 TO 07.03.24
4	YASAR ARAFATH	QUALITY OF HIGHER EDUCATION  ASENVISAGED BY NEP	4	MES KALLADI COLLEGE, MANNARKKAD, IN COLLABORATION WITH JAMAL MUHAMMED COLLEGE, TRICHI, MARGADARSHAN SCHEME OF NAAC.	17.12.2023 TO 01.01.2024

		E- LEARNING: A SESSION ON E-GOVERNANCE TOOL’	1	INTERNAL QUALITY ASSURANCE CELL (IQAC) MARKAZ ARTS AND SCIENCE COLLEGE	09TH JUNE 2023
		NATIONAL EDUCATION POLICY 2020	5	INTERNAL QUALITY ASSURANCE CELL (IQAC) MARKAZ ARTS AND SCIENCE COLLEGE	02.03.2024 TO 07.03.24
5	VINITHA	E- LEARNING: A SESSION ON E-GOVERNANCE TOOL’	1	INTERNAL QUALITY ASSURANCE CELL (IQAC) MARKAZ ARTS AND SCIENCE COLLEGE	09TH JUNE 2023
		NATIONAL EDUCATION POLICY 2020	5	INTERNAL QUALITY ASSURANCE CELL (IQAC) MARKAZ ARTS AND SCIENCE COLLEGE	02.03.2024 TO 07.03.24
6	SOUDA P	E- LEARNING: A SESSION ON E-GOVERNANCE TOOL’	1	INTERNAL QUALITY ASSURANCE CELL (IQAC) MARKAZ ARTS AND SCIENCE COLLEGE	09TH JUNE 2023
		NATIONAL EDUCATION POLICY 2020	5	INTERNAL QUALITY ASSURANCE CELL (IQAC) MARKAZ ARTS AND SCIENCE COLLEGE	02.03.2024 TO 07.03.24

**INDUSTRIAL /ACADEMIC/FIELD VISIT FOR THE YEAR**

DATE	PROGRAMME	NO STUDENTS BENEFITED	THE ORGANAISATION /PLACES VISITED
15/12/2023	INDUSTRIAL VISIT	50	KANNAN DEVAN TEA FACTORY, MOONAR
01/02/2024	INDUSTRIAL VISIT	40	KODAIKANAL CHOCOLATE FACTORY,TAMIL NADU
26/032024	INDUSTRIAL VISIT	15	CO-OPERATIVE TEX, KARTHALA. MALCOTEX VALANCHERY
05/03/2024	INSTITUTIONAL VISIT	12	IIM CALICUT
20.03.24	INDUSTRIAL VISIT	11	CHANGANPALLI AYURVEDA VYDYSALA .VALANCHERY

**ADD ON COURSE**

SL NO	NAME OF THE ADD ON COURSE	COURSE CODE	COURSE DURATION	NO OF STUDENTS	NUMBER OF STUDENTS COMPLETED
1	CERTIFICATE IN MULTIMEDIA	BBAMA	30 HOURS	66	66
2	CERTIFICATE IN LOGESTIC MANAGEMENT	BCMLM	30 HOURS	70	70

## MOU/COLLABRATION/LINKAGE

SL NO	NAME OF THE MOU/COLLABRATION/LINKAGE	NAME OF THE INSTITUTION	DATE OF SIGNING	MOU FUNCTIONAL ACTIVITIES
1	MOU FOR RESOURSE SHARING INDUSTIRAL VISIT AND STUDENT PROJECT	CHANGAMPALLI AYURVEDA VYDYASALA	20 MARCH 2024	MRS. SAFEELA NASRIN K OF B. COM HAD COMPLETED 21 DAYS STUDENT PROJECT on 21. 03.2024
				11 STUDENTS OF MCOM VISITED PRODUCTION UNIT OF CHANGANPALLI AYURVEDA VYDY SALA on 20.03 2024

## EXTENTION ACTIVITIES AND BEST PRATICES

TYPE OF ACTIVITY	VENUE	PROGRAM	DATE
EXTENSION PROGRAM	ANGANWADI'S STUDENTS, KARTHALA,	CULTURAL PROGRAMME	14/11/2023
BEST PRATICE	MARKAZ ARTS AND SCIENCE COLLEGE	FOOD FESTIVEL	28/2/2024

## **ALUMNI PROGRAMS**

DATE	PROGRAME	CO ORDINATOR	VENUE
07/09/2023	ALUMNI ANNUAL MEET	ARSHIDA ABBAS M.COM 2021 BATCH	MARKAZ ARTS AND SCIENCE COLLEGE
26/2/2024	ALUMNI RESOURSE SHARING PROGRAMME	MR. MUHAMMED NAFIH BBA 2021 BATCH	MARKAZ ARTS AND SCIENCE COLLEGE
23/03/2024	ALUMNI RESOURSE SHARING PROGRAMME	MOHAMMED SHIYAS, BBA 2021 BATCH	MARKAZ ARTS AND SCIENCE COLLEGE

## **LIST OF STUDENTS PLACED DURING ACADEMIC YEAR**

SL NO	YEAR OF ADMISSION	NAME OF THE STUDENT	NAME OF THE PROGRAM GRADUATED	YEAR OF GRADUATION	NAME OF THE EMPLOYER
1	2021-22	LUKUMON M	B.COM	2023-24	SALES EXCECUTIVE KVR AUTOMOBILES
2	2022-23	ANZEENA SHERIN	M.COM	2023-24	ACCOUNTANT CHERRY MERCURRY ENTRANCE ACCADAMY PERINTHAL MANNA
3	2011-23	NIHALA JASMIN PT	B.COM	2023-24	NIZAN BEAUTY VEMTURES PVT

## **LIST OF STUDENTS PROGRESSING FOR HIGHER EDUCATION**

<b>SL NO</b>	<b>YEARE OF ADMISSION</b>	<b>NAME OF THE STUDENT</b>	<b>YEAR OF PASSING</b>	<b>NAME OF THE PROGRAMME</b>	<b>NAME OF INSTITUTION</b>	<b>NAME OF PROGRAM ADMITED TO</b>
1	2021-22	ASNA SHERY P	2023-24	B.COM	MARKAZ ARTS AND SCIENCE COLLEGE	M.COM
2	2021-22	FAHIMA SHERY PK	2023-24	B.COM	MARKAZ ARTS AND SCIENCE COLLEGE	M.COM
3	2021-22	SHIFANA K	2023-24	B.COM	MARKAZ ARTS AND SCIENCE COLLEGE	M.COM
4	2021-22	MUHSINA	2023-24	B.COM	MES PONNANI COLLEGE	M.COM
5	2021-22	JUAMAN NASRIN KP	2023-24	B.COM	SCHOOL OF MANAGEMENT STUDIES KUTTIPPURAM	MBA
6	2021-22	SHAHANA SHERIN T	2023-24	B.COM	SCHOOL OF MANAGEMENT STUDIES KUTTIPPURAM	MBA
7	2021-22	SHAHALA TK	2023-24	B.COM	SCHOOL OF MANAGEMENT STUDIES KUTTIPPURAM	MBA



## **NO OF STUDENTS ENROLLED SWAYAM**

CLASS	NO OF STUDENTS	COURSE
B.COM	55	ENTREPRENEURSHIP MANAGEMENT
BBA	32	FINANCIAL MANAGEMENT
M.COM	9	PORTFOLIO MANAGEMENT
TOTAL	96	

## **DETAIL OF OPEN COURSE**

PROGRAM	NAME OF COURSE	COURSE CODE	NO STUDENTS ENROLLED
OPEN COURSE OFFERED	BASICS OF ENTREPRENEURSHIP	BCM5D03	26
OPEN COURSE OPTED	LIFE SKILL APPLICATIONS	PSV5D02	39

## **WORKSHOP /TRAINING PROGRAMS PARTICIPATED BY STUDENTS**

SL NO	NO OF STUDENTS	TOPIC	CENTRE	NO OF DAYS	DATE
1	40	LEADERSHIP TRAINING PROGRAMME	ASAP TRAINING CENTRE KUTTIPPURAM	3	11/12/2023 TO 13/12/2023
2	14	INDIAN CONSTITUTION DAY <u>PREAMBLE</u>	GOVERNMENT OF INDIA	1	26.11.204
3	15	HAR GAR TARANGA	GOVERNMENT OF INDIA	1	15.08.2024
4	4	A PAINTING WORKSHOP	ASAP TRAINING CENTRE KUTTIPPURAM	1	07.11.2023

## **AWARDS AND RECOGNITION**

SL NO	NAME OF THE STUDENTS	CLASS	CENTRE	PROGRAM	DATE
1	RASMILA THASNI	2 <sup>ND</sup> YEAR BCOM	MARKAZ ARTS ANDSCIENCE COLLEGE	1 <sup>ST</sup> PRIZE IN QUIZ COMPLETION CONDUCTED BY VIMUKTHI, EXCISE DEPARTMENT, TIRUR, GOVT OF KERALA	02.01.2024
2	MUHAMMED MUNAVAR	FIRST YEAR MCOM	ISS ARTS AND SCIENCE COLLEGE, PERINTHALMANNA	FIRST IN TREASURE HUNT COMPETITION	11.10.2023
3	MUHAMMED JINAS	FIRST YEAR MCOM	ISS ARTS AND SCIENCE COLLEGE, PERINTHALMANNA	FIRST IN TREASURE HUNT COMPETITION	11.10.2023
4	MUHAMMED ISMAYIL	FIRST YEAR MCOM	ISS ARTS AND SCIENCE COLLEGE, PERINTHALMANNA	FIRST IN TREASURE HUNT COMPETITION	11.10.2023
5	SAHEER CP	FIRST YEAR MCOM	ISS ARTS AND SCIENCE COLLEGE, PERINTHALMANNA	FIRST IN TREASURE HUNT COMPETITION	11.10.2023
7	JAHANA SHERIN MK	FIRST YEAR MCOM	BAFAKHI YATHEEM KHANA ARTS AND SCIENCE COLLEGE KADUNGATHKUNDU	BEST MARKETER AWRD	17.07.2023
8	MR. SUHAIL VK	ALUMNI BCOM 2015	THUMBAY UNIVERSITY HOSPITAL UNITED ARAB EMIRATES	RISING EMPOLYEE AWARD	24.12.2023

**EXTRA CURRICULAR ACTIVITIES**

NAME OF THE STUDENTS	CLASS	PROGRAM	VENUE	DATE
MUHAMMAD JASEEL P	3 <sup>RD</sup> BBA	VOLUNTEER IN TIRUR SUB DISTRICT JUNIOR FOOTBALL	MARKAZ ARTS AND SCIENCE COLLEGE	12.04.2023
SUHAIB PK	3 <sup>RD</sup> B.COM	VOLUNTEER IN TIRUR SUB DISTRICT JUNIOR FOOTBALL	MARKAZ ARTS AND SCIENCE COLLEGE	12.04.2023
		2 DAY RESIDENTIAL LEADERSHIP TRAINING CAMP	MALABAR COLLEGE OF ADVANCED STUDIES VENGARA	09.12.2023 10.12.2023
MUHAMMAD BASIN	3 <sup>RD</sup> B.COM	VOLUNTEER IN TIRUR SUB DISTRICT JUNIOR FOOTBALL	MARKAZ ARTS AND SCIENCE COLLEGE	12.04.2023
MUHAMMAD MISHAB	3 <sup>RD</sup> B.COM	VOLUNTEER IN TIRUR SUB DISTRICT JUNIOR FOOTBALL	MARKAZ ARTS AND SCIENCE COLLEGE	12.04.2023
MUZAMMIL MUSTAFA	3 <sup>RD</sup> B.COM	VOLUNTEER IN TIRUR SUB DISTRICT JUNIOR FOOTBALL	MARKAZ ARTS AND SCIENCE COLLEGE	12.04.2023
VISHNU	2 <sup>ND</sup> M.COM	STRATEGIC MANAGEMENT GAME ASCENT 2K23	CALICUT UNIVERSITY CAMPUS	01.12.2023
SHAMNA C	1 <sup>ST</sup> BBA	A PAINTING WORKSHOP	ASAP KUTTIPPURAM	07.11.2023
RIYA FATHIMS	1 <sup>ST</sup> B.COM	A PAINTING WORKSHOP	ASAP TRAINING CENTRE KUTTIPPURAM	07.11.2023

## **ACHIEVEMENTS**

Mrs. Rilvana Beegum Of Final Year BBA Secured 3<sup>rd</sup> Rank In Calicut University Results 2023-24

## **PTA MEETING**

A PTA Meeting conducted to first year B. Com and BBA students on 28/02/2024. The meeting discussed the discipline and academic progress of the students. The meeting decided to conduct remedial class to slow learning students

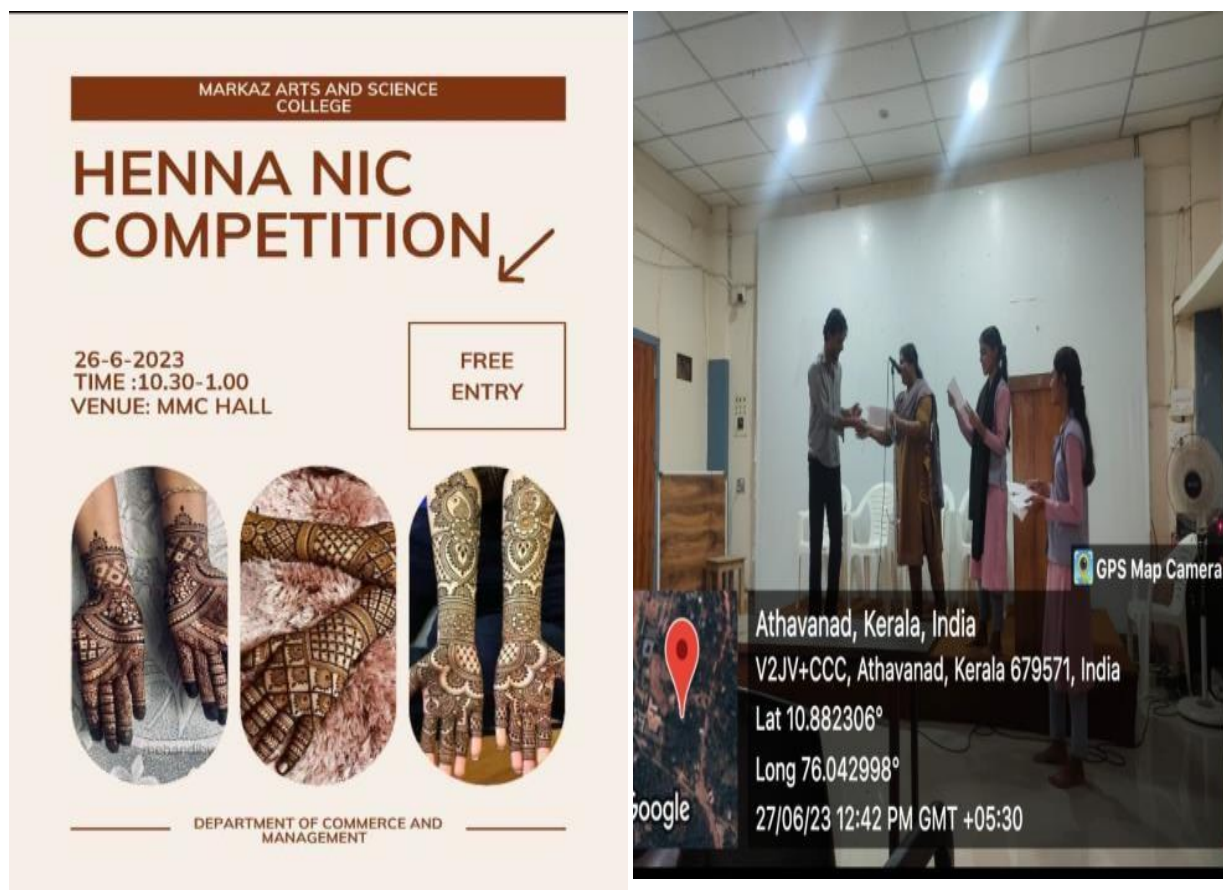
A PTA Meeting conducted to second year B. Com and BBA students on 23/03/2024. The meeting discussed the discipline and academic progress of the students. The meeting decided to conduct remedial class to slow learning students

## **OPEN HOUSE**

As part of open house programs, the students of the department make different food items and trade it on 28/2/2024. The program helped the students to purchase, produce and market food products at reasonable price. 55 students participated with launching five and mor shopping stalls

## DETAILS OF DEPARTMENT ACTIVITIES

### HENNA NIC COMPETITION



Department Commerce and Management Studies conducted a henna con making completion on 26/6/2023. 12 students of various department participated. Abdul Azeez from Microbiology one the first prize.

## A SEMINAR ON FINANCIAL LITERACY



A Financial Literacy Program conducted on 19/7/2023 at MMC Hall, Mr Yasar Arafath, Faculty Member Department of Commerce and Management Studies Inaugurated, Mr Subish Subramanian Handled The session .63 Students, department Commerce and Management Studies participated



# **A PROGRAM ON CAREER GUIDANCE AND TRAINING**

**JCI VALANCHERI**  
In association with  
**Markaz Arts&Science College**  
**Athavanad**

**TRAINING ON TEAM BUILDING  
& GOAL SETTING**  
for Department of  
Commerce & Management

On 27th July 2023  
At 11 am



Faculty  
Jc Mohan George  
Prov National Trainer  
JCI India



A Career guidance and training program conducted on 02/07/.2023 at MMC Hall .70 first year students of Commerce and Management Studies participated. JC MOHANAN GEORGE JCI INDIA handled the session



## ALUMNI MEET



An Alumni meet of M.COM 2021 Batch held on 07/09/2023 at room no 12.7 students participated. Mega alumni meet discussed on the meeting

## SOFT SKILL PROGRAM



A soft skill development Program conducted on 14/09/2023, Mr. Shafeeque of INNOUQE handled the session. 25 students of final B.Com Participate

## KERALA PIRAVI PROGRAMMES



**DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES**  
 **MARKAZ ARTS & SCIENCE COLLEGE**

**KERALA PIRAVI PROGRAMS**

- **QUIZ COMPETITION**
- **KERALA TOURISM PROMOTIONAL VIDEOS**

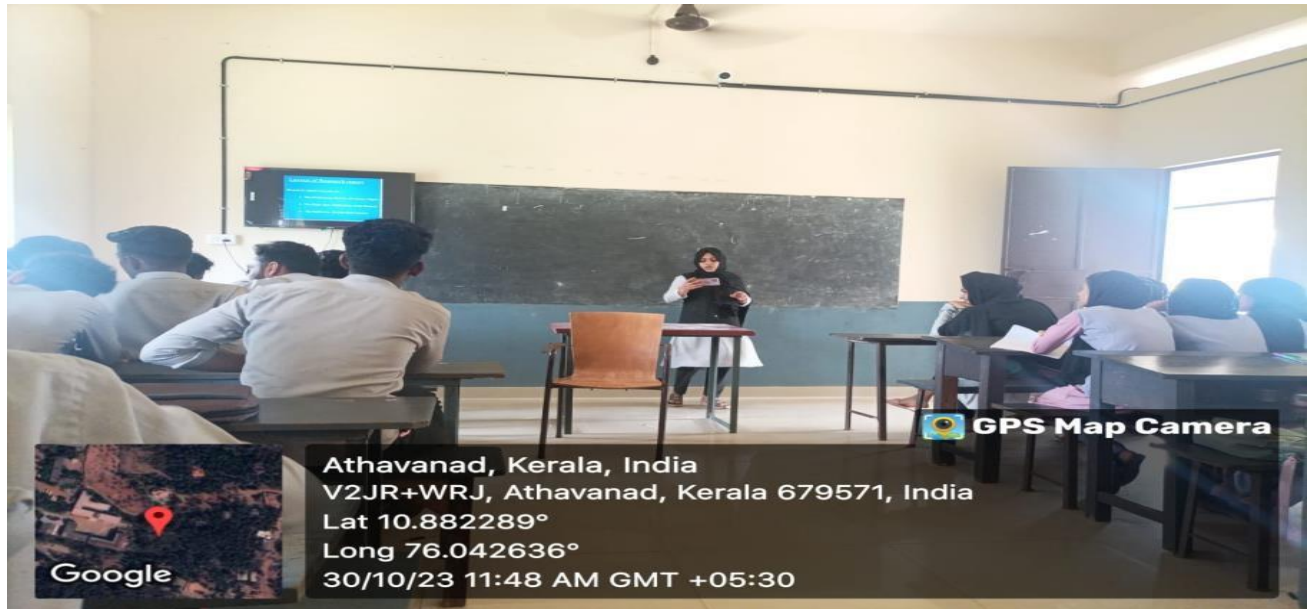
**November**  
**1.11.2023**



Department of Commerce and Management students organized KERALA PIRAVI programs on 01.11. 2023. Quiz competition conducted .40 students participated.




## **STUDENT AS A TEACHER**




A Student Teacher program conducted on 30/10/2023, Farhana of second year M. Com gives lecture on topic” Income tax assessment”, to final year students.

## EXTENSION PROGRAM



**MARKAZ ARTS AND SCIENCE COLLEGE**  
**AN EXTENSION PROGRAM**  
Department of Commerce and Management

# EXTENSION PROGRAM

 14/11/2023



PG students of Department of Commerce and Management conducted cultural program for Anganwadi's students, Karthala, on 14/11/2023 .25 students, Locals and teachers participated.



## A SEMINAR ON RESEARCH METHODOLOGY

PG DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES  
MARKAZ ARTS & SCIENCE COLLEGE  
ATHAVANAD

A SEMINAR ON RESEARCH METHODOLOGY

**NISAB T**

ASSISTANT PROFESSOR  
RESEARCH AND PG DEPARTMENT  
OF COMMERCE  
MES KEVEEYAM COLLEGE  
VALANCHERY

4 DECEMBER, 2022 | 10 AM | MMC HALL  
MARKAZ ARTS & SCIENCE COLLEGE  
ATHAVANAD



Department of Commerce and Management Studies conducted a seminar on research methodology on 04/12/2023 at MMC Hall. Mr. NISAB T. ASSISTANT PROFESSOR, PG DEPARTMENT COMMERCE. MES KEY VEE YEM VALANCHERY handled the session .90 students of the department participated.

## **SOFT SKILL DEVELOPMENT PROGRA**



A Soft Skill Development Program conducted for First Year B. Com and BBA students on 4/12/2023 at MMC Hall. Munavir and Jinas of first year M.Com. Coordinated the program. 65 Students benefited



## EXTRA CURRICULAR ACTIVITIES



9 students of department of Commerce and Management Studies participated as volunteer to Tirur Sub district junior football held at Markaz stadium on 4/12/2023.

## COMPUTER LITERACY PROGRAMS AND EXTENSION

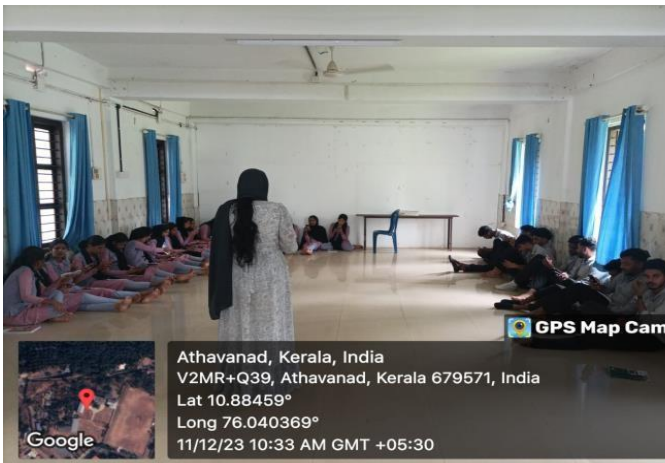


Department Commerce and Management Studies in Association with NSS Unit Conducted A computer literacy program on 2/12/2023 to the locals of Karthala panchayath, The program intended to socialite New Job Application of Kerala Government as part of State Employability program. The Commerce Students helps the registration of NSS Volunteers and Volunteers Introduced the App to Karthala villages.



## CAREER GUIDENCE AND ASAP TRAINING

Department commerce students participated 3 days training program conducted by ASAP training Centre Kuttippuram from 11/12/2023 to 13/12/2023 .40 students of final year B. Com benefited





## FOOD FEST

**MARKAZ ARTS & SCIENCE COLLEGE  
ATHAVANAD**

Department Of Commerce & Management Studies In Association With ED Club

# COMERCIO FIESTA 2K23

Campus bhojanam with Millets  
**MILLET DISHES COMPETITION**

**DATE**  
12 Dec ,2023  
Tuesday  
Time: 9:45 to 3:30

**VENUE :**  
Markaz Arts & Science  
College main block

**EXPLORE :**

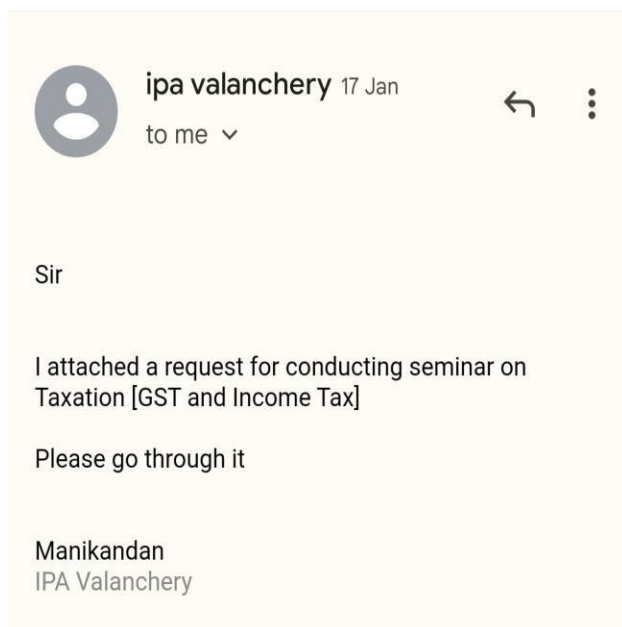
- Millets into daily meals
- Cooking Demo
- Buy & Taste
- Food stations By Different Departments

ALL ARE WELCOME



Department Commerce and Management Studies organized a food fest on 12/12/2023 at Markaz Campus. Students of the department showcased variety of food products .100 and more students participated the program. program was inaugurated by Mr Asad Ali ,Secretery ,Markaz Institutions

## SEMINAR ON GST



Director  
Institute of Professional Accountants [IPA]  
Valanchery

Principal / HOD  
PG Department of Commerce  
Markaz Arts & Science College  
Karthala  
Athavanadu

Sub: Request for Conducting Seminar on Taxation  
[GST Return Filling and Income Tax]

Sir

It is our esteemed pleasure to conduct seminar on taxation for 6<sup>th</sup> semester B COM and BBA students that have been conducted every year in your college regularly. Please grant permission for conduction seminar for this year 6th semester students.

Valanchery  
17.01.2023

Thank you  
  
IPA Valanchery

A Seminar on GST Conducted on 17/1/2024 at MMC Hall. Mr. Manikandan, IPA, Institution of Accounts Valanchery, handled the session. 40 students of final year B. Com benefited.



## NET COACHING



A NET Coaching Class on conducted at room 15 on 18/01/2024, Mrs. Deepika, Faculty, department of Commerce and Management Studies was instructor. 14 students of first- and second-year PG benefited.

## **A WORKSHOP ON LOGESTIC AND SCM**

**NAVALOK ACADEMY OF LOGISTICS & SUPPLY CHAIN MANAGEMENT**  
IN ASSOCIATION WITH  
**MARKAZ ARTS AND SCIENCE COLLEGE, MALAPPURAM**  
DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES

**LOGISTICS WORKSHOP ON  
FAST TRACK TO UNLIMITED CAREER  
OPPORTUNITIES IN LOGISTICS & SCM**

For Final Year UG Students

- Introduction About Logistics & Supply Chain Industry
- Curriculum
- Job Sectors
- Career Growth
- Current Industrial Expectation

Resource Person  
**Mr. Sanesh Sharma**  
Career Specialist

**January 18 - Thursday - 2024**



A workshop on logistics and SCM Conducted on 18/01/2024 at MMC Hall. Mr. Saneesh Sharma trained the students .66 students from first year B. Com and BBA participated.



## **A SEMINAR ON ACCOUNTANCY AND OPPORTUNITIES**



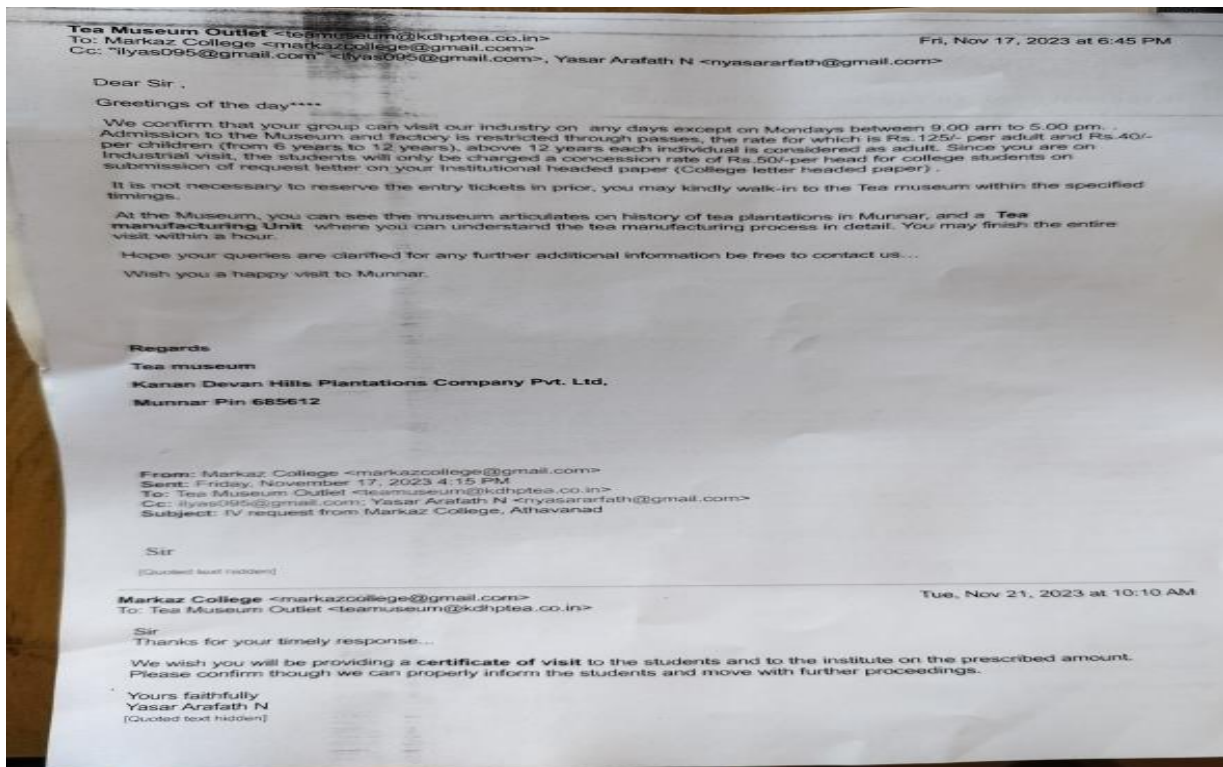
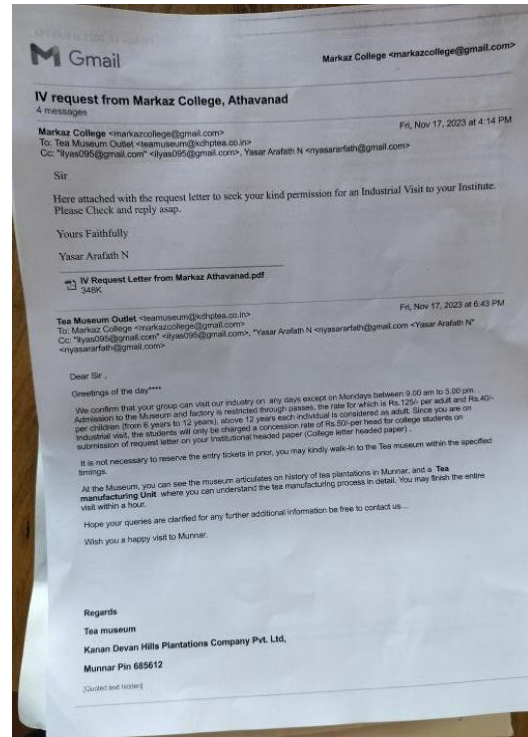
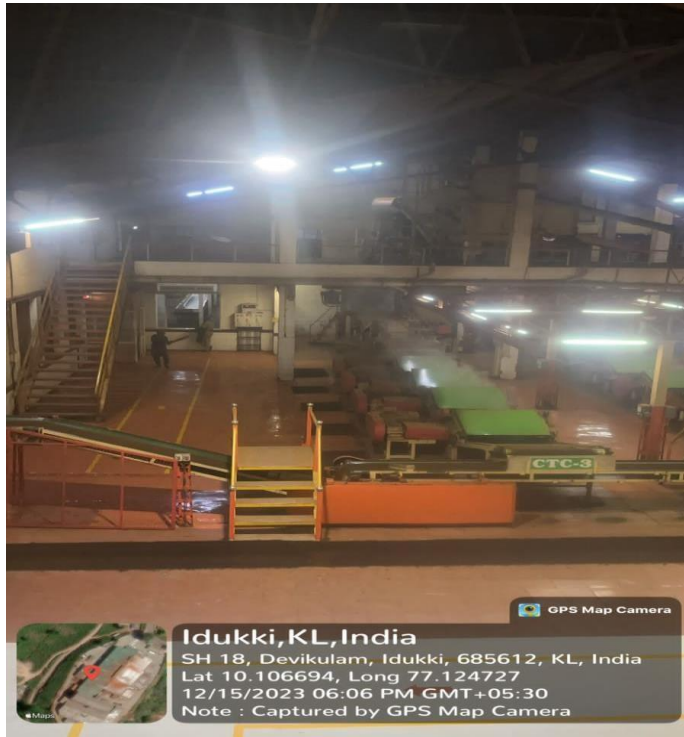
Seminar on “accounting and opportunities” held on 01/10/2024 at MMC Hall. The Program objective was to give an idea of use an application of accounting as part of job . 65 students benefited

## INDUSTRIAL VISIT



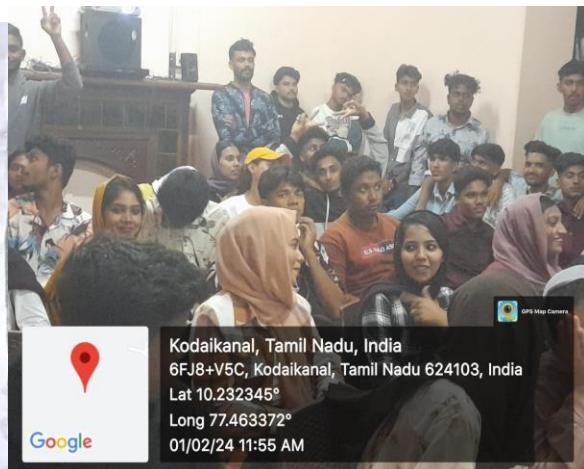
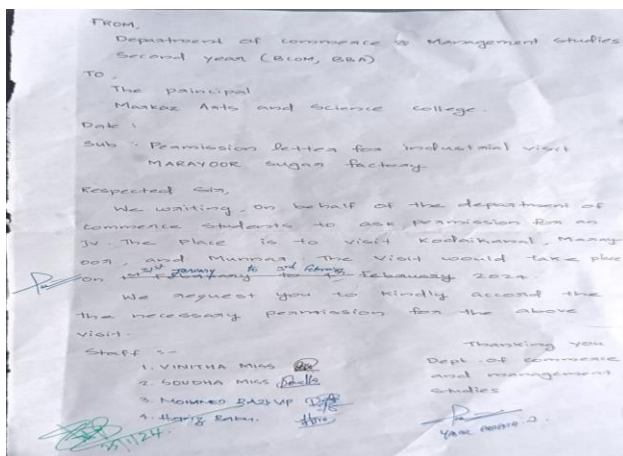
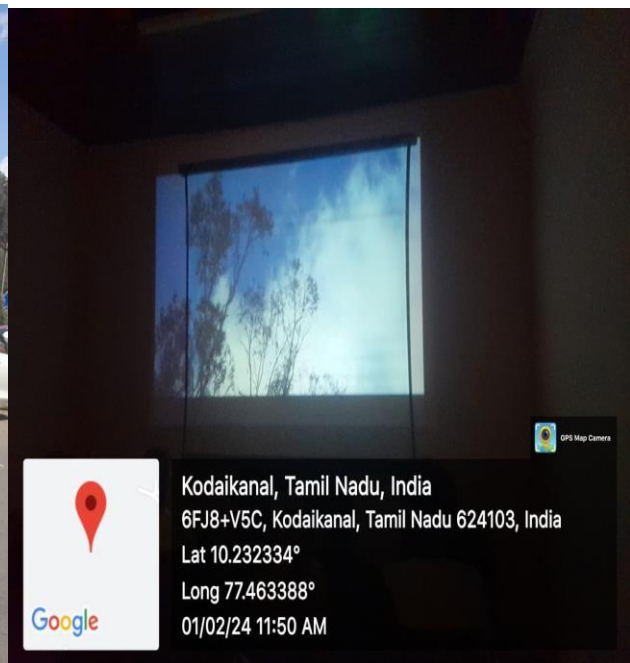
As part of the industrial visit department commerce and management students visited Kannan Devan Tea Factory on 15/12/2023. 50 students participated. the visit enabled the students to understand processing, manufacturing and Marketing of Tea.







## INDUSTRIAL VISIT



An Industrial Visit organized to KODAIKANAL CHOCOLATE FACTORY at Kodykanal ,Tamil Nadu on 1/2/2024 .40 students of second year B.Com andBBA participated .The objective of program was to enable the students familiar with industrial organization .The visit gave the students an ide of industrial activities .



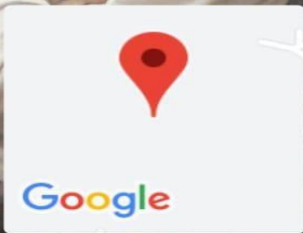
# Educational Visit Certificate

This certificate is awarded to Prof/Dr/Mr/Mrs The HOD, Department of Commerce & Management  
of Maricar Arts & Science College, Athavanadu for visiting  
the Kodaikanal Solar Observatory, Indian Institute of Astrophysics with 45 students and  
03 faculty members.

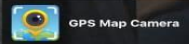


01/02/2024  
Date

M. S. Karthick  
Resident Scientist  
Dr. M. Chrisphin Karthick  
Scientist - C  
Public Outreach In-charge of  
Kodaikanal Observatory & Museum



Kodaikanal, Tamil Nadu, India  
6FJ8+V5C, Kodaikanal, Tamil Nadu 624103, India  
Lat 10.232345°  
Long 77.463372°  
01/02/24 11:55 AM





## **A VISIT TO INDIAN INSTITUTE OF MANAGEMENT**



12 PG Students and 4 Faculties of the department visited IIM Calicut on 5/3/2024. The visit helped the student to understand academic facilities of India's leading institutions. The day students visited the library and academic Hubs of the institution

## INDUSTRIAL VISIT



**11 students of first M.Com visit changanpalli ayurveda Vyद्या sala on 20.03.2023**





# MARKAZ ARTS & SCIENCE COLLEGE

(Affiliated to the University of Calicut)  
Markazu Tharbiyyathil Islamiyyah, Athavanadu, Near Valanchery  
P.O.KARTHALA, ATHAVANAD, PIN: 679571, MALAPPURAM DT., KERALA  
Ph: 9633 310 635, 8590 658 550 | E-mail:markazcollege@gmail.com | www.markazcollege.ac.in

Masc/ref/2022-23/2136

Date: 03.02.2023

From  
The Principal

To  
The Chief Administrative Officer  
IIM, Kozhikode

Sir,

**Sub: Requesting permission for an Industrial Visit to IIM Kozhikode**

With a great pleasure let me introduce to you, our college Markaz Arts and Science College, Athavanad- Malappuram established in 2003, is an affiliated college under University of Calicut with Five PG courses and Nine UG courses.

This is a request letter to seek your permission for an Industrial visit to your prominent research institute. As per the UGC norms, PG students are expected to visit prominent industries and companies for an exposure to the latest trends. Consequently our 1<sup>st</sup> year and 2<sup>nd</sup> year PG students from Commerce & Management Department of our college, desire to visit the institute for a day, preferably, 21 February 2023. The total number of students would be approximately 13 accompanied by four faculty members.

We would be immensely grateful to you if you could allow us to visit the IIM on the above mentioned date. Please sanction our request and inform us whether a change of date is required.

(Mob for Contact: 9846181817  
HOD, Department Of Management studies)

Thanking You  
Yours faithfully,

Dr. CP Mohamed Kutty  
PRINCIPAL  
Markaz Arts & Science College  
Athavanad, P.O.Karthala-679571



# MARKAZ ARTS & SCIENCE COLLEGE

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P.O.KARTHALA, ATHAVANAD, PIN: 679571, MALAPPURAM DT., KERALA  
Ph: 0494 2608355, 2608283 | E-mail:markazcollege@gmail.com | www.markazcollege.ac.in

Masc/ref/2022-23/2072

21/11/2022

From  
Principal

To  
The Director,  
Indian Institute of Management,Kozhikkode

Sir,

**Sub: Request for a visit**

As a part of the curriculum of M.Com course, our students are desirous of visiting Your prestigious institute on any date in month of December 2022.I request you to kindly permit us. The team consists of 11 students and two staff members.

Yours faithfully,  
Dr.C.P.MohamedKutty  
9947193220

PRINCIPAL  
Markaz Arts & Science College  
Athavanad, P.O.Karthala-679571



## Markaz Arts & Science College Official

Kindly see the attachment

Anishma P

to Mantha, Joshy, Kuriakose, Surendran, Estate, me

Feb 16, 2024

Dear Sir,

Permission has been granted for Library & Museum visit on 05.03.2024 at 11.00AM

Our Assistant Librarian DR. JOSHY KURIAKOSE will coordinate the visit.

Contact No:- 0495-2809148/8547458972

भवदीय/ Regards

## INDUSTRIAL VISIT



### MARKAZ ARTS & SCIENCE COLLEGE

(Affiliated to the University of Calicut)  
Markaz Theological Seminary, Athavanad, Near Changanassery  
P.O. KARTHALA, ATHAVANAD, PIN: 679571, MALAPPURAM DT., KERALA  
Ph: 9833 210 635, 8590 658 550 | E-mail: markazcollege@gmail.com | www.markazcollege.ac.in

From  
Head of The Department  
Department of Commerce and Management Studies  
To  
The Managing Director,  
The Malabar Co-Operative Textile Limited,  
Athavanad.

Dear sir,

SUB: REQUEST FOR AN INDUSTRIAL VISIT

Greetings from Department of Commerce and Management studies, Markaz arts and science college Athavanad, Malappuram, Kerala.

This is a request letter to seek your kind permission for an industrial visit to your Organization. As a part of a curriculum, the students are expected to visit prominent institutes for an exposure to the latest trends.

Consequently, the first year PG students of the Department are interested to visit your Institute for a day, preferably on 24th March 2024. This visit will help the students to enrich their industrial knowledge. The total number of students would be approximately 32 and will be accompanied by 3 faculties. I assure you that the students will obey the rules and regulations lay down by your institute and will in no way disturb the functioning of the institute during their visit.

I request you to consider the matter and positive response in this regard will be highly solicited. I will be highly obliged to you

Yours faithfully,  
  
  




## MARKAZ ARTS & SCIENCE COLLEGE

(Affiliated to the University of Calicut)  
Markazu Tharbiyyathil Islamiyyah, Athavanadu, Near Valanchery  
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Ph: 9633 310 635, 8590 658 550 | E-mail: markazcollege@gmail.com | www.markazcollege.ac.in

The following 65 students and 6 teachers are accompanying the filed trip to Dental and chickenmangloor from 21/12/2022 to 26/12/2022.

Teachers: Sharafudheen K (Commerce), Javed (Physics), Haris Babu (Physical Education)  
Jameela T (Commerce), Anakha (Psychology), Greeshma (English)

Sl.NO	NAME	DEPARTMENT
1	MASHOOD.PP	BBA
2	MOHAMMEDFASIL.K	BBA
3	MUHAMMADSHAMIL.PT	BBA
4	MOHAMMEDNIHADKV	BBA
5	MOHAMMEDSHANIB.P	BBA
6	ILHAMHABEEB.KM	BBA
7	SHAFEEQRAHMAN.P	BBA
8	RISHAMRASHEED	BBA
9	ABDULBASITH.P	BBA
10	FARSHIDRAHMANPAZHAYAKATH	BBA
11	MOHAMMEDHISHAM.N	BBA
12	MOHAMMEDMUSHTAK.K	BBA
13	SALMANFARIS	BBA

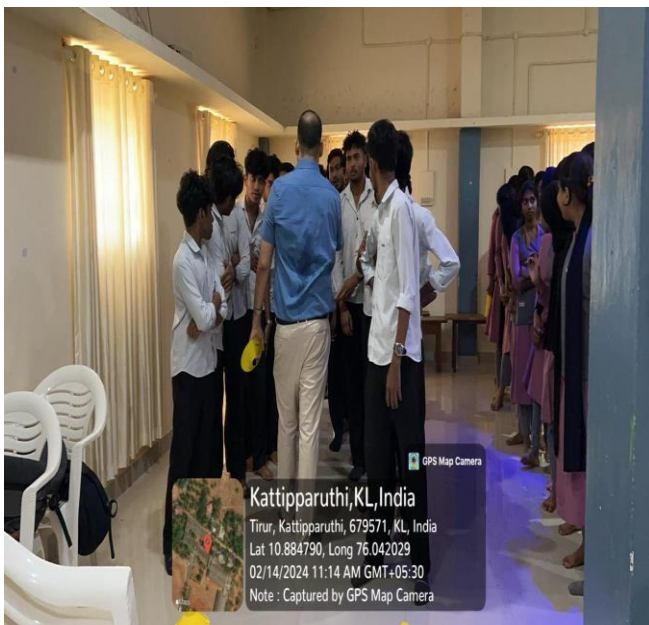


PRINCIPAL  
Markaz Arts & Science College  
Athavanad, P.O. Karthala, 679571

As part of MOU functioning program and industrial relations activity. The department students visited MALABAR CO-OPERATIVE TEX, KARTHALA. MALCOTEX is a government industrial organization. The visit enables the students to develop an industrial relation.



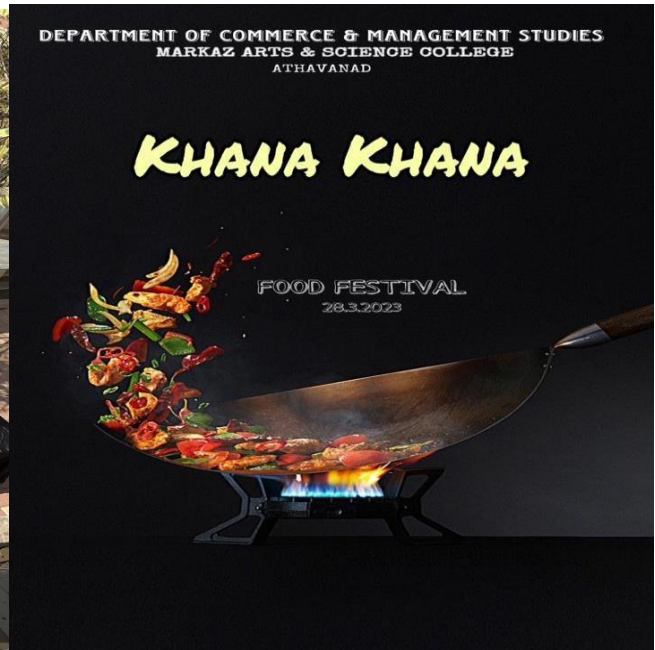
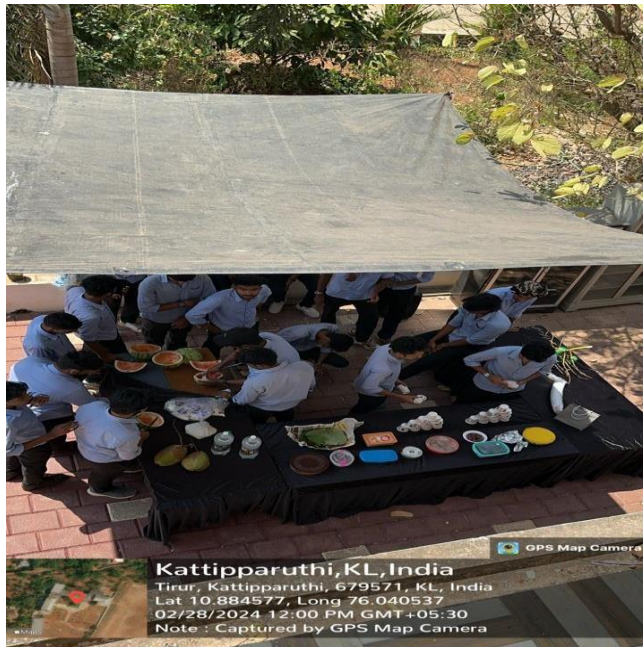
## **A SEMINAR ON SUCCESSFUL CAREER IN COMMERCE**



A Seminar Conducted on “A SUCCESSFUL CAREER IN COMMERCE” on 14/2/2024 at MMC Hall .Mr. Sharath Kumar, C Professional trainer handled the session .Different Business games conducted .The program developed an organizational skill among the students. 60 students of the department benefited.



## OPEN HOUSE



As part of open house programs, the students of the department make different food items and trade it on 28/2/2024. The program helped the students to purchase, produce and market food products at reasonable price. 55 students participated with launching five and more shopping stalls.

## **PTA MEETING**



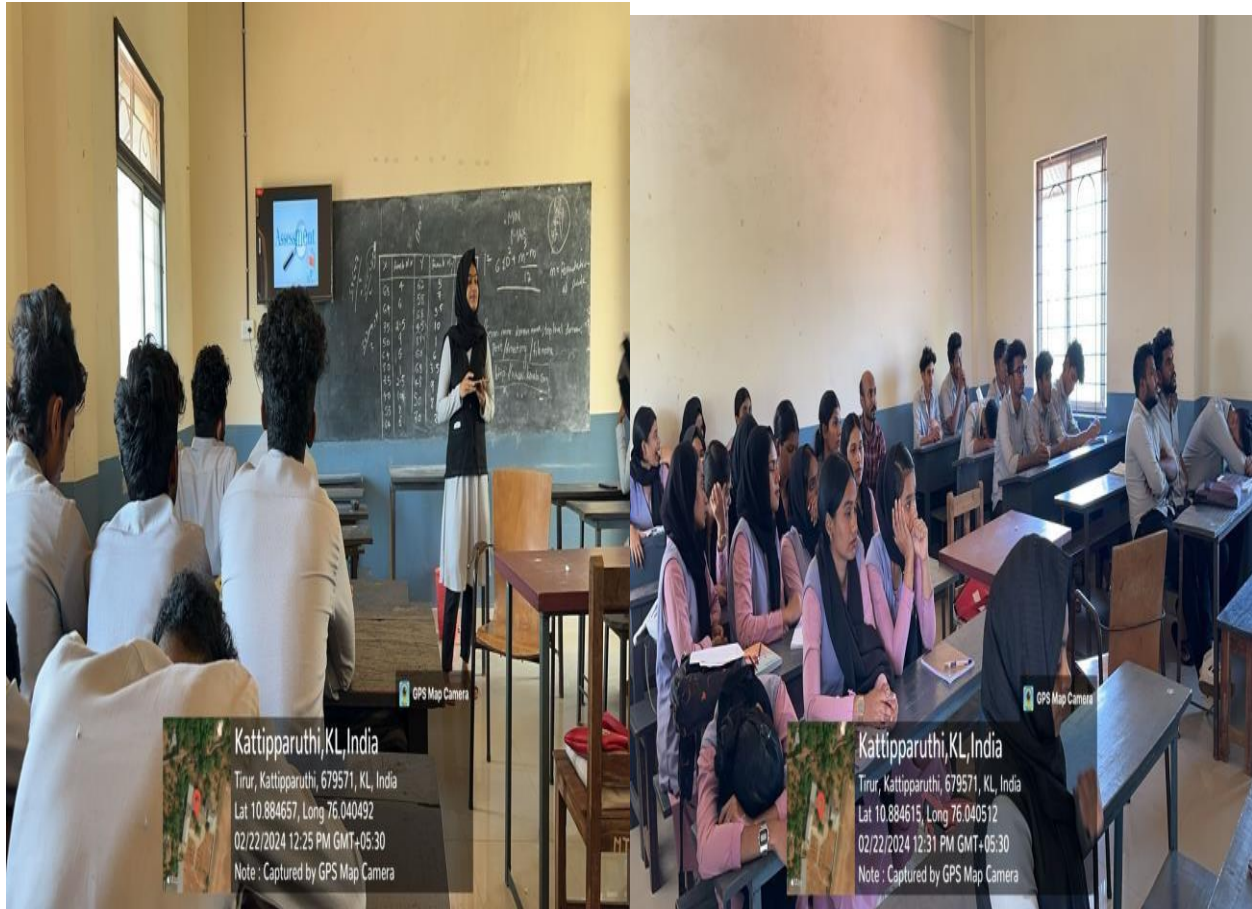
A PTA Meeting conducted to second year B. Com and BBA students on 23/03/2024. the meeting discussed the discipline and academic progress of the students. The meeting decided to conduct remedial class to slow learning students.





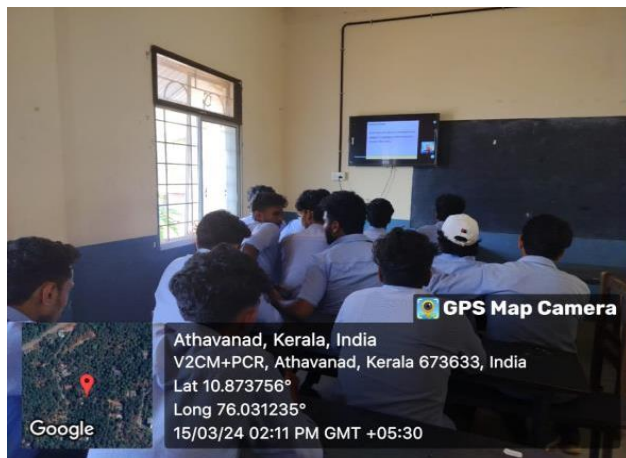
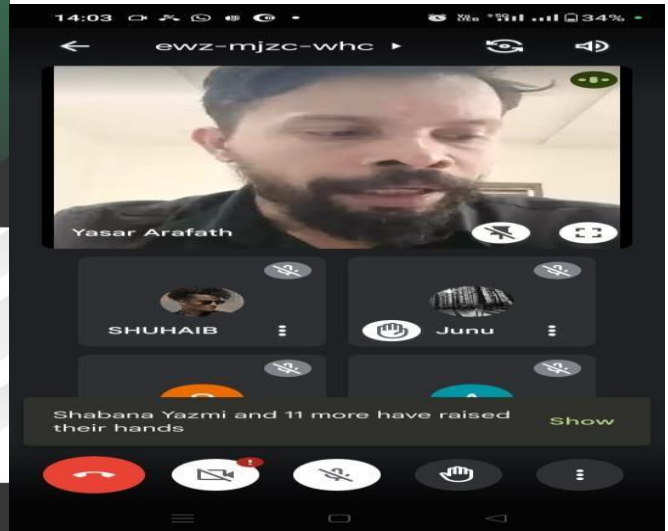
A PTA Meeting conducted to first year B. Com and BBA students on 28/02/2024. the meeting discussed the discipline and academic progress of the students. The meeting decided to conduct remedial class to slow learning students.

## **STUDENT TEACHER PROGRAM**



A student teacher program conducted on 02/02/2024. Mrs Anzeena sherin of second M. Com presented a topic on “Introduction to GST”.

## NATIONAL SEMINAR ON RESEARCH METHODOLOGY AND PLAGIARISM

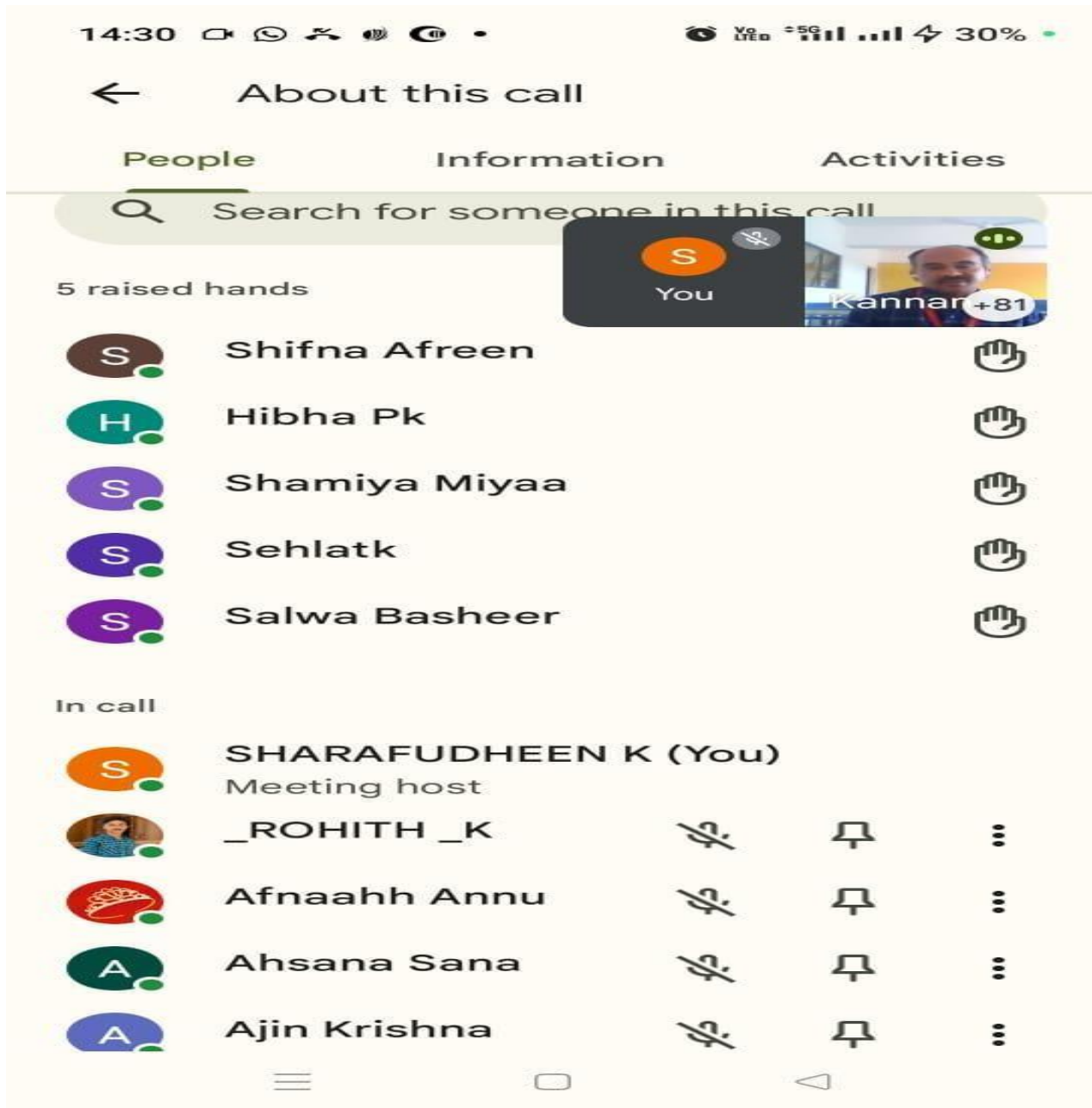


Department of Commerce and Management Studies Organized a national seminar on “Research Methodology and plagiarism” on 15/3/2023 on Google platforms. The Program Inaugurated by Mr.Yasar Arafath ,Faculty, Department of Commerce and Management Studies . Dr. P KANNAN, Associate Department of Commerce, Dr. NGP Arts and Science College, Coimbatore Professor 120 students participated.

### Program objectives

- To give idea of preparing research project.
- To give detail instruction on plagiarism.





## A PROGRAM ON ENTREPRENEURSHIP



A workshop on entrepreneurship development held on 22/3/2024 at MMC Hall. M. Abdul Sherif P. Trainer and Vlogger handled the session. Mr. Yasar Arafath , faculty Department of Commerce and Management Studies Inaugurated the program . Mr. Sharafudheen K Presided. Mrs. Raji NP delivered Vote of Thanks .120 students from various College Participated



## **EXTRA CURRICULAR ACTIVITIES**



Department Students participated in AIDES DAY PROGRAM conducted by NSS UNIT



Students of Department of Commerce and Management Studies participated in Beach Cleaning Program conducted by NSS Unit on 23<sup>rd</sup> November 2023



## NAVA KERALA PROGRAM



Mr. Muhammed Shanif, Mohammed Binshad and Riya Fathima of the Department of commerce and Management Studies participated in "Kerala Yathra" on 24/11/2023 at Tirur, organized by Keala government



Mrs. Shahala of BBA, Shuhaib PK Muhammed Muzammil and Niyas participated EYE TEST CAMP on October 2023 at College Auditorium.

## JOSH FUTURE TRAINING PROGRAM

**JCI** India Zone XXVIII™

**JCI** Valanchery™

JCI 50th Anniversary  
**Let's make a DIFFERENCE**

**JOSH FUTURE**

TRAINING FOR COLLEGE STUDENTS

2024 JANUARY **18** 1:30 PM THURSDAY

TOPIC  
**DECISION MAKING**

**JC SHAMSU ORCHID**  
ZONE TRAINER PROVISIONAL

**JFM MOHAMED ISHAQUE V.P.**  
PRESIDENT

**JFM FIROSE LEEFORT**  
IPP

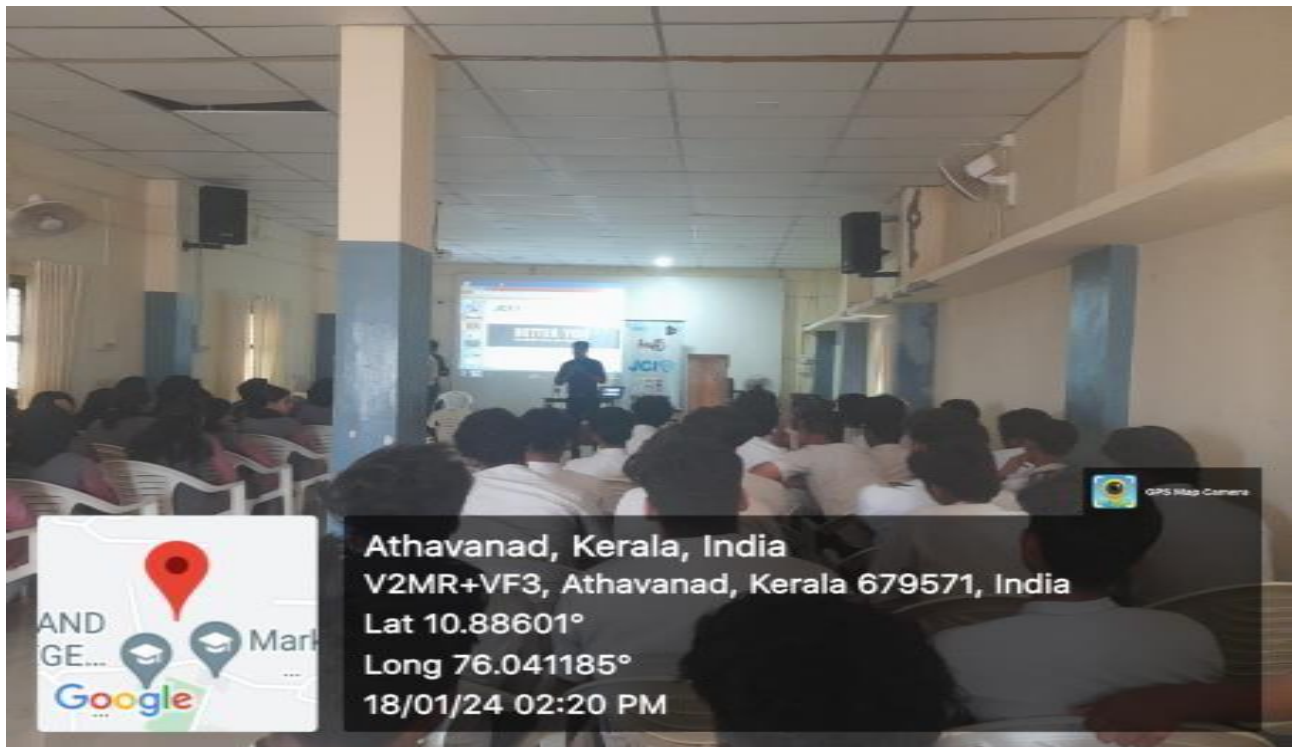
**JC SUBASH ELLATH**  
SECRETARY

**JFM AFNAS**  
TREASURER

**YASAR ARAFATH**  
PROGRAM DIRECTOR

LEAD US TO THY LIGHT  
**In association with**  
**ED Club of Markaz Arts and**  
**Science College Athavanad**

First year students of the department participated in “JOSH FUTURE TRAINING AND DEVELOPMENT PROGRAM’ ’conducted by ED Club, at MMC Hall on 18/01/2024.





## NET COACHING



PG Students of the department participated in NET COACHING conducted by CAREER GUIDENCE on 1/12/2023 at MMC Hall.



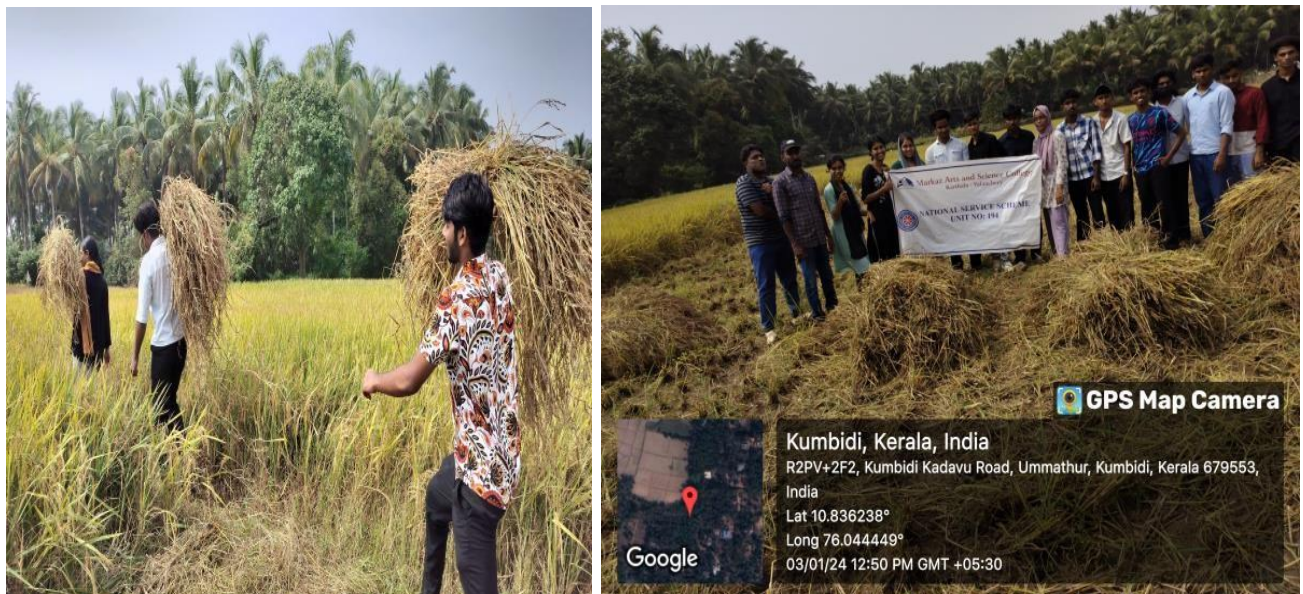
Vishnu, Muhammed Binshad and Muhammed Shanif of the department actively participating palliative day collection program on 15 /01/2024

## **YUVA PROGRAM**



Commerce students participated in YUVA program conducted by NEHRU Yuva Kendra at Markaz Auditorium on 12/1/2024

## **RICE CULTIVATION**



Paddy Cultivation, Commerce and Management Studies students participated

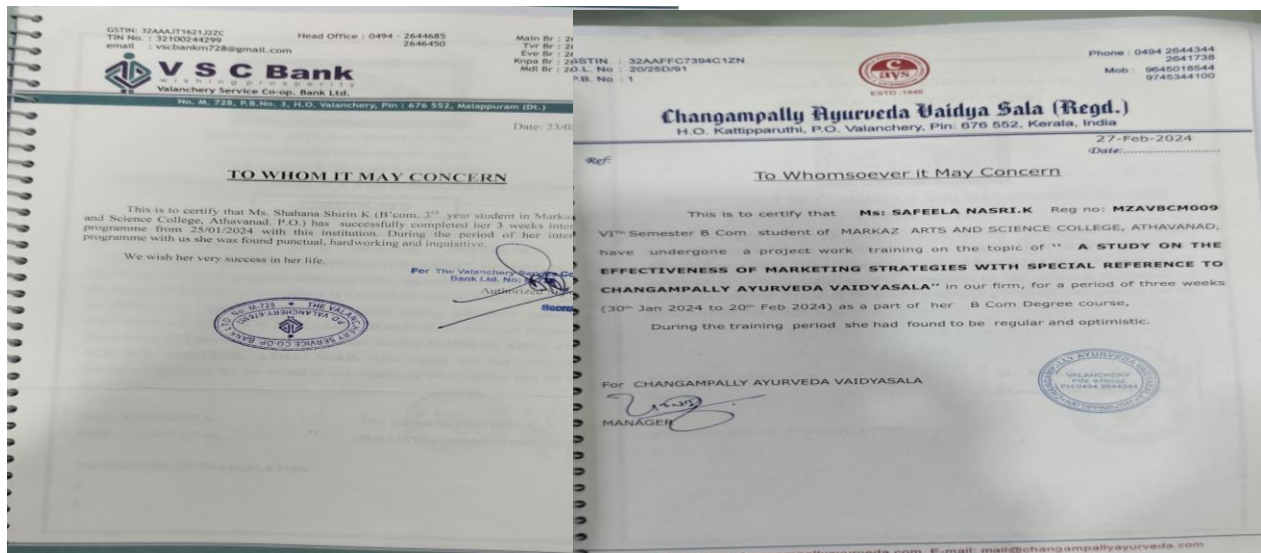


## ASADI KA AMRUT MAHOTSAV



Students of the department participated in ASAD WAKATHON a program against Drug and Abuse, organized by NASHA MUKTH BHARATH ABHAYAN KUTTIPPURAM ON 07/03/2024.

## MOU FUNCTIONAL PROGRAM



Ms. Safeela Nasrin K of B. Com had completed 21 days student project at Changampally Ayurveda.  
Ms. Shahana Sherin K of BBA completed 21 days student project at VSC Bank, Valanchery.

## **STUDENTS APPRECIATIONS**

### **Inter Collegiate Treasure Hunt Winners**



Students of first year PG placed first in TREASURE HUNT COMPETION conducted by ISS Arts and Science College, Perinthalmanna on 11/10/2023 at Perinthalmanna.



# Congratulations



**3rd  
RANK**  
A+  
8.825

**RILUWANA BEGHAM V. A.**  
**(BBA)**

congratulations for securing 3rd Position in  
University of Calicut Examination  
(2020 admission)



## **MARKAZ ARTS AND SCIENCE COLLEGE**

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Mrs.Rilvana Beegum of BBA secured 3<sup>rd</sup> rank in Calicut university Examination 2023-

## **BEST EMPLOYEE AWARD**



Mr. Suhail .an Alumni of the Deparmentt received an award of RISING EMPOLYEE AWARD OF THUMBAY UNIVERSITY HOSPITAL UNITED ARAB EMIRATES for the year 2023.

## **VIMUKTHI BEST VOLUNTEER**



Vimukthi Quiz winner Award receives from Mr. Yusuf ,Preventive Officer ,Department of EXCISE Tirur.

## **BEST MARKETING MANAGEMENT TEAM AWARD**



Mrs.jahana sherin of first M.Com had won best marketer competition at Bafakhi Yatheem Khana Arts And Science College On 07.12.2023



## CONVOCATION CEREMONY



Ms. Archana being honored in convocation ceremony.



## VOLUNTEER LEADERSHIP TRAINING



### NATIONAL SERVICE SCHEME UNIVERSITY OF CALICUT



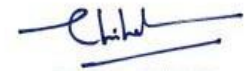
### VOLUNTEER LEADERSHIP CAMP 2023

### CERTIFICATE OF PARTICIPATION

This is to certify that **SUHAIB PK** of **Markaz Arts And Science College, Athavanad, Malappuram** has participated in “2 day residential leadership camp for NSS Volunteers” from 9<sup>th</sup> to 10<sup>th</sup> December 2023 held at **Malabar College of Advanced Studies, Vengara**

Calicut University  
10-12-2023



  
Dr. N A SHIHAB  
Programme Coordinator

This is an electronically generated Certificate

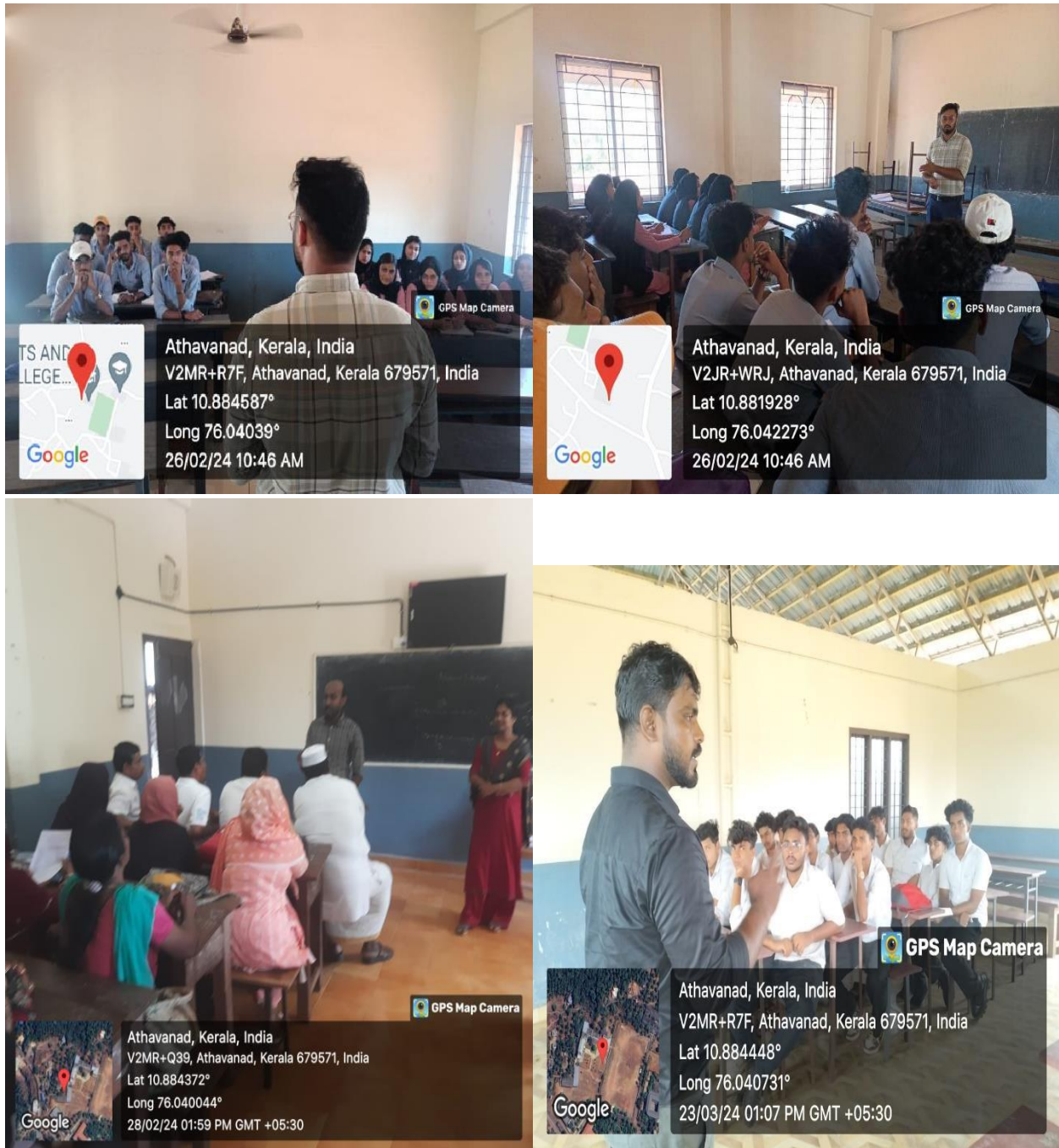
Suhaib of Second B. Com participated two-day residential Camp at Malabar College of Advanced Studies.

## CAREER GUIDANCE PROGRAM



Career Guidance Class was conducted to the Final year B. Com students on 18/10/2023 at Markaz Arts and Science College from 11:45 am to 12:45 pm. The Resource person was **Mr. Hassan K**, General Manager-FINACT Kuttippuram. 23 students from the department attended the program.

## ALUMNI RESOURCE SHARING PROGRAM



As part of Alumni resource sharing program. Mr. Muhammed Nafih and Shiyas, BBA 2021 batch conducted students interaction and resource sharing on 26/02/2024 and 23/03/2024.



# IMPORTANT CELEBRATIONS

## IFTHAR MEET AND FAREWELL PARTY

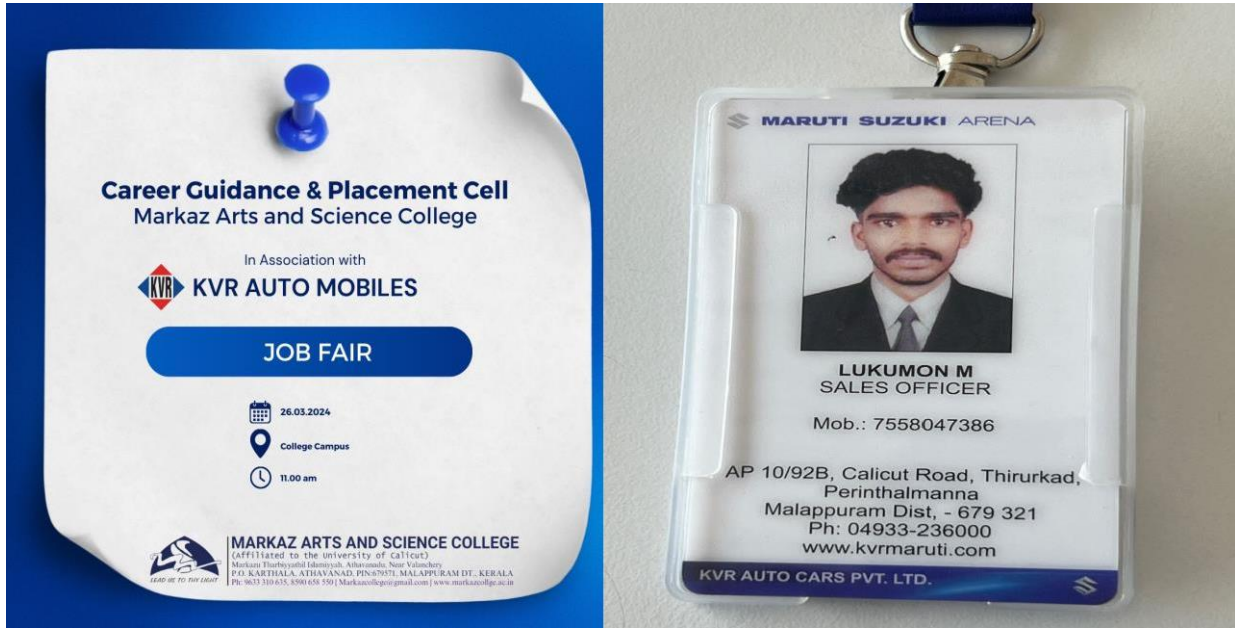




## ONAM CELEBRATIONS

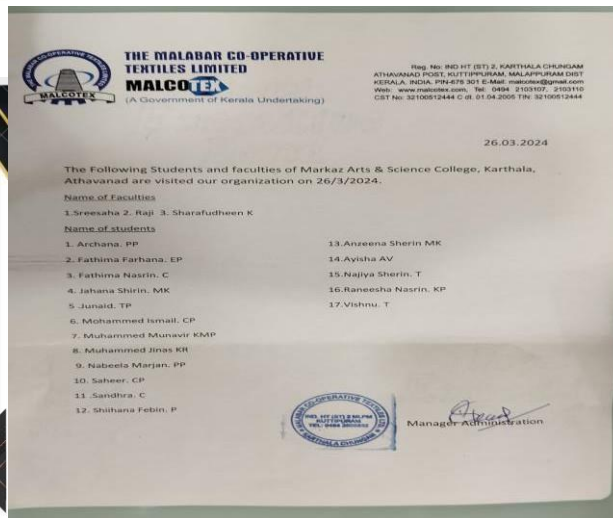


## JOB FAIR



A Job Fair Conducted by Career Guidance Sell in Association with KVR Auto Mobiles on 26.03.24 ,9 Students Participated, 3 Students selected.

# CERTIFICATES





**General Terms and Conditions**

**Provided by Changampalli Ayurveda Vidyasala**

- Facilities for the training of the students
- Facilities for doing student project
- Guidance and Supervision
- Fees if any stipulated by Changampalli Ayurveda Vidyasala for providing training facilities should be paid in advance by the students of the college.

**Provided by the Markaz Arts and Science College, Athavanad**

- Faculty support from the Department of Commerce and Management Studies Markaz Arts and Science College, Athavanad shall be provided for the training activities at Changampalli Ayurveda Vidyasala on request from the 2<sup>nd</sup> party.
- Will provide advices on Commerce and Management subject to the 2<sup>nd</sup> party whenever requested.
- Written request along with the bon-a-fide is to be forwarded to the 2<sup>nd</sup> party before at least two working days.

**Other Terms and Conditions**

Any misconduct or misbehaviour from the students or staff of the Markaz Arts and Science College, Athavanad during the period of availing training and doing student project will be resulted in the cancellation of this agreement without any prior notice to the 1<sup>st</sup> party.

**Duration**

This MOU shall become effective upon signature by the authorized officials under the mentioned and will remain in effect for two years or until modified or terminated by any one of the parties by mutual consent. However, as the Managing Director of the Changampalli Ayurveda Vidyasala, you have the power to cancel this MOU at any time without notice.

This memorandum is a statement of intent by the parties, intended to encourage mutual cooperation and it does not create any rights, obligations or duties for any parties.

Signature with date: \_\_\_\_\_  
 Name: **Dr. C.P. Mohamed Kutty**  
 Designation: **Principal**  
 Markaz Arts and Science College  
 Athavanad, P.O. Karthala-679571  
 On behalf of Markaz Arts and Science College  
 Athavanad, Malappuram  
 (First Party)

Signature with date: \_\_\_\_\_  
 Name: **Asst. Dir. Chandrakumar**  
 Designation: **The Managing Director**  
 Changampalli Ayurveda Vidyasala  
 Kattipparuthi, Valanchery  
 Malappuram  
 (Second Party)



കേരളം കേരള KERALA CY 858842

This Memorandum of Understanding (MOU) has been set for the terms and understandings between the 1<sup>st</sup> and 2<sup>nd</sup> party to extend the facilities for student project, Resource Sharing and Training from Changampalli Ayurveda Vidyasala, Kattipparuthi to the students of Department Commerce and Management Studies of the Markaz Arts and Science College, Karthala (P.O), Athavanad, Malappuram (Dt), Kerala, India-679571.

**Background**

This agreement is signed as per the request of the 1<sup>st</sup> party, to enable the 1<sup>st</sup> party's institute i.e. Department of Commerce and Management Studies, Markaz Arts and Science College, Karthala (P.O), Athavanad, to fulfill the need of student project and training to their students of Department of Commerce and Management Studies by availing the training facilities available in the 2<sup>nd</sup> party's institute i.e. Changampalli Ayurveda Vidyasala, Kattipparuthi. Following terms & conditions are incorporated in this agreement as mutually beneficial.

Handwritten signatures and dates: 20/02/2024, 20/02/2024. Includes a circular stamp of the Markaz Arts and Science College, Athavanad.

**Memorandum of Understanding**  
**Between**

1<sup>st</sup> Party: The Principal  
 Markaz Arts and Science College,  
 Karthala (P.O), Athavanad, Malappuram  
 Kerala, India-679571

2<sup>nd</sup> Party: The Managing Director  
 Changampalli Ayurveda Vidyasala  
 Kattipparuthi, Valanchery  
 Malappuram

Handwritten signatures and dates: 20/02/2024, 20/02/2024. Includes a circular stamp of the Markaz Arts and Science College, Athavanad.

GSTIN : 32AAFFC7394C12N  
 D.L. No : 20/25D/91  
 P.B. No : 1

Phone : 0494 2644344  
 2641738  
 Mob : 9645018544  
 9745344100

**Changampally Ayurveda Vaidya Sala (Regd.)**  
 H.O. Kattipparuthi, P.O. Valanchery, Pin: 676 552, Kerala, India

27-Feb-2024  
 Date:.....

Ref: \_\_\_\_\_

**To Whomsoever it May Concern**

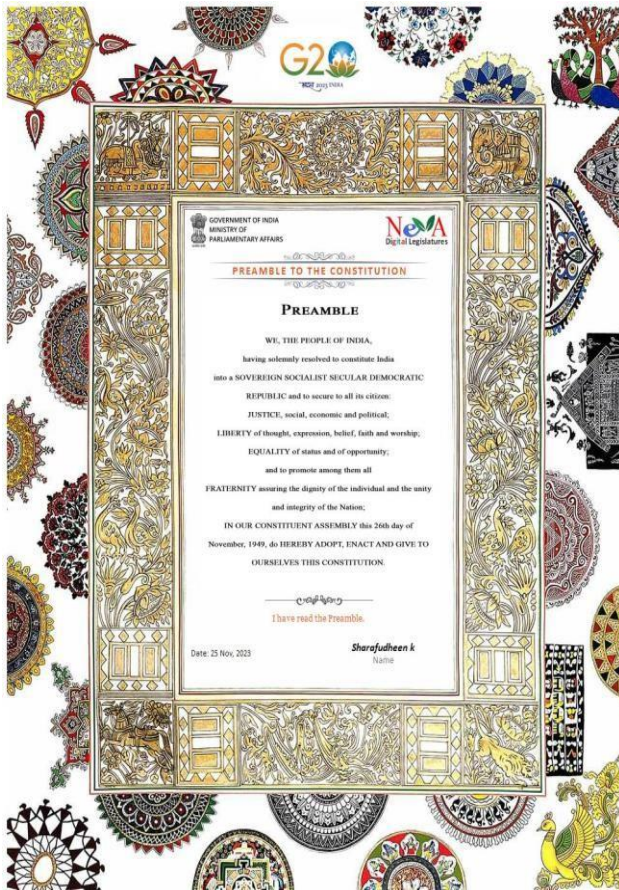
This is to certify that **Ms: SAFEELA NASRI.K** Reg no: **MZAVBCM009**  
 VI<sup>th</sup> Semester B Com. student of MARKAZ ARTS AND SCIENCE COLLEGE, ATHAVANAD,  
 have undergone a project work training on the topic of " **A STUDY ON THE EFFECTIVENESS OF MARKETING STRATEGIES WITH SPECIAL REFERENCE TO CHANGAMPALLY AYURVEDA VAIDYASALA**" in our firm, for a period of three weeks (30<sup>th</sup> Jan 2024 to 20<sup>th</sup> Feb 2024) as a part of her B Com Degree course,  
 During the training period she had found to be regular and optimistic.

For CHANGAMPALLY AYURVEDA VAIDYASALA  
 \_\_\_\_\_  
 MANAGER

Includes a circular stamp of Changampally Ayurveda Vaidya Sala.

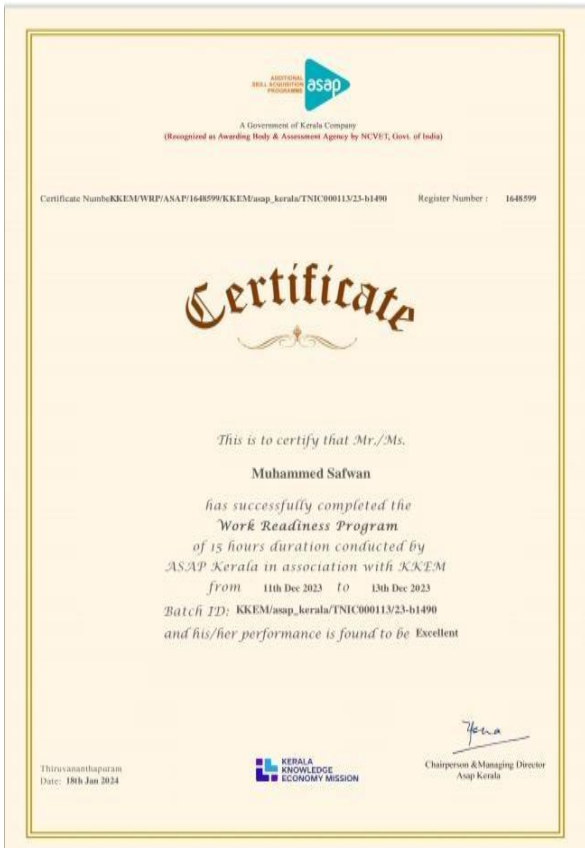




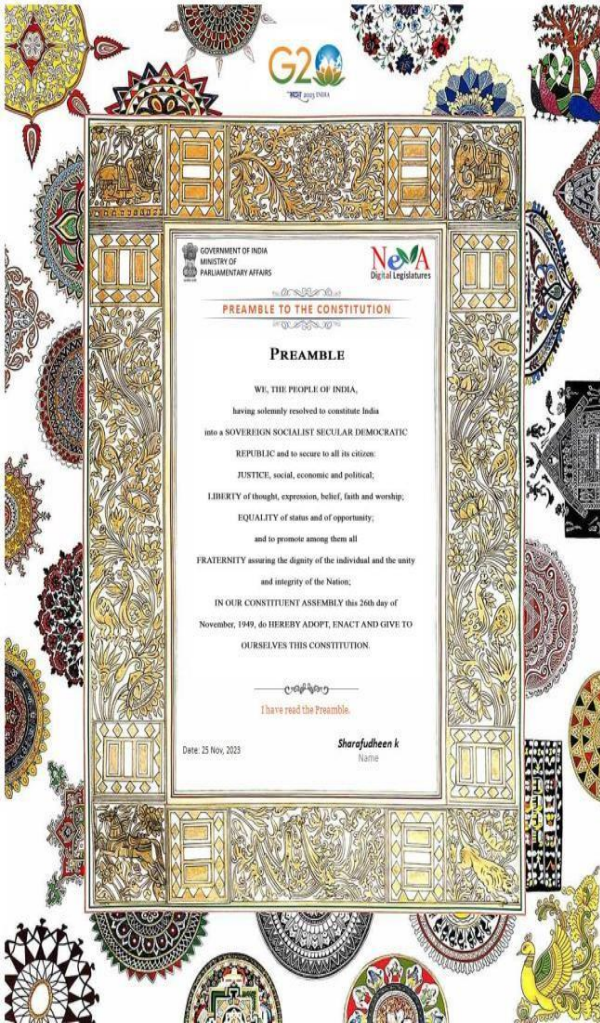




# ASAP TRAINING



## INDIAN CONSTITUTION DAY CELEBRATIONS





## HAR GAR TIRANKA PARTICIPATION



## MY BHARAT PORTAL REGISTRATION CERTIFICATE



## FDP CERTIFICATES



## NSS VOLUNTEER CERTIFICATE OF SPORTS



## READERS DAY PROGRAM CERTIFICATE



## PROGRESSIONS CERTIFICATES AND ID CARDS



**MARKAZ ARTS AND SCIENCE COLLEGE**  
(Affiliated to the University of Calicut)  
Markazu Tharbiyyathil Islamiyyah, Athavanadu, Near Valanchery  
P.O. KARTHALA, ATHAVANAD, PIN:679571, MALAPPURAM DT., KERALA  
Ph: 9633 310 635, 8590 658 550 | Markazcollege@gmail.com | www.markazcollege.ac.in



  
**MARKAZ**  
ARTS & SCIENCE COLLEGE



**FAHIMA SHERY P K**  
**M.Com**

Admn No. : 4191  
 GUARDIAN : ABDUL GAFOOR P K  
 D.OB. : 04.08.2003  
 CONTACT : 8714222122  
 ADDRESS : POOLAKOTT  
 ATHAVANAD PARA  
 ATHAVANAD

  
**MARKAZ**  
ARTS & SCIENCE COLLEGE



**SHIFANA K**  
**M.Com**

Admn No. : 4215  
 GUARDIAN : MANSOOR  
 D.OB. : 17.11.2003  
 CONTACT : 6235654147  
 ADDRESS : KUNHANAM KATTIL  
 EDACHALAM  
 PERASSANNUR



  
**MARKAZ**  
ARTS & SCIENCE COLLEGE



**ASNA SHERI P**  
**M.Com**

Admn No. : 4158  
 GUARDIAN : MUHAMMED MUSTHAFA P  
 D.OB. : 22.09.2004  
 CONTACT : 9746261706  
 ADDRESS : PARIYARATH  
 VALIYAPARAPPUR  
 ANANTHAVOOR



# NIZAN BEAUTY VENTURES PVT.LTD

## EMPLOYMENT OFFER LETTER

**ISSUE DATE :24/10/2024**

Dear, NIHALA JASMI P.T

We are pleased to confirm your appointment as a HR Assistant with **NIZAN BEAUTY VENTURES PRIVATE LIMITED**, effective 29/10/2024. We are excited to have you join our team and look forward to your contributions.

### **RESPONSIBILITIES**

- Assist with recruitment efforts, including posting job openings, reviewing resumes, and scheduling interviews.
- Coordinate new hire onboarding process and retaining-Offboarding, including paperwork, orientation, and training.
- Maintain employee records and ensure compliance with all relevant regulations.
- Assist with benefits administration, including enrollment and changes.
- Provide support for HR projects and initiatives as needed.
- Respond to employee inquiries and provide assistance with HR-related issues.
- Association with the operation department.
- HR managers mediate conflicts between employees and handle employee grievances.
- HR managers develop and administer employee compensation and benefits programs, ensuring that they are competitive and aligned with the organization's goals and budget.
- Design and implement performance management systems to evaluate employee performance and provide feedback for improvement.
- Policy Development and Compliance.
- Employee relation and well being