

Markaz Arts and Science College, Athavanad

Entrepreneurship Development Club

Annual report-2021-22

- **Discussion with KUDUMBASREE Officials**

Meeting conducted on 16.11.2021 in the presence of Dr.CP Mohamed kutty(Principal),Ruby Roy(Dt programme manager, Kudumbasree),Arifa p, Mohamed shihabudheen.KM Abdul Gafoor. Main agenda in the meeting is the Planning to conduct various programs for the development of students and Kudumbasree members in Co operation with KUDUMBASREE Malappuram.

- **Meeting**

Conducted on 19.11.2021at MMC HALL in the presence of Dr.CP Mohamed kutty(Principal), Mohamed shihabudheen (ED Club coordinator) for conducting Fabric painting workshop and Food fest.

- **Liquid embroidery and Fabric painting workshop**

Conducted on 24.11.2021. programme inaugurated by Dr. C.P Mohamed kutty(Principal) Mrs.Rekha anil Kumar was the chief guest and resource person of the programme. Mohamed Shihabudheen delivered welcome speech for the programme.30 students participated in the programme. ED Club committee provided painting kit to the participants.



- **Meeting**

Conducted on 02.12.2021 for the purpose of plan the food fest programme and evaluate the fabric painting workshop. Meeting was started with the guidance of Dr.CP Mohamed kutty (Principal). Teachers and students representative are participated in the meeting.

- **Discussion with Kudumbasree officials**

Meeting conducted on 24.01.2022 in the presence of Dr.CP Mohamed kutty (Principal), Rakesh (Dt Kudumbasree mission), Rameesh.P (DPM Kudumbasree malappuram), Haskar (DPM, Malappuram), Arifa p, Mohamed Shihabudheen. Main agenda in the meeting is the Planning of Programme with Kudumbasree and MOU with Kudumbasree.

- **Energy Conservation Awareness Programme and LED bulb repairing and assembling workshop.**

Programme organized on 25-01-2022 at MMC HALL. Delivered presidential address in the meeting by Shafi cc (vice principal). Programme inaugurated by Marath Ibrahim (councilor, Valanchery).1st session led by Dr.CP Mohamed kutty (ERC resource person).and 2nd session led by Mr.sabir (ERC, resource person).89 students and 9 locals participated in the programme.

- **Food fest**

ED Club conducted a food expo in the name 'eet festijn' on 9th December, 2021 on our campus premises. Programme inaugurated by Mrs. GIRIJA PILLAKKAD (ICDS Supervisor) in presence of Dr. CP MOHAMED KUTTY (Principal), Shihabudheen KK (ED Club , coordinator),Anees VK (NSS , Programme Officer) Arifa p(Staff secretary), Hasik P, Sharafudheen, Jameela P .22 application received from students and 21application selected.1 application rejected because of improper application. ED club provide facilities to 21 food counters such as counter with roofing, name board, product list,ID Card for sales promoter, cashier and 2 salesman/women, common sound system, kitchen cap, Digital payment QR code , Common gate etc.

Students in the college, students from other institutions and outsiders are participating in the programme.

Conducted as a competition in categories such as Best enterprise (Criteria - maximum profit, customer relationship, fair price, quality of product, team work, sales promotion) , Best sellers (Criteria - highest amount of sales by seller) ,Best cost efficient enterprise(Criteria - Maximum sale at minimum cost)

Faculty team analysis each stall and evaluated, and they decide the winners. Best seller - Akhila Febin and Nifla (Firm: SUGAR SPICES AND EVERYTHING).Best cost efficient enterprises : GRAB A SPOON (members- ISHSANA,HARSHA,HARSHA,SHAHSIYA,JUSAINA MARIYAM),Best enterprise : PIE O'LA (Shafeedha Nasrin, Fathima Lubaba, Mohamed Sahil, Sabin)

ED club congratulate them with momentum in a special occasion. Momentum delivered by Ibrahim Marath (health standing committee chairman, Valanchery municipality)



- **INISREE PROJECT**

INISREE is a project for empower the womens through self employed. Its organized by ED Club Markaz College in associated with KUDUMBASREE Malappuram district. Inauguration ceremony organized on 9th February 2022 at MMC Hall. Programme inaugurated by Prof.Abid Husain Thangal (MLA,Kottakal constituency). Welcome speech delivered by Dr.CP Mohamed kutty (Principal, Markaz arts and science college). Mr.Jafer(District co Ordinator kudumbasree mission) chaired the programme.

by Mr.Ashraf Ambalathingal(chairman, Valanchery municipality), Mr.Abdul Gafoor(College superintend) and Askarali (operation manager, Kudumbasree) in the meeting.

departments Heads are attended in the programme. Vote of thanks was delivered by Mohamed Shihabudheen (ED Club coordinator


