



MARKAZ ARTS AND SCIENCE COLLEGE

(Affiliated to the University of Calicut)

Markazu Tharbiyyathil Islamiyyah, Athavanadu, Near Valanchery

P.O. KARTHALA, ATHAVANAD, PIN:679571, MALAPPURAM DT., KERALA

Ph: 9633 310 635, 8590 658 550 | Markazcollege@gmail.com | www.markazcollege.ac.in



CAREER GUIDANCE AND

PLACEMENT CELL



CAREER COUNSELLING PROGRAMME

REPORT



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CAREER GUIDANCE AND PLACEMENT CELL

Career Guidance & Placement Cell of Markaz Arts and Science College, Athavanad is conducting various Career guidance and Counselling programmes to help students in making adequate educational and occupational choices and in taking career decisions based on the demand and requirements of the future of work. This helps students to make a shift from the general understanding of life and work to a more specific understanding of the realistic and practical career options that are available to them. The objectives of Career Guidance & Placement Cell are:

- To help in the total development of the student
- To help in the proper choice of courses
- To help in the proper choice of careers

The young students in colleges need to be informed about various jobs and openings available to them and the requirements, responsibilities and the nature of work involved in them so that they could measure themselves up to them and develop and crystallise their occupational goals. The outcomes of a career orientation can vary depending on the individual's goals and needs. However, some common outcomes of organizing Career guidance and Counselling classes include:

- **Clarity about career goals**, by identifying their interests, skills, and values.
- **Awareness of career options** and learn about the requirements and opportunities associated with each option.
- **Improved decision-making** about their career by providing them with relevant information and guidance.
- **Increased confidence** about their career choices by providing them with a better understanding of their strengths and abilities.
- Better preparation for job search process by providing them with information on job search strategies, resume writing, interviewing skills, and networking.



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CAREER COUNSELLING PROGRAMME

NO	ACADEMIC YEAR	NO. OF PROGRAMMES
1.	2022-2023	14
2.	2021-2022	06
3.	2020-2021	04
4.	2019-2018	02
5.	2018-2019	02



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PROGRAMMES CONDUCTED

2022-2023

No.	Programme	Date	No. of participants
1.	Soft Skill Training	23.06.2022	118
2.	Career Guidance Seminar	10.08.2022	136
3.	Employability Registration Camp	31.08.2022	75
4.	Soft Skill Training	31.08.2022	77
5.	Job Fair	04.10.2022	1000
6.	Skill Enhancement Programme	29.11.2022	50
7.	Career Guidance Seminar on Career Opportunities	08.12.2022	111
8.	Career Guidance Programme on English Proficiency and IELTS	17.01.2023	62
9.	Career Guidance Seminar	27.01.2023	33
10.	Career Guidance Class on Medical Coding Jobs	28.02.2023	30
11.	Soft Skill Training	28.02.2023	86
12.	Career Counselling Class On 'How to Face Interview'	07.03.2023	46
13.	Career Guidance Session on Career Options in Biochemistry (Online)	22.03.2023	62
14.	Career Guidance Class (Online)	31.03.2023	45
Coordinators			
<ul style="list-style-type: none">Fasil. P., Assistant Professor, Department of EnglishMuhammed Harisbabu P., Assistant Professor, Department of Physical Education			



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2021-2022

No.	Programme	Date	No. of participants
1	Seminar on Consumer Rights	15.01.2022	54
2	Career Orientation Class on Employment -Based Course	03.03.2022	124
3	Career Guidance Seminar	08.03.2022	54
4	Job Recruitment Camp	30.03.2022	10
5	Career Guidance Class on Focus; Job Opportunities After Post-Graduation	30.03.2022	48
6	Employability Registration Camp	21.04.2022	118

Coordinators

- Mohammed Basheer V., Assistant Professor, Department of English
- Mubasheer K., Assistant Professor, Department of Physical Education

2020-2021

No.	Programme	Date	No. of participants
1	Career Counselling Class on Dream to Central Universities	23.08.2020	63
2	Career Guidance Webinar	07.09.2020	123
3	Webinar On Secrets to Land Job in Quality Assurance	16.10.2020	30
4	Career Guidance Webinar – Career Jalakam	14.02.2021	72

Coordinator

- Fasil. P., Assistant Professor, Department of English.



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2019-2020

No.	Programme	Date	No. of Participants
1	One Day Seminar on Career Opportunities for Commerce Students	20.08.2019	81
2	Career Counselling – How to Face an Interview	04.12.2019	47
Coordinator			
<ul style="list-style-type: none">Mohammed Basheer V., Assistant Professor, Department of English			

2018-2019

No.	Programme	Date	No. of participants
1	Career Guidance Talk On 'Scope and New Trends in Chemistry	02.08.2018	46
2	Seminar On Medical Coding Trends in Healthcare	18.09.2018	22
Coordinator			
<ul style="list-style-type: none">Shihab V. V., Assistant Professor, Department of English			