

# **ANNUAL REPORT**

## ***WOMEN DEVELOPMENT CELL***

**Markaz Arts and Science College, Athavanad**

**For the year 2020-21.**



## **WOMEN DEVELOPMENT CELL**

Women Development Cell (WDC) has been constituted to empower and safeguard the rights of female members; faculty staff and students of College. The WDC works to promote gender sensitivity in the college and conduct diverse programmes to educate, sensitize both male and female members and produce harmonious atmosphere on the campus. It works for the welfare of the students and faculty towards preparing them in to competent professionals to take up greater challenges in the academic sphere. The Principal nominates the members of WDC.

WEC organizes workshops and sensitization programmes both for staff and students by eminent Psychologists and social workers

**A Women Empowerment committee is constituted at the Institution level with the objectives as follows :-**

- Identification of strong leadership and change makers and building the capacity of women.
- To promote a culture of respect and equality for female gender
- The provision of opportunities and programs for female gender to be financially, mentally and emotionally empowered so as to promote their growth as individuals in their own right
- To conduct seminar, workshop to impart knowledge of opportunities and tools available and train the women
- To inculcate entrepreneurial attitude among young girls, at the earliest so that they can be “job givers” rather than “job takers”
- To make women understand that Empowered and educated women are less likely to fall prey to sexual abuse, workplace harassment, domestic abuse many more
- To show that the Empowered women can have happier families
- To imbibe the idea that child marriage, dowry killings, discrimination, female feticide, etc., and other harmful acts can be stopped by women empowerment

### **WOMEN DEVELOPMENT CELL PROGRAMS**

The first meeting of women empowerment cell of the academic year 2020-21 was held on 12/06/2020 through google meet. The main agenda of the meeting was the selection of executive members and to prepare the action plan. As per the suggestions from the students, FEMINA from 2<sup>nd</sup> Chemistry and RIYA from 2<sup>nd</sup> Microbiology were selected as the secretaries of the cell. Ten executive members were also selected. Suroorjahan K.K (Assistant Professor, Dept. of Biochemistry) is selected as the teacher in charge of the cell. The meeting was presided over by the principal Dr.C.P.Mohammed Kutty.

### **EXECUTIVE MEMBERS OF WDC 2020-21**

<b>SL NO.</b>	<b>MEMBERS</b>	<b>NAME</b>	<b>DEPARTMENT</b>
1.	STAFF COORDINATORS	ASWATHY M.	Dpmt. of English
		SUROORJAHAN KK	Dpmt. of Biochemistry
2.	SECRETARY	FEMINA	UG 2 <sup>nd</sup> year Chemistry
		RIYA	UG 2 <sup>nd</sup> year Microbiology
3.	CLASS COORDINATORS	HAFEEFA	PG 2 <sup>nd</sup> year Biochemistry
		MUMTHAZ VV	UG 2 <sup>nd</sup> year Biochemistry
		NITHUNA P	UG 2 <sup>nd</sup> year BBA
		NAHMA	UG 3 <sup>rd</sup> year Biochemistry
		AFIYA	UG 1 <sup>st</sup> year Psychology
		FOUSIYA KK	UG 3 <sup>rd</sup> year Chemistry
		JASEELA THASNEEM KM	UG 3 <sup>rd</sup> year Chemistry
		ANJITHA	UG 3 <sup>rd</sup> year Physics
		FARHANA	UG 3 <sup>rd</sup> year BCom
		FARSANA	UG 3 <sup>rd</sup> year BA

## LIST OF ACTIVITIES

### 1. MASK DISTRIBUTION TO ADOPTED VILLAGE

Masks made by college students under WDC, Markaz Arts and Science College, donated to adopted village on 8<sup>th</sup> September 2020. Dr. C.P Mohamed Kutty, Principal Markaz Arts and Science College, handed over the masks to Mrs. Maymoona, Muncipal Councilor of Karthala division, in presence of Mr. Abdul Gafoor, Superintendent and Mr. Shafi C.C., Vice Principal, Markaz Arts and Science College. Mrs. Suroor Jahan K.K., Coordinator, WDC, presided the programme and it was conducted by obeying all the COVID-19 safety protocols.



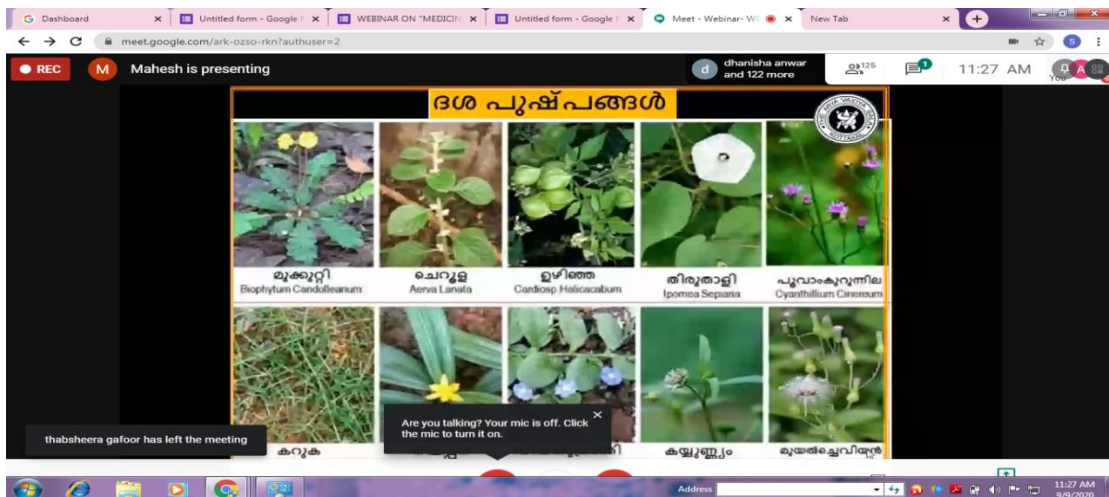
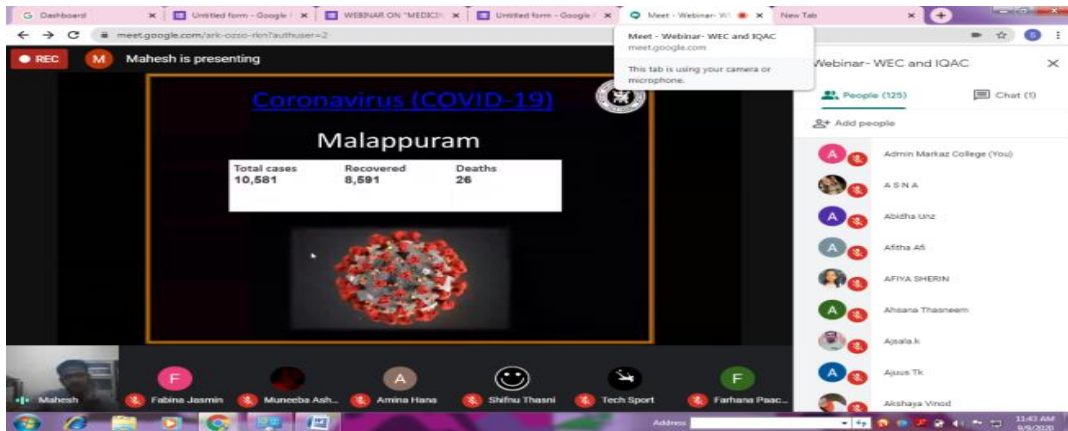
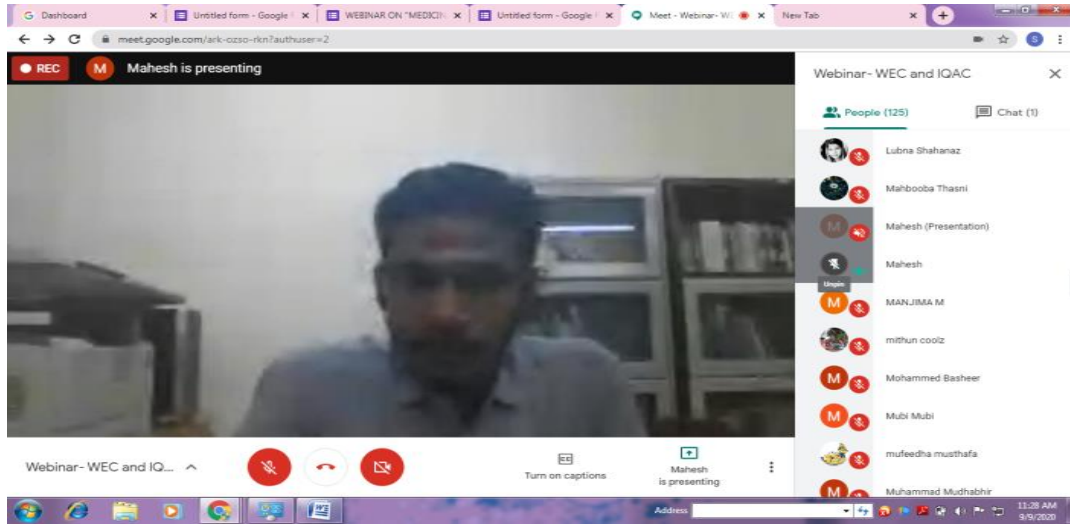
### 2. WEBINAR ON “MEDICINAL PLANTS IN COMMON HEALTH CARE”

A Webinar On “Medicinal Plants In Common Health Care” was conducted by Women Empowerment Cell, Markaz Arts And Science College, Athavanadu on 9<sup>th</sup> September 2020 through Google Meet.

The programme started with the welcome speech by Suroorjahan KK, Women Empowerment Cell Coordinator and presidential address by Dr. C.P Mohammed Kutty, Principal Markaz Arts and Science College. Mrs. Maymoona, Muncipal Councilor of Karthala Village, was inaugurated the session and handed over to the resource person Mr. Mahesh Kumar M.K., Extension scientist, Extension Department, CMPR, Kottakkal.

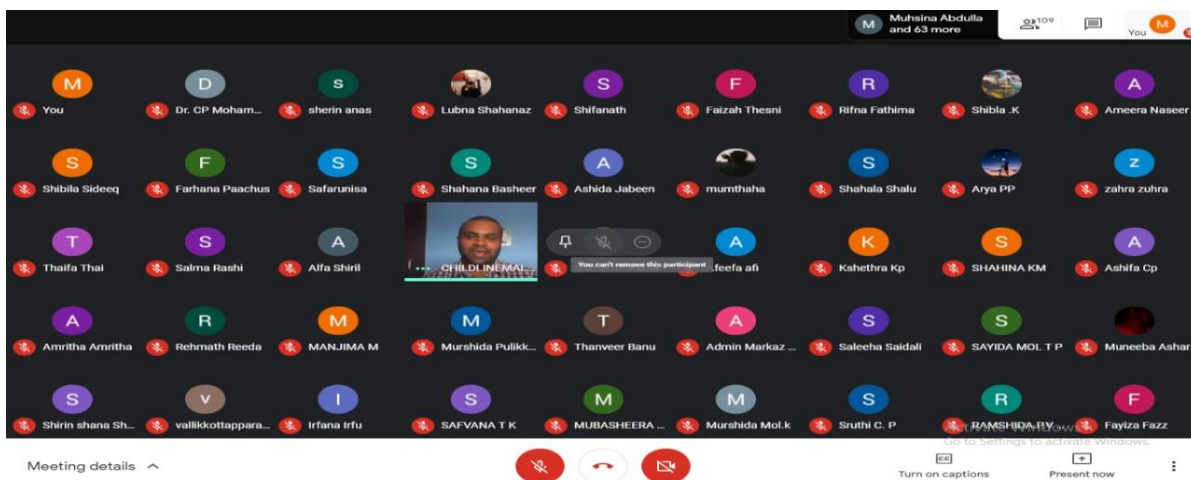
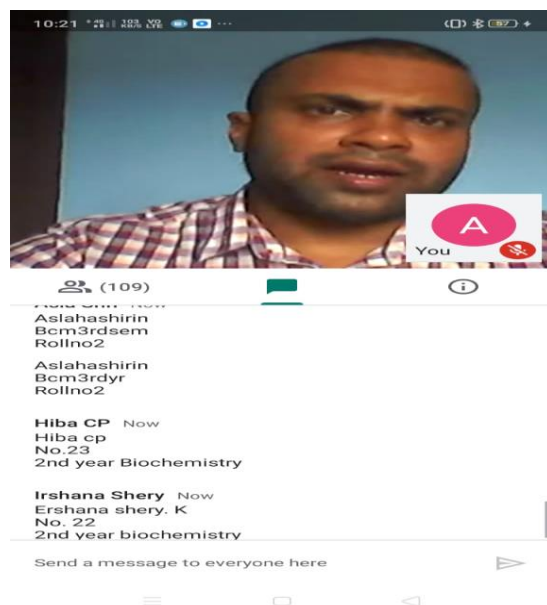
105 students and 15 locals from adopted village along with 5 staff members of the institution were attended the program. Resource person explained various Ayurvedic therapeutics to prevent COVID-19 virus and shared some of the recepie for making

immunity boosting foods. Most of the participants were reviewed about his class as it was very useful.



### 3. AWARENESS CLASS ON 'LIFE IS BEAUTIFUL' ON INTERNATIONAL DAY OF THE GIRL CHILD

On International Day Of The Girl Child(11/10/2020), Women Empowerment Cell, Markaz Arts And Science College, Athavanadu, conducted an awareness class on Life is Beautiful for girl students in the college. Program started with the Welcome speech of Suroorjahan K.K., Coordinator, Women Empowerment Cell and inaugurated by Dr.C.P.Mohamed Kutty, Principal, Markaz Arts & Science College. Mr.C.P.Saleem, District Coordinator, Childline, Malappuram was our resource person and he did a great talk on how to prevent common problems facing by girls especially children. As the topic was about different social issues regarding girls, he shared many experiences in his career on Childline. Hence this talk was very useful for our girl students and all of them gave interesting responses. After the class an interaction was also conducted with students. 110 girl students from college were participated in the webinar and programme ended with the Vote of thanks. Of Mr.Mohammed Basheer, Coordinator, IQAC.

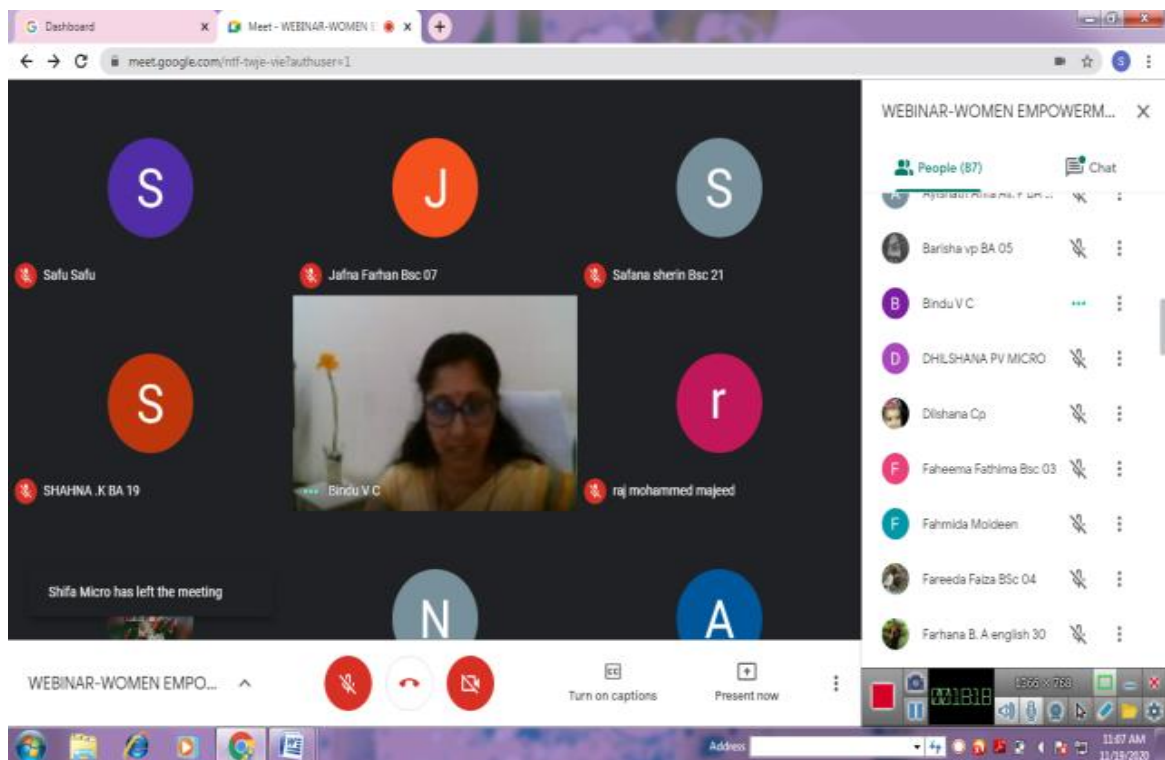


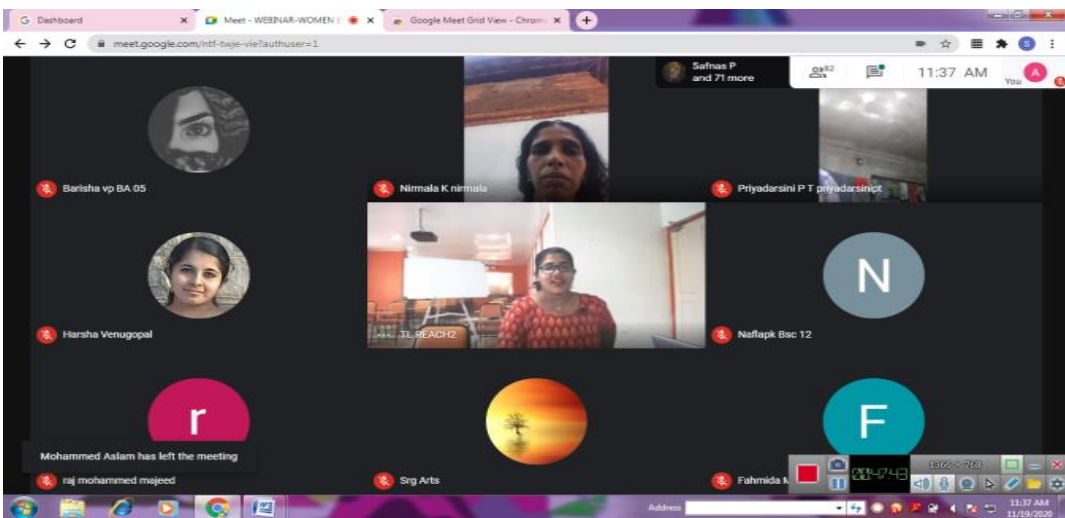
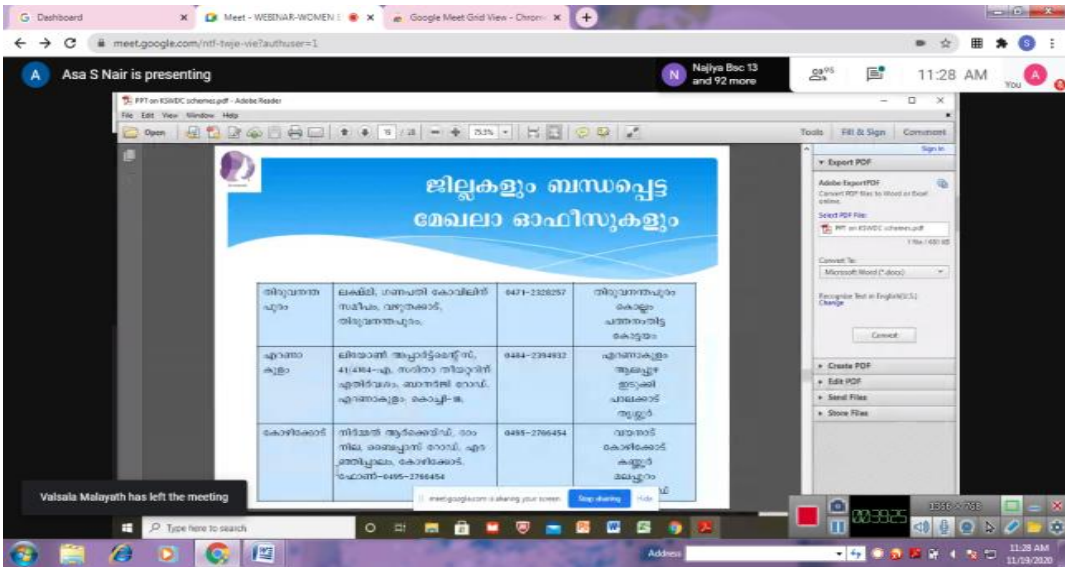
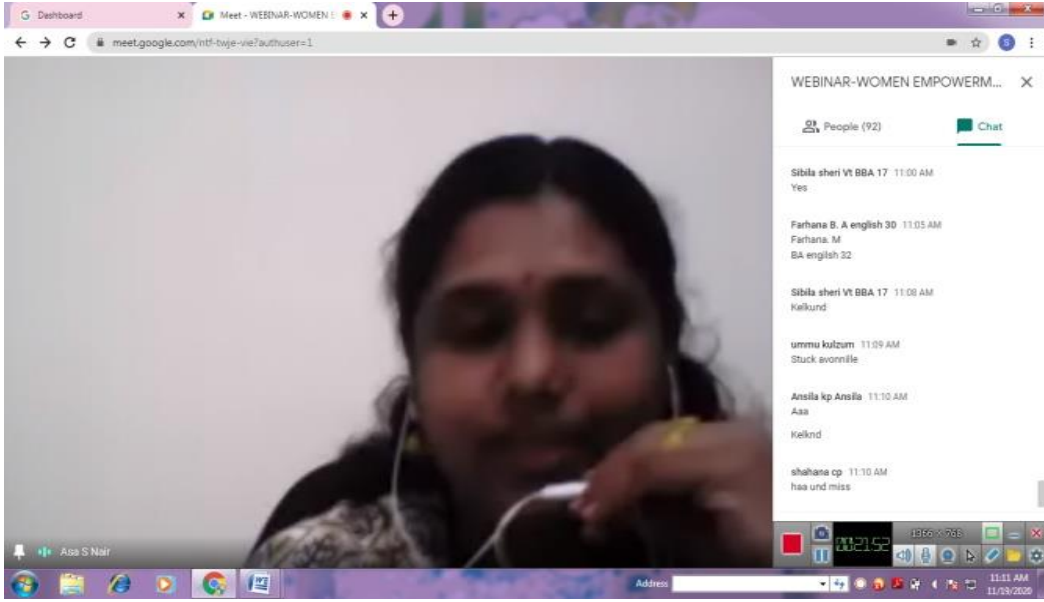
#### 4. WEBINAR ON "KSWDC SCHEMES AND 'REACH' PROGRAMME"

On Women Entrepreneurship Day-19<sup>th</sup> November2020, a Webinar On "Kswdc Schemes And 'Reach' Programme" was conducted by The Kerala State Women's Development Corporation Ltd (KSWDC) In Association With Women Empowerment Cell, Markaz Arts And Science College, Athavanadu, Malappuram.

The programme was presided By Dr.C.P.Mohammed Kutty,Principal Markaz Arts And Science College, and Inaugurated by Smt.Bindu V.C.,Managing Director, KSWDC. Session on "Schemes of KSWDC" were carried out by Smt.Asa S.Nair, Manager (Projects), KSWDC and session on "'REACH' Programme" was held by Smt.Midhuna Muralidharan, Team Leader,'REACH' programme, KSWDC.

In the program toatal 70 girl students and 25 locals from the adopted village with few ICDS members and staff members were participated. It was a very encouraging webinar to all of the participants as each and every word of Smt.Bindu V.C. were highly enthusiastic and two of the resource persons made a great job in explaining their topics in an understanding and interesting way by considering the local peoples joined in the program.







## 5. WOMEN SAFETY – SELF DEFENSE WORKSHOP FOR WOMENS

One day on workshop on ‘Women Safety- Self Defense For Womens’ by District Police, Malappuram in association with Women Empowerment Cell, Markaz Arts and Science College. Athavanadu on 30<sup>th</sup> January 2021. The programme started with a prayer by students and welcome speech by Suroorjahan K.K., Coordinator, Women Empowerment Cell. Program Inaugurated by Sri. Poulose Kuttampuzha, Sub Inspector, Assistant Nodal Officer SPC, and presided by Mr. Shafi C.C., Vice Principal, Markaz Arts and Science College.

The workshop was carried out by two Master Trainers from District Police, Malappuram, Smt. Valsala K (Team Leader, Winner of President’s Medal For Meritorious Service 2021) and Smt. K.C. Sini Mol (Asst. Leader). After inauguration talk, a Memento for Smt. Valsala K were given by Sri. Poulose Kuttampuzha sir for Winning President’s Medal for Meritorious Service 2021.

Workshop started with the demonstration of different kinds of unprovoked attacks and abuses and their corresponding defense mechanism by an individual. Lots of tricks and tips for an effective defense were shared with our students, which are very useful for women on lonely occasions.

After the demonstration one hour talk on women safety including skill enhancement for increasing self confidence and importance of exercise and physical moves for a healthy lifestyle. One hour interaction of students and trainers were followed. Overall the workshop was a fabulous experience for all the participants and got many feedbacks from students as it was very useful for them. As the programme was offline, a total of 45 students and 8 staff members were participated in the programme by obeying all the safety measures of COVID-19.





## 6. INAUGURATION OF VOCATIONAL TRAINING CENTRE AND TRAINING ON SEWING MACHINE AND CURTAIN DESIGNING FOR LOCALS IN THE ADOPTED VILLAGE AND INTERESTED GIRL STUDENTS

A Vocational Training Centre was inaugurated by Smt. Vseema Veleri, President, Block Panchayath, Kuttippuram, under Women Empowerment Cell, Markaz Arts And Science College, on 26<sup>th</sup> February 2021. The program was presided By Dr.C.P.Mohamed Kutty, Principal Markaz Arts And Science College. In this program welcome speech is done by Suroorjahan K.K., Coordinator, Women Empowerment Cell and Mr.Mohammed Basheer, Coordinator, IQAC, Arifa P.P, gave felicitation speech. After vote of thanks by , Student Coordinator, WEC, Sewing Machine were inaugurated by Smt. Vaseema Veleri by operating the machines.

A total of 35 students and locals from adopted village were participated in the program. In this program a demonstration of curtain designing was carried out by our student Mr. Abdul Latheef A., from III<sup>rd</sup> year BSc. Chemistry.



## 7. TRAINING ON UMBRELLA MAKING FOR LOCALS IN THE ADOPTED VILLAGE AND INTERESTED GIRL STUDENTS.

On 26<sup>th</sup> February 2021, a training on ‘Umbrella Making’, were conducted by Women Empowerment Cell, Markaz Arts And Science College, for locals in the adopted village and interested girl students. The training was mentored by our student Mr. Abdul Latheef A., from III<sup>rd</sup> year BSc. Chemistry. He taught all the features of ‘Umbrella Making’ to the participants in an interesting way with demonstration. He mentored three hour hands own training on umbrella making for those gathered in the class. In this program 26 students various department of our college an two Kudumbasree members from adopted village were participated. It was a wonderful experience for the participants and they all suggested to elaborate this training for maximum students and in adopted village also.





## 8. INTERNATIONAL WOMENS DAY

International womens day was celebrated by women empowerment cell of Markaz Arts & Science College, Athavanad, in association with ICDS Project, Kuttipuram ( Additional) on March 8, 2021 at MMC Hall, MASC. The programme inaugurated by Smt. K.V. Rabiya, UN Award Winner for Social Work. The programme presided by Dr. C.P. Mohamed Kutty, Principal, Markaz Arts & Science College and felicitation speech was given by Mr. K.M. Abdul Gafoor, Superintendant, Markaz Arts & Science College, and Mr. Muhammed Basheer, Coordinator, I.Q.A.C., Markaz Arts & Science College.

Session I handled by Smt. Shameema Abdul Azeez ,Consultant Psychologist, H.O.D, Dept.of Psychology, Grace Valley College of Arts and Science on Gender Equality and Mental Health and Session II was handled by Dr. C.P. Mohamed Kutty, Principal, Markaz Arts & Science College, on 'Kitchen Science' .

Markaz Arts and Science College  
[ Affiliated to University of Calicut]  
Karthala (PO) , Athavanadu, 679571

**International Women's Day Celebration**  
Women Empowerment Cell, MASC,  
In Association With ICDS Project, Kuttipuram (Additional)

**8**  
March 2021

**INAUGURATION**

**@**  
MMC Hall  
MASC

**SESSION I**

**SESSION II**

**Dr. C.P. Mohamed Kutty**  
Principal  
Markaz Arts and  
Science College

**Smt. K.V. Rabiya**  
UN Award Winner  
for Social Work

**Smt. Shameema Abdul Azeez**  
Consultant Psychologist,  
Head & Asst. Professor, Dept. of Psychology,  
Grace Valley College of Arts and Science,  
Malappuram.

