ANNUAL REPORT

WOMEN DEVELOPMENT CELL

Markaz Arts and Science College, Athavanad For the year 2021-22.



WOMEN DEVELOPMENT CELL

Women Development Cell (WDC) has been constituted to empower and safeguard the rights of female members; faculty staff and students of College. The WEC works to promote gender sensitivity in the college and conduct diverse programmes to educate, sensitize both male and female members and produce harmonious atmosphere on the campus. It works for the welfare of the students and faculty towards preparing them in to competent professionals to take up greater challenges in the academic sphere. The Principal nominates the members of WDC.

WEC organizes workshops and sensitization programmes both for staff and students by eminent Psychologists and social workers

A Women Empowerment committee is constituted at the Institution level with the objectives as follows:-

- Identification of strong leader ship and change makers and building the capacity of women.
- To promote a culture of respect and equality for female gender
- The provision of opportunities and programs for female gender to be financially, mentally and emotionally empowered so as to promote their growth as individuals in their own right
- To conduct seminar, workshop to impart knowledge of opportunities and tools available and train the women
- To inculcate entrepreneurial attitude among young girls, at the earliest so that they can be "job givers" rather than "job takers"
- To make women understand that empowered and educated women are less likely to fall prey to sexual abuse, workplace harassment, domestic abuse many more
- To show that the Empowered women can have happier families
- To imbibe the idea that child marriage, dowry killings, discrimination, female feticide, etc., and other harmful acts can be stopped by women empowerment

WOMEN DEVELOPMENT CELL PROGRAMS

The first meeting of Women Development Cell of the academic year 2021-2022 was held on 14/06/2022 through google meet. The main agenda of the meeting was the selection of executive members and to prepare the action plan. As per the suggestions from the students, Ayisha Nihala, 3rd year Biochemistry, were selected as the President, and Fathima Mufeedha 3rd year Chemistry as secretary of the cell. Nine executive members were also selected. Suroorjahan K.K (Assistant Professor, Dept. of Biochemistry) was the teachers in charge of the cell.

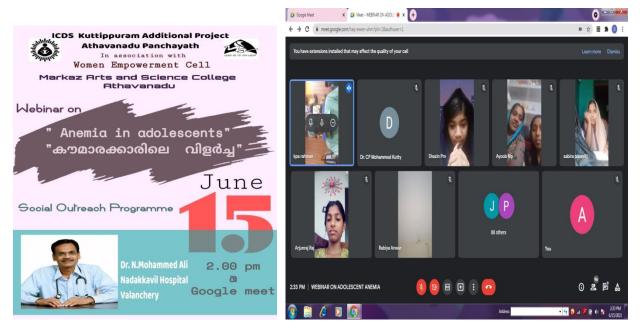
EXECUTIVE MEMBERS OF WDC 2021-22

SL	MEMBERS	NAME	DEPARTMENT
NO.			
1.	STAFF COORDINATORS	SUROORJAHAN KK	Dpmt. of Biochemistry
2.	PRESIDENT	AYISHA NIHALA	Dpmt. of Biochemistry
3.	SECRATARY	FATHIMA MUFEEDHA	Dpmt. of Chemistry
4.	MEMBERS	SHAFEEDHA K	
		AYSHA FARSANA	
		MUBASHIRA	
		MUFITHA K	
		MANJIMA M	
		KHADEEJA FARHANA	
		KSHETHRA K.P.	
		SHAHSIYA	
		FATHIMA MUFEEDHA	

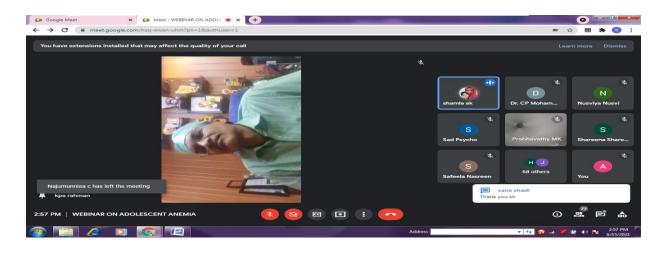
The important programmes conducted by women cell in the academic year 2021-22 includes

3. SOCIAL OUTREACH PROGRAM – WEBINAR ON "ANEMIA IN ADOLESCENTS"

ICDS Kuttippuram Additional, Athavanad panchayath in association with Women Empowerment Cell, Markaz Arts and Science College, Athavandu, conducted a webinar on "Anemia in Adolescents" on 15th June 2021 through Google meet. The program was inaugurated by Dr. C.P. Muhammed Kutty, Principal, Markaz Arts and Science College, Athavandu. The resource person for the webinar was Dr. N. Muhammad Ali, Nadakkavil Hospital, Valanchery, and he explained the issues and challenges to deal with anemia in adolescents. Around 100 mothers and their daughters participated in the webinar and many of them interacted with the doctor.



Brochure and screenshots of the program



Dr. N. Muhammad Ali, Nadakkavil Hospital, Valanchery talking in the webinar

4. GENDER AWARENESS PROGRAM

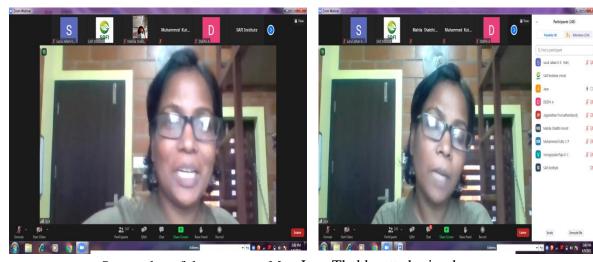
Department of Women and Child Development, Government of Kerala, conducted 'Gender Awareness Program' in association with HM College of Science and Technology, Manjeri, Markaz Arts and Science College, Athavanad, and SNDP Yogam Sathabdi Smaraka College, Kunnappally on 09th August 2021 at 2.30 pm to 5.30 pm through Zoom Platform. The topic was presented by Jaya Thekkoott and she addressed the gathering on current scenario in the society on gender discrimination and how to bring parity among different genders. Interactions with students were followed the seminar. Around 150 students from various departments of Markaz Arts and Science College were attended the Webinar.





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Brochure and screen shot of the program



Screen shot of the program- Mrs. Jaya Thekkoott sharing her insights with students, through zoom platform.

5. MOTIVATION CLASS

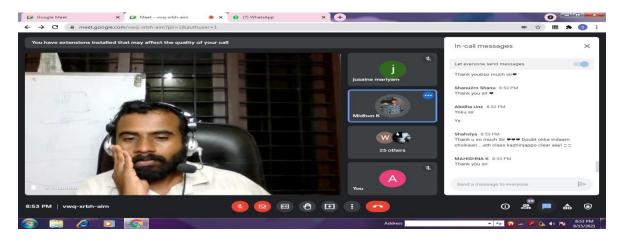
On 15th September 2021, Women Empowerment Cell, Markaz Arts and Science College, Athavanadu, organized a Motivation Class on "Exam Related Tensions" through Google meet at 7.30pm. Mr. Abdul Latheef K.A., H.O.D., Department of Psychology led the class and students are highly motivated by his class. A total of 65 final year students from various department were participated and a discussion session with resource person were followed by the program.



Brochure of the program



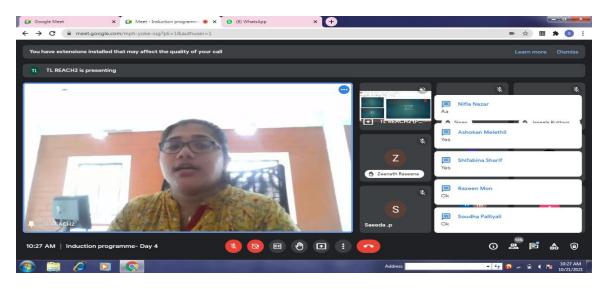




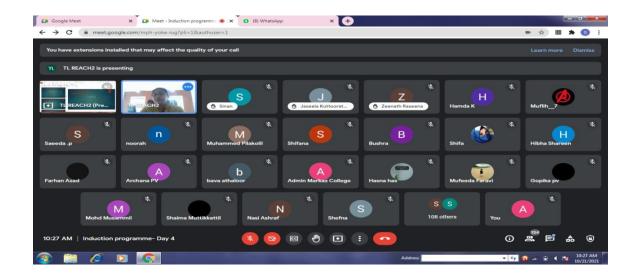
Screen shots of the class

6. INDUCTION PROGRAMME

Women Empowerment Cell in association with IQAC conducted a webinar on "REACH' Certificate Courses" on 21-10-2021 through Google meet. The programme was addressed by Mrs. Midhuna Muralidharan, Trainer and Team Leader, REACH Finishing School, Kerala State Women Development Corporation with her informative and enthusiastic talk about the importance of Certificate Course in career and followed by interaction with students. Mrs. Suroor Jahan KK, Coordinator, WEC, welcomed the programme and Mrs. Shamla Alikkadavath, delivered the vote of thanks. Around 200 students and few staff members were participated in the programme.



Screen shot of Mrs. Midhuna Muralidharan, Trainer and Team Leader, REACH Finishing School speaking in the programme



Screen shot of participants in the programme

7. "Orange the World: END VIOLENCE AGAINST WOMEN NOW!"

Orange the World Campaign was a 16 Days of Activism against Gender-Based Violence Against Women & Girls from 25 November – 10 December 2021 conducted under the leadership of UN Secretary-General António Guterres, the United Nations Secretary-General's UNiTE by 2030 to End Violence against Women campaign (UNiTE Campaign), launched in 2008.

The Women Empowerment Cell of Markaz Arts and Science College organized several programs as part of this campaign, which was organized to spread awareness about women's rights.

OATH TAKING CEREMONY

The oath taking ceremony was held on December 08th, 2021 to mark the International Day for the Elimination of Violence against Women. Class advisors along with the students took a solemn pledge to uphold their responsibilities to end violence against women.



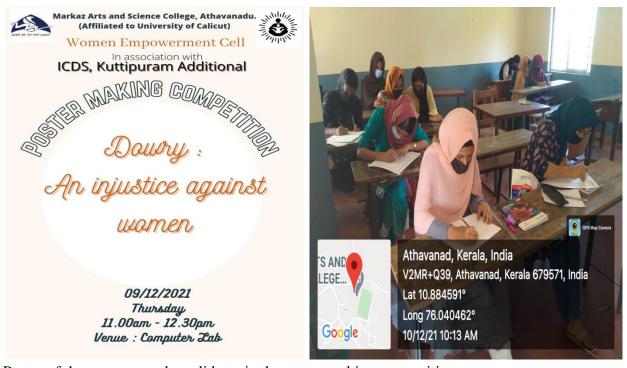
Students taking pledge



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8. POSTER MAKING COMPETITION

The Women Empowerment Cell of Markaz Arts and Science College in association with ICDS Projects, Kuttippuram Additional conducted a poster making competition on 'Dowry: an Injustice Against Women' as part of the Dowry Awareness Programme for the students. The purpose of the competition was to create awareness about the ills of dowry among the students. 10 students from various departments participated in the competition. Najiha Fidha, who is a first year student in Microbiology, placed first in the competition, followed by Shahda, first year BA English, in second position and Fathimath Shifa, first year Microbiology and Gopika MK, second year of M.Com shared third position..

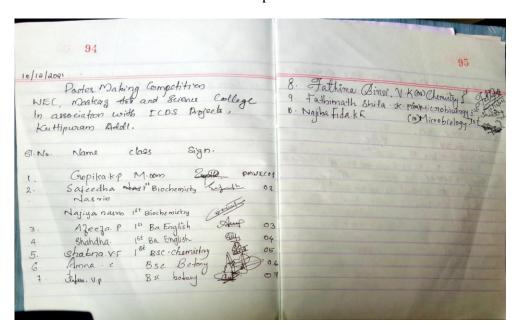


Poster of the program and candidates in the poster making competition



Poster of winners in the competition

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9. PLEDGE AGAINST DOWRY ON HUMAN RIGHTS DAY

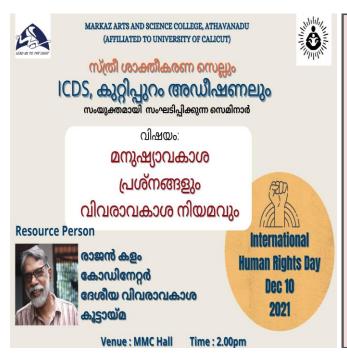
A pledge was took by students of the college and staffs along with ICDS professionals against 'Dowry' on Human Rights Day 10th December 2021 at MMC hall, Markaz Arts and Science College

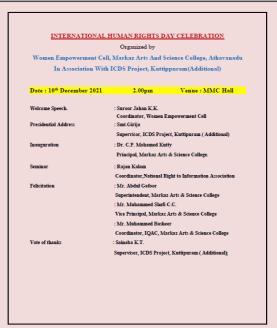


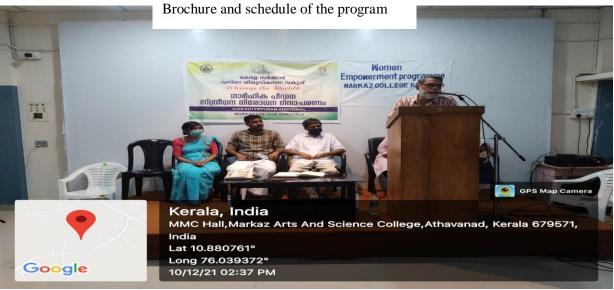
Students of the college and staffs along with ICDS professionals taking pledge

10. HUMAN RIGHTS DAY

Women Empowerment Cell, Markaz Arts and Science College, Athavanadu, in association with ICDS Projects, Kuttippuram Additional, organized a seminar on 'Human Rights & Right to Information', as part of International Human Rights Day, on 10th December 2021 at MMC hall, Markaz College. The program was inaugurated by Dr. C.P. Mohamed Kutty, Principal, Markaz Arts & Science College and Presided by Smt.Girija Supervisor, ICDS Project, Kuttipuram (Additional). The Resource Person for the day was Mr. Rajan Kalam, Coordinator, National Right to Information Community, and he spoke about the importance of Right to Information and how a citizen can file a request to avail the details on their petition from the authorities. He also addressed relevant problems facing our nation in the current scenario through various examples. Mr. Rajan Kalam handed over the prizes for the winners of poster making competition conducted on 09th December 2021 on behalf of Anti Dowry campaign by KSWDC. Around 100 students from first year degree and ICDS professionals were attended the program. The stage was chaired by Mr. Abdul Gafoor, Superintendent, Markaz Arts & Science College, Mr. Muhammed Shafi C.C. Vice Principal, Markaz Arts & Science College, Mr. Muhammed Basheer ,Coordinator, IQAC, Markaz Arts & Science College and Sainaba K.T, Supervisor, ICDS Project, Kuttipuram (Additional).







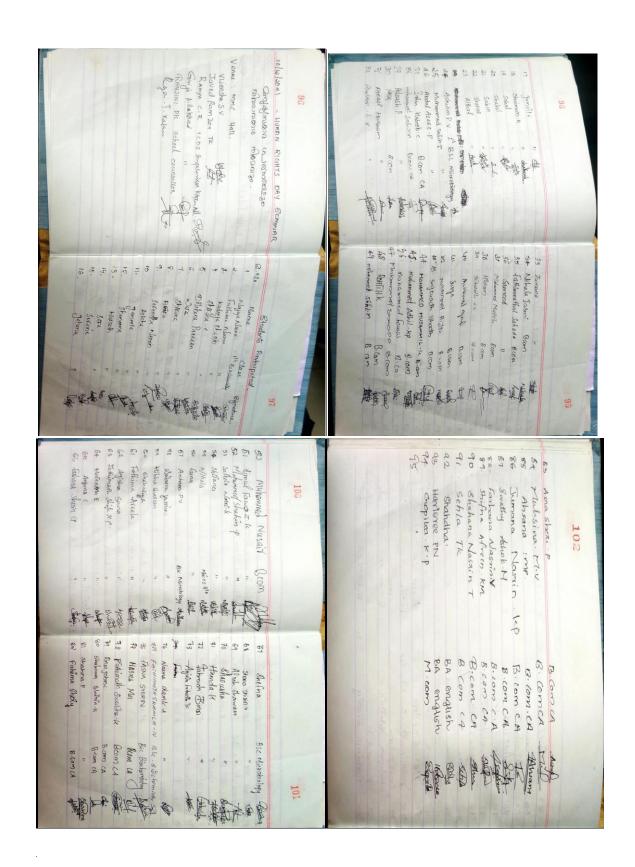
Resource Person, Mr. Rajan Kalam, delivering his speech



Winners of poster making competition receiving prizes from Mr. Rajan



Audience of the program



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11. TRAINING ON PAPER PEN & PAPER BAG MAKING

One day Training on 'paper pen & paper bag making' was organized by Women Empowerment Cell, Markaz Arts and Science College, Athavanadu on 13th December 2021 at MMC Hall for interested students in the college and women from adopted village. The program was inaugurated by Mr. Abdul Gafoor, Superintendent, Markaz Arts & Science College, and presided by Mr. Muhammed Shafi C.C. Vice Principal, Markaz Arts & Science College. Trainer for the day was Mr. Riyas Kunnakkatt, Life Skill Trainer and Body Builder Kerala Champion, who is a handicapped and winner of gold medal Kerala Para Power Lifting. He explained in detail on the whole steps in making a paper pen and paper bag. He also addressed the importance of using paper materials instead of plastic materials. The students are highly enthusiastic and very much interested in the session. He was also great inspiration to the students. Total 55 students from various departments were participated and made their own paper pen and paper bag.



Brochure of the program



Mr. Abdul Gafoor delivering inaugural speech and Mr. Riyas Kunnakkatt talking with students.

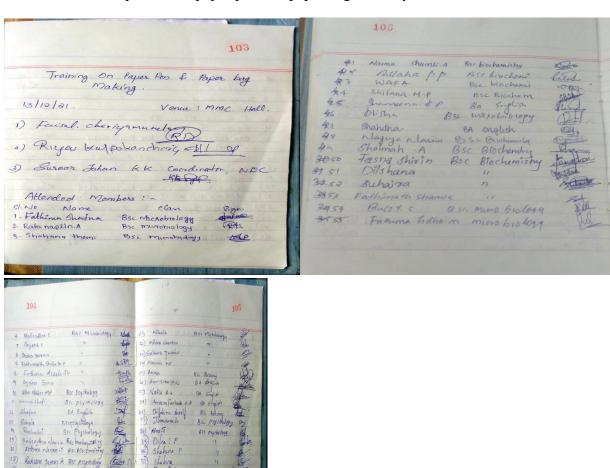




Mr. Riyas Kunnakkatt handling the training session



Participants with paper pen and paper bag made by themselves.



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17) Rukun Janor & Bs psychology Charles 18) Naukhna n lazain: k Bs psychology 221.

20) Forthingathul Shahaliga K BSc microbiology & 1

12. WORKSHOP ON 'WOMEN SAFETY- SELF DEFENSE FOR WOMENS'

One day on workshop on 'Women Safety- Self Defense For Womens' by District Police, Malappuram in association with Women Empowerment Cell, Markaz Arts and Science College. Athavanadu on 11th January 2022. The programme started with a prayer by students and inaugurated by Dr. C.P. Mohamed Kutty, Principal, Markaz Arts & Science College presided by Mr. Shafi C.C., Vice Principal, Markaz Arts and Science College. Mrs. Vijeesha, Assistant Professor, Department of Malayalam welcomed the guests and participants.

The workshop was carried out by three Master Trainers from District Police, Malappuram. Smt. K.C. Sini Mol, V.J. Sonia Meble and P.Gheetha led the training session. The workshop started with a demonstration of different kinds of unprovoked attacks and abuses, along with their corresponding defense mechanisms by the instructors. Lots of tricks and tips for an effective defense were shared with our students, which are very useful for women on lonely occasions.

After the demonstration one hour talk on women safety including skill enhancement for increasing self confidence, importance of exercise and physical moves for healthy lifestyle. One hour interaction of students and trainers were followed. The workshop was a fabulous experience for all the participants, and got many feedbacks from students as it was very useful for them. As the programme was offline, a total of 70 students and 5 staff members were participated in the programme.



Poster of the program



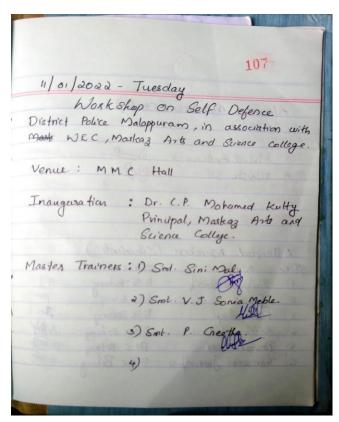
Dr. C.P. Mohamed Kutty, Principal delivering the inaugural speech

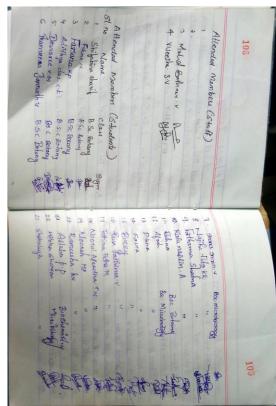


Participants in the training programme

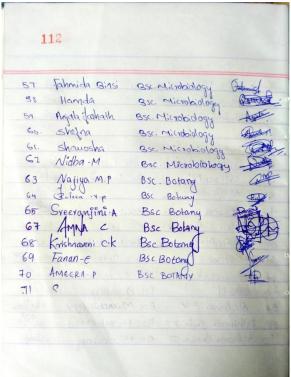


Master trainer from District Police Malappuram, addressing the audience









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13.TRAINING ON FABRIC PAINTING AND LIQUID EMBROYDARY

On 16th February 2022, Women Empowerment Cell, Markaz Arts and Science College, organized a training on 'FABRIC PAINTING AND LIQUID EMBROYDARY' at room number 28&29. Mrs. Rekha Anilkumar, Fevicryl certified specialist, Fevicryl Industries Pvt. Ltd., was the trainer and she took hands on training session of fabric painting. From various departments, 34 interested students and a staff member were participated in the program. The program started at 2.00pm, and it was successful as the students expressed their good feedbacks of the whole session. A memento was given by Mrs. Raji P, Assistant Professor, Department of commerce for the trainer as a token of appreciation. Program ended at 3.30 pm.

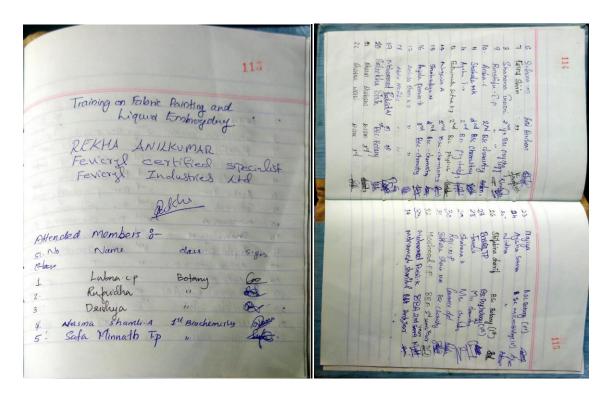




Program photos



Mrs. Raji P giving memento to Mrs. Rekha Anilkumar



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14. WOMENS DAY CELEBRATION

On International Women's Day, Women Empowerment Cell, Markaz Arts and Science College, felicitated Smt. K.V. Rabiya, Patmasree Winner 2022 at her residence. Golden shawl vowed by Mrs. Suroor Jahan KK, Coordinator, W.D.C., Mrs. Arifa P.P., Staff Secretary. A token of love was given by Dr. C.P. Mohamed Kutty, Principal, Markaz Arts and Science College. Mrs. Vijeesha, Assistant Professor, Dept. of Biochemistry, and Mrs. Shamla NK, Coordinator, C.S.S., were gave felicitation speech.



Dr. C.P. Mohamed Kutty, Principal giving token of love.



Golden shawl vowing by Mrs. Suroor Jahan KK, Coordinator, W.D.C., Mrs. Arifa P.P., Staff Secretary