

# **BEST PRACTICE- I**

INTEGRATED VILLAGE DEVELOPMENT PROGRAMME

(IVDP)

## **I -SOCIO-ECONOMIC SURVEY**

### 1) SOCIO-ECONOMIC SURVEY 2022

As a part of NSS Special camp 2022-2023 socio economic survey was conducted on 29/12/2022. About 100 houses are visited.



From socio economic survey conducted on 29/12/2022

### 2) SOCIO-ECONOMIC SURVEY 2021

As a part of NSS Special camp 2021 "Jalakam" held at K.M.U.P SCHOOL, from 24/12/2021 to 30/12/2021 a Socio Economic Survey was conducted on more than 100 households in the 25<sup>th</sup> division of Valanchery Municipality.



From socioeconomic survey conducted among the households on 24/12/2021

### 3) SOCIO-ECONOMIC SURVEY (2019)

A socio-economic survey was conducted among the households on 14 / 12/2019 in the adopted villages. The results of the survey was used as a means of improving in understanding of local resource management systems, utilisation of the resources by the villagers.



From socioeconomic survey conducted among the households on 14.12.2019

## **II- WATER CONSERVATION ACTIVITIES**

## 1) WATER ANALYSIS DEMONSTRATION

As a part of AZADI KA AMRTH MAHOTSAV a water analysis demonstration was conducted on 20/07/2022.



Demonstration of well recharging

## 2) WATER ANALYSIS SURVEY IN THE CAMPUS

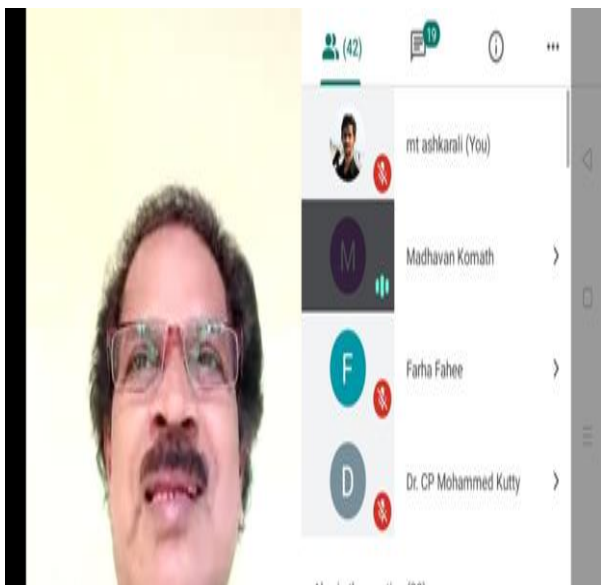
As a part of 'One District One Green Champion' Awards by Mahatma Gandhi National Council of Rural Education (Department of Higher Education, Ministry of Education, Government of India,) the Department of Chemistry of Markaz Arts & Science College conducted a Water Analysis Survey in the campus. A Swachhta and Jal Shakti Evaluation Sheet is prepared by Survey.

Water Conservation		Yes	No	Points Scored (by MGNC RE)
39.	Is there adequate water supply in the campus?	Yes		
40.	Are there adequate water taps and sanitary fixtures on campus?	Yes		
41.	Is there dedicated staff for water maintenance and inspection of taps and sanitary fixtures on campus?	Yes		
42.	Are periodic mending and repairs of leaking taps and pipes done?	Yes		
43.	Are there two levels of flushing in toilets to reduce water wastage?		No	
44.	Do you periodically organize water conservation workshops/educational lectures and programs/trainings for faculty and students on campus?	Yes		
45.	Is rain water harvesting structures dug in the campus?	Yes		
46.	Is sufficient water collected for campus use from the rain water harvesting structures?	Yes		
47.	Do you have roof water harvesting for every building and surface water harvesting in every low lying and rainwater stagnation area done?	Yes		
48.	Has the SAP team of the Institution/Swachh/Jal Shakti Team got the Institutions water audited? (personal chambers, Staff rooms, Classrooms, Halls, Canteen, open Campus)		No	
49.	Is water budgeting done by the Institution?		No	
50.	Does the Institution use reclaimed water/ treated waste water?	Yes		
51.	Are water sprinklers used for gardening?			
52.	Does the Institution provide hand sanitizer as an alternative to hand washing with water?	Yes		
53.	Have you installed low-flow faucets, automatic faucets, and/or faucet aerators/ low-flow shower heads/ low-flow toilets and urinals?		No	
54.	Does the Institution use collected rainwater for onsite watering need/laboratories/washrooms/gardens?	Yes		
55.	Is Feedback collected from all campus buildings on water supplies, quantity,	Yes		

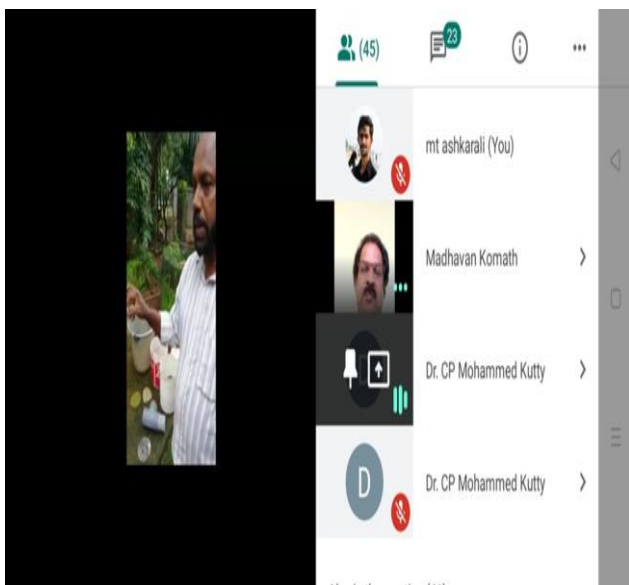
From Water Analysis Survey conducted in the campus

### 3) ONLINE DEMONSTRATION CLASS ON “WELL RECHARGING

An online demonstration class on “Well Recharging through Rain Water Harvesting was conducted for students and locals of adopted village on 25<sup>th</sup> August 2020. The objective of the programme was to familiarise them as how to recharge well using rain water. Dr. Madhavan Koormath, Sr. Scientist (Retd.),CWRDM inaugurated and Chandran, IRTC trainer engaged, the class. The participants got an idea on rain water harvesting.



Dr.Madhavan Koormath, Sr. Scientist (Retd),CWRDM inaugurating the Webinar



Mr.Chandran,IRTC Trainer demonstrating the well recharging

#### 4) 2 –DAY WATER ANALYSIS PROGRAMME

Department of Microbiology conducted 2-day water analysis programme on 21/08/2019 & 22/08/2019. This was aimed to check out for any contamination of drinking water from adopted Village during flood season.



From water analysis programme

#### 5) THREE DAY ENVIRONMENT MANAGEMENT TRAINING.

A three day seminar cum training session was organised by Evershine Library, Karipur in collaboration with Dept. of Microbiology of the College which was sponsored by Kerala State Council for Science Technology and Environment, from 13/12/2018 to 15/12/2018. The training program helps to create awareness of the concept and best practices in environment

management to stakeholders. This scheme thus ensures training and man power development in environment management for better conservation and protection of environment. The programme consisted of two days seminar, demonstration, training and one day trip to CWRDM on the theme 'DRINKING WATER FOR THE LAST PERSON'. The programme was inaugurated by Dr. K.M. Abdul Rasheed, Director, Aligarh Muslim University, Malappuram Centre.

Dr. Abdul Rasheed, Director, AMU Centre inaugurating EMT programme on 13th December 2018

Dr. Madhavan, Scientist, CWRDM, Kozhikode.

In the afternoon session which started at 2 pm, Dr. Mohamed Shafi, Former Professor and HOD in Chemistry, University of Calicut made a presentation on, 'Community Mobilisation in water conservation'.

The second day Seminar/Training started with a class on 'Physico Chemical Analysis' by Prof. P.N. Abdurahman, MSc, MPhil, Formerly, Principal, Unity College, and Manjeri at 10 am.

Mr. Chandran, Peruvallur, IRTC trainer led the training. He demonstrated how rain water can be used for recharging our wells by using PVC pipe filters.



Dr Mohamed Shafi, Former HOD, University of Calicut on 13th and Prof.P.N. Abdurahman on 14th Dec.



Mr. Chandran, IRTC Trainer demonstrating well recharging through rain water harvesting on 14<sup>th</sup> Dec

On 15-12-2018, a field trip to CWRDM, Kozhikode was conducted. In the afternoon, the participants visited the Water Quality Division of CWRDM. Dr. Harikumar and Dr. Madavan gave an introduction of the Water Quality Division and the team visited different laboratories in the Division.



Dr. Harikumar giving an introduction of the Water Quality Division at CWRDM



In the Water Museum of CWRDM, viewing video





Participants of EMT programme on a field trip to CWRDM, Kozhikkode on 15.12.2018

4 students including 17 from outside the college were attended the three days programme. Similarly out of 31 members from NGO/Kudumbasree were attended. The outcome was awareness generation on water conservation.

### **III) SOIL CONSERVATION & BEST AGRICULTURAL PRACTICE**

#### **1) SOIL ANALYSIS – AN OUTREACH PROGRAMME (15 DEC 2022)**

PG Department of Chemistry of Markaz Arts and Science College, Athavanad along with District Soil Testing Laboratory, Malappuram conducted Soil Analysis – An Outreach Programme on 15 th December 2022. Mr. Subramanian V. C., Assistant Soil Chemist, District soil testing laboratory, Malappuram was the chief guest of the programme. Ms. Nimisha and many other faculties from district soil testing laboratory, Malappuram also accompanied him. 51 samples were tested in the campaign.



From soil analysis camp

#### **2) CLASS ON SOIL COLLECTION AND ANALYSIS FOR STUDENTS AND FARMERS**

Chemistry department conducted soil analysis camp on 15/ 12/2022 to know the availability of macro as well as micro nutrients in soil samples of the adopted village with the cooperation of District Soil

Testing Lab. 100 Samples were analysed in the programme and recommendations given to farmers. 39 PG students attended.



From the inaugural session

### 3) SOIL ANALYSIS CAMP. (20 FEB 2020)

NSS conducted a 'Soil testing' camp in association with MSc Chemistry students of the college in collaboration with the Malappuram District Panchayat's Mobile Soil Testing Lab. A total of 100 samples were collected by volunteers from the adopted village. Retired ADM C. Saidalavi inaugurated the camp.



Retired ADM C. Saidalavi inaugurated the camp.



From soil analysis camp conducted during 2019-20 year for the farmers of the village

#### 4) SOIL COLLECTION AND SURVEY (14 DEC 2019)

The NSS unit conducted Soil collection and survey on 14.12.2019 in the Adopted Village. Soil was collected from 100 farmers in the village. Socio-economic surveys were conducted on about 200 households. The municipal councilor Mrs. Maimoona inaugurated the event. NSS Programme Officer Askarali MT and NSS Unit Secretaries Sanan and Aswathi led the programme



Municipal councilor Mrs. Maimoona inaugurating the event.



Soil sample collection by volunteers

### 5) ONE DAY WORKSHOP ON SOIL COLLECTION AND ANALYSIS

NSS unit conducted one day workshop on Soil Collection and analysing on 10.12.2019 in collaboration with the PG Department of Chemistry and District Soil Laboratory. MSc Chemistry students, farmers from adopted village and NSS volunteers participated in the workshop. The programme benefitted the participants in getting an idea about soil sampling.



Principal inaugurating the programme



K.P. Suresh handling the session



Students collecting the soil for the analysis

## 6) SEED KIT DISTRIBUTION:

Biodiversity club distributed 1000 packets of vegetable seeds to students and locals with the cooperation of Krishi Bhavan, Athavanad on 17/08 /2019.



From seed distribution

## 7) KOITHULSAV IN PADDY FIELD

As a part of NSS seven day camp “AVALOSUM KANJI -2K19” held from December 22 - 28 at ALP School ,KARTHALA , “koythu Ulsavam” is conducted in adopted village. It was entirely new experience for the whole students in the camp.



From “Koithulsav”, students at paddy field along with farmers from adopted village

## 8) NJHARU NADEEL PROGRAM (OCT 16<sup>TH</sup> 2018)

An agricultural program named as **Njharu Nadeel Utsavam** was conducted by NSS Unit of Markaz Arts & Science College Athavanad on October 16<sup>th</sup> 2018 to support agriculture. The program was inaugurated by nd presided over by NSS program officer Yasar Arafath N. Kattipparuthi village memebers also participated in the event and guided the students about the seedlings plantation.



CH Jabbar Gurukkal inaugurating the programme

## IV) ENERGY CONSERVATION

## 1) AWARENESS PROGRAMME

State Energy Management Centre and Centre for Environmental and Development jointly organized with Department of Physics and Energy Environmental Conservation Club, Markaz Arts and Science College, Athavanad conducted the Energy Awareness Programme “URJAKIRAN 2022: JEEVITHA SHEILYUM URJA SAMBARASANAVUM” at Bhafakhy Yatheemkhana Arts and Science College for Womens Kalpakenchery. The Awareness Seminar was inaugurated by Mrs. K P VAHIDA, Kalpakenchery Panchayath president on 21 January 2023 at 10.30 am. Dr C P MOHAMED KUTTY, Principal Markaz Arts and Science College, Athavanad delivered Introductory Speech and Mr ABDUSAMAD.K, Principal Bhafakhy Yatheemkhana Arts and Science College for Women. Kalpakenchery delivered presidential address. EMC Resource person **Mr. SABIR P** took the class. 61 people attended the seminar.



Webinar inaugurated by Mrs. KP Vahida  
Kalpakenchry Panchayath president



The Session led by Mr. Sabir P, EMC  
Resource Person

## 2) EXBITION STALLS BY ANERT

Exhibition stalls were arranged by Energy Management Cetre (EMC) and Agency for New And Renewable Energy Research and Technology (ANERT) in open house 2023. Exhibition demonstrate the importance of energy conservation.



Exhibition stall by EMC in open house - 2023



Exhibition stall by ANERT in open house - 2023

### 3) URJAKIRAN 2022

#### ENERGY CONSERVATION RALLY

State Energy Management Centre and Centre for Environmental and Development jointly organized with Energy Environmental Conservation Club Markaz Arts and Science College, Athavanad conducted the Energy Conservation Rally at Karippol on 19 December 2022 at 12.00 pm. The rally was inaugurated by Mr. **KURUKOLLI MOIDEEN** (MLA, Tirur). **Mr. AZAD ALI**, Kuttippuram Block Panchayath vice president delivered presidential address. 106 people attended in rally.



Urjakiran 2022 Rally flag off by Kurukkoli Moideen,MLA

#### SIGNATURE CAMPAIGN

State Energy Management Centre and Centre for Environmental and Development jointly organized with Energy Environmental Conservation Club, Markaz Arts and Science College, Athavanad conducted the Signature campaign at Karippol on the theme of Jeevitha Sheilyum



Urja Sambarasanavum on 19 December 2022. The signature collection Programme was inaugurated by **Mr. AZAD ALI**, Kuttippuram Block Panchayath vice president. 169 people participated in signature collection.



Programme inaugurating by **Mr. AZAD ALI**, Kuttippuram Block Panchayath vice president

#### 4) ENERGY CONSERVATION RALLY-9/12/21

State Energy Management Centre and Centre for Environmental and Development jointly organized with Energy Environmental Conservation Club conducted the Energy Conservation Rally at Puthanathani on 10 December 2021 at 10.00 am. The rally was inaugurated by **Mr. KURUKKOLI MOIDEEN** (MLA, Tirur) **AZAD ALI**, Kuttippuram Block Panchayath vice president delivered presidential address. 68 people attendant in rally.



Brochure of the programme



Mr. Kurukolli Moideen (MLA, Tirur), inaugurating the rally

## 5) GO-ELECTRIC CAMPAIGN

State Energy Management Centre and Centre for Environmental and Development jointly organized with Energy Environmental Conservation Club conducted the Energy Awareness Programme at Markaz Arts and Science College on the theme of energy efficiency and energy conservation. The awareness seminar was inaugurated by **Mr. AZAD ALI**, Kuttippuram Block Panchayath vice president on 9 December 2021 at 10.00 am. College principal **Dr. C P MOHAMED KUTTY** delivered presidential address. EMC Resource person **Mr. SABIR P** took the class. 68 people attended the seminar.



Brochure of the programme



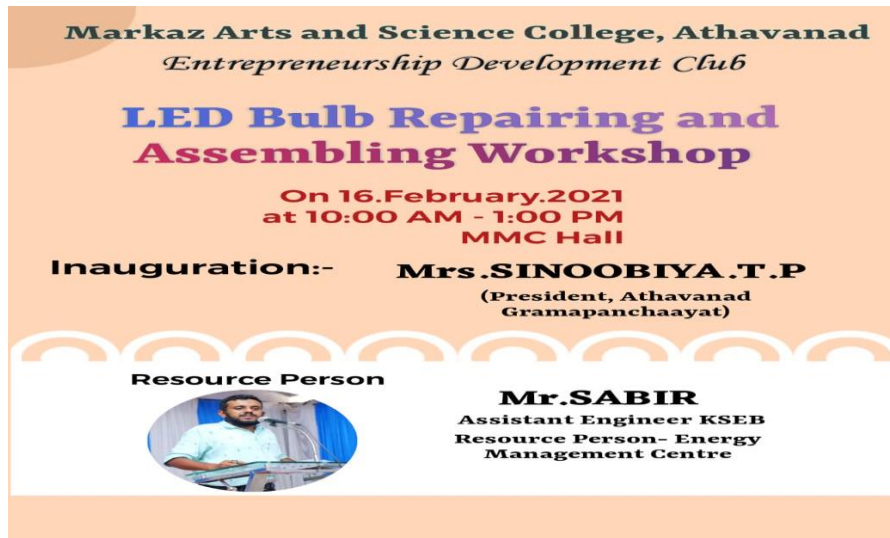
Mr. AZAD ALI, Kuttippuram Block Panchayath vice president inaugurating the programme



EMC Resource person **Mr. SABIR P** handling the session.

6) WORKSHOP ON LED ASSEMBLING AND REPAIRING

A workshop on ‘LED Assembling and Repairing’ was conducted for the students and the public from the adopted village on 16.02.2021. The workshop led by **Mr. Sabir, EMC Resource Person**. 30 villagers and 33 students were participated in the workshop.



Brochure of the programme

7) NATIONAL ENERGY CONSERVATION DAY PROGRAMME - SIGNATURE CAMPAIGN AND LEAFLET DISTRIBUTION (12 DEC 2019)

Signature campaign and leaflet distribution was conducted by the NSS Unit as part of the Energy Conservation Day, with the cooperation of Evershine Library, an NGO and sponsored by Energy Management Centre, Govt. of Kerala. Mrs. Rufina, Municipal Chairperson inaugurated the Campaign at Valanchery Town. Leaflets are distributed in the Valanchery town. KM Abdul Gafoor, College Superintendent, NSS Program Officer Askar Ali also attended.



Urjakiran 2019-20 , Oath taking at Valanchery town



Signature collection



Leaf let distribution.

## 8) A TRAINING CLASS ON LED ASSEMBLING & HANDING OVER OF LED BULBS TO ALL 35 ICDS CENTRES

One day training on LED assembling was organised on 07-01-2019 at ICDS centre of the adopted village for rural women and lady volunteers. 18 rural womens, two ICDS workers and 10 selected girl students from various departments were benefited. And The institution handed over LED bulbs to all 35 ICDS in the municipality.



Mr. Sabir.P, District Coordinator, Energy Management Centre leading the training



Handing over LED bulbs to all the 35 ICDS Centres in the Municipality by Principal

### 9) ENERGY CONSERVATION DAY 2018

In co-operation with Energy Management Centre and Pookoottur PUMA Club [an NGO] NSS unit celebrated Energy conservation day by conducting an Energy conservation Rally at Valanchery Municipality on 14 the December 2018. The programme was sponsored by Energy Management Centre, Kerala. The objective of the program is to create awareness among the general public and equip them for efficient management of all forms of energy.



**Inuaguration of Energy Conservation Rally by KV Unnikrishnan (Vice Chairman, Valanchery Municipality) conducted by NSS unit as a part of Energy Conservation day.**

### 10) LED REPAIRING CENTRE

Department of Physics started a LED repairing centre in the campus. The damaged bulbs from villagers were collected and repaired at this centre by the students.



LED Reaparing centre

## **V) HELP DESK**

### **1) AADHAAR CORRECTION**

Aadhaar service camp was held at Markas Arts and Science College on Thursday 13.01.22. The Program was inaugurated by college Principal CP Muhammad Kutty. The services available in this camp were, Obtaining a new Aadhaar card, Correction of erroneous documents in Aadhar, Renewal of Aadhaar card, Change the fingerprint and photo of Aadhar, Adding the phone number.



From Aadhaar correction camp at campus

## 2) RATION CARD HELP DESK

NSS volunteers arranged a Ration card help desk on 07/07/2018 at Valanchery Municipality during the announcement of digitalization of ration card .The objective of the programme was to help the villagers for submitting correct data for ration card which benefitted many in submitting correct data and the news was covered by Chandrika & Madhyamam news papers.



**Ration Card help desk by NSS volunteers in Valanchery Municipality**

## VI) HEALTH & HYGIENE

### 1) EYE CAMP

#### EYE CAMP - 2022

Free Eye Check-up camp was conducted on June 25<sup>th</sup> 2022 in Irshaduswibiyan Madrassa, Athavanad Para which was organized by NSS Unit in collaboration with District Mobile Ophthalmic Unit, District Hospital Tirur. 130 patients be fitted. Three cataract cases detected fir free operation at District Hospital.





Eye camp – 2022 at Athavanad Para

**EYE CAMP (15 FEB 2020)**

The 'eye checkup camp' was conducted by NSS Unit in collaboration with the District mobile Ophthalmic Unit of Tirur District Hospital at Karthala KMAUP School, NSS adopted village. Professor Abid Hussain Thangal, MLA, Kotakkal, inaugurated the function. Mrs. Maimuna, Municipal Councilor presided over the function. About 100 patients from the adopted village benefitted the camp.. Three cataract cases were identified for operation free of cost at Tirur District Hospital. A general camp on blood sugar/BP was also conducted.



Brochure of Eye camp 2020



MLA inaugurating Eye camp 2020 at K M L P School Karthala



From Eye camp 2020

EYE CAMP -13/09/2018

A Free Eye camp was conducted on September 13th by NSS unit in combination with District Health department on behalf of 33rd National Eye donation day at Markaz Auditorium, Karthala. . Above 100 patients from Athavanad Panchayath benefitted with the camp. Few cataract cases were identified and referred for operation at free of cost from Tirur District Hospital.



**Eye camp inauguration by TK Mohammed Ismail  
(President, Athavanad Panchayat)**



From eye camp held at Markaz auditorium

## 2) LIFESTYLE DIAGNOSTIC CAMP

A lifestyle diagnostic camp was organized by the NSS Unit in co-operation with Primary Health Centre, Karthala at KMAUP School in adopted village on 15/02/2020. More than 100 locals were benefitted.



From life style diagnosis camp

### 3) BLOOD GROUP DETECTION CAMP

Biochemistry department and NSS UNIT of Markaz College cordially conducted blood group detection camp on 25th December 2019 during seven days NSS CAMP in the adopted village.



Blood group determination camp

#### 4) DENTAL CAMP

A dental camp is conducted in association with dental clinic on 14/11/2019. Many villagers attended the camp.



From dental camp

### **VII) BLOOD DONATION**

#### 1) BLOOD DONATION CAMP 2021

NSS volunteers donated their blood on 30.03.2021 to Blood Bank, Taluk Hospital Perinthalmanna.



Blood donation camp on 30/03/2021



ബിഡികെ തിരൂർ താലൂക്ക് കമ്മ്യൂണിറ്റി ഹെൽത്ത് സെന്റർ & സയൻസ് കോളേജ് NSS യൂണിറ്റും സംയുക്തമായി പെരിന്തൽമണ്ണ ഗവ.ബ്ലഡ് ബാങ്കിന്റെ സഹകരണത്തോടെ കോളേജിൽ വെച്ച് നടത്തിയ സന്നദ്ധ രക്തദാന ക്യാമ്പിൽ നിന്നും


**BLOOD DONORS KERALA - MALAPPURAM** 30-03-21  
 KTM/TC/840/14 TIRUR TALUK

2) BLOOD DONATION CAMP – (2019 – 2020)

15 NSS volunteers donated blood in the blood donation camp conducted in 2020.



From blood donation camp 2020

3) BLOOD DONATION CAMP (2018-2019)

In connection with Blood Bank Perinthalmanna a Blood Donation Camp was conducted at the campus by NSS Unit. 12 Members were able to donate the blood. NSS Unit coordinator Mohammed Nafih was the inaugurator by donating the blood initially.



Mohammed Nafih donating the blood initially.

## **VIII) CLEANING OF PUBLIC PLACES AND WATER SOURCES**

### **1) SCHOOL BEAUTIFICATION**

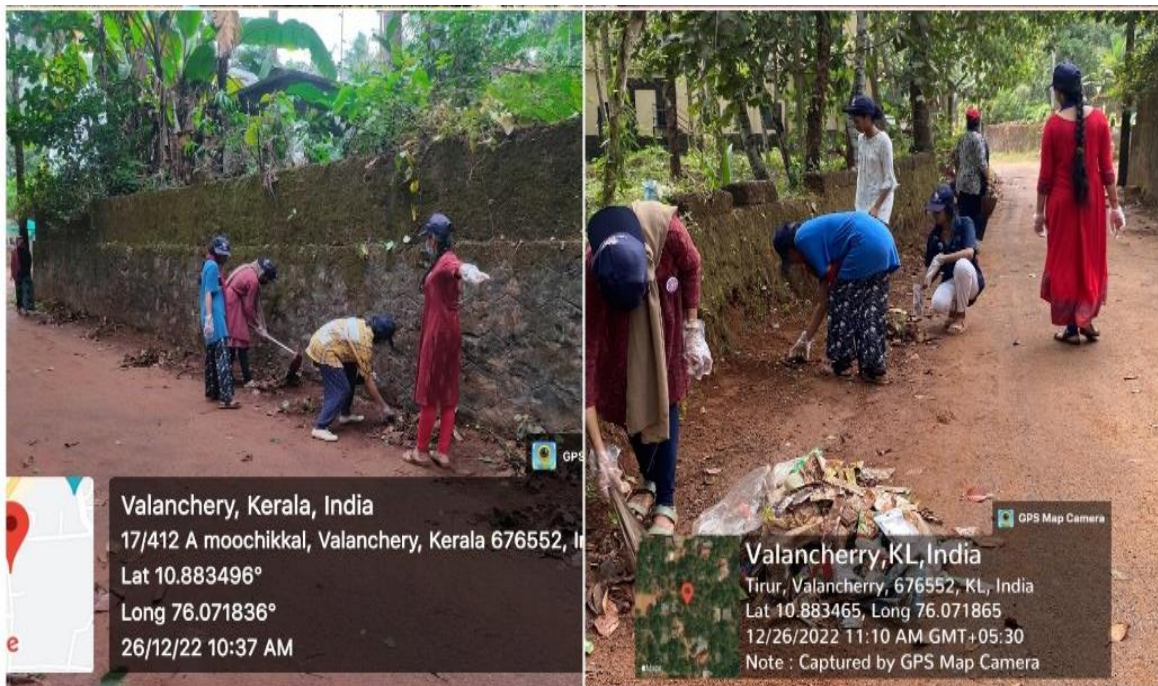
Students from the institution participated in the beautification of Govt. schools at valanchery locality on 27/12/2022.



Students beautifying the schools

### **2) DEEP**

NSS volunteers cleaned the roads at Mochikkal, Valanchery on 26/12/2022.



NSS volunteers cleaning the Roads

### 3) BEACH CLEANING

NSS unit of the College initiated beach cleaning on 17/ 09/2022, 30 volunteers participated in Ponnani harbour and surroundings cleaning.



Volunteers after cleaning the harbour and surroundings

### 4) PUBLIC POND CLEANING 2021



As a part of NSS Special camp of 2021 (24-12-2021 (Friday) to 30-12-2021 (Thursday)) volunteers cleaned the village Pond (Choorattu Pond) in Division no: 25 of Valanchery Municipality and removed dust heaps and cleared the stagnant drainage flows and attempted to create awareness on cleanliness and hygiene.



Pond cleaning by NSS Volunteers

## 5) HONOURING THE CLEANING STAFFS

On September 24 th, NSS day was celebrated by honouring the Cleaning staffs of Valanchery Municipality.



**Inuaguration of NSS day celebration by KV Unnikrishnan (Vice Chairman) and honouring Valanchery Muncipality Cleaning Staff's.**

## 6) SEMINAR ON WATER POLLUTION

As a part of Sujithwa mission a seminar on ‘Water contamination and its remedies’ is conducted in the flooded areas of Irimbilyam Panchayath. Dr. CP Muhammed Kutty ( Principal, Markaz arts & science college) lead the seminar.



**A Sujithwa mission seminar on "Water contamination and it's remedies" in flooded areas of Irimbilyam Panchayath by Dr.CP Muhammad Kutty (Principal, Markaz Arts& Science College)**

#### 7) SWACHH BHARAT MISSION- VILLAGE CLEANING (2019)

Campus cleaning activities were conducted once in a month as a part of the Swachh Bharat Mission and at the direction of the University NSS Department. As a part of this, Cleaning was conducted at the chungam town near to the Markaz campus. Also herbal gardening, classroom cleaning, cleaning premises were carried out by the collective effort of the NSS volunteers.



NSS Volunteers cleaning the Town area (Chungam) as a part of Swachh Bharat mission

#### 8) PUBLIC POND CLEANING – 2019

As a part of NSS Seven Day Special Camp for the year 2019-20, held from December 22-28, 2019 at the ALP School volunteers engaged in public pool cleaning.



Volunteers cleaning the pond

## IX) PROGRAMME FOR BED RIDDEN

### 1) HOME CARE

In February and March 2023, SIP members volunteered home care for their nearby palliative care society. This teaches the SIP volunteers how to empathize and help a bedridden human in need.



Ref.

Date: 04.03.23

To WHOM IT MAY CONCERN

This is to certify that Mr. Shams  
s/o. Thejashree, Chennu Kuzhijal (Chama)  
Prabhakaran, student of Marlow Arts  
and science college, Atharavud has attended  
palliative home care under the Days Palliative  
care viyatnampadi on 02<sup>nd</sup> March 2023.

Mohammad Hameed, K.S  
Secretary  
Days Palliative care

DAYA PALLIATIVE CARE  
Viyatnampadi  
Run by: Ideal Charitable Trust  
Reg No: 118/14, Kizhummuri PO  
679307(Pin), Palakkad DI.



Certificates of appreciation for Home care from different Palliative care society

### 3) AID TO PATIENTS

An amount of 50,000/- was collected by SIP volunteers of NSS unit and donated to a patient for the treatment. An amount of 10,000 to another poor family 2022.



**Memorandum of Understanding  
Between**

**1<sup>st</sup> Party: The Principal**  
Markaz Arts and Science College,  
Karthala (P.O), Athavanad, Malappuram  
Kerala, India-679571

**2<sup>nd</sup> Party: Secretary,**  
Pain and Palliative Care,  
Valanchery Municipality  
Valanchery P.O  
Malappuram  
Pin:676552

This Memorandum of Understanding (MOU) sets for the terms and understanding between the 1<sup>st</sup> and 2<sup>nd</sup> party to extend the facility and human resources of Markaz Arts and Science College, Karthala (P.O), Athavanad, Malappuram (Dt), Kerala, India-679571 to the bedridden persons belonging Valanchery Municipal area and also for imparting training and awareness programme to the students of Markaz Arts and Science College by Pain Palliative trainers for the mutual beneficial purpose.

**General Terms and Conditions**

**Provided by Pain Palliative Care, Valanchery Municipality**

- o Impart online training opportunities
- o Arrange awareness programmes
- o Short webinars and voice over PPT presentations

**Provided by the Markaz Arts and Science College, Athavanad**

- o To link with palliative team for relief support, emergency medications and clinical care.
- o Provide students as volunteers for home care and other services
- o Organize extension activities of the college relevant to society.
- o Help the Pain Palliative Committee in fund raising.
- o Provide free counselling and tuition classes to the poor students on request.

**Other Terms and Conditions**

Any misconduct or behaviour from the students or staff of the Markaz Arts and Science College, Athavanad during the period will result the cancellation of this agreement without prior notice to the 1<sup>st</sup> party.

**Duration**

This MOU shall become effective upon signature by the authorized officials under the mentioned and will remain in effect until modified or terminated by any one of the parties by mutual consent. However, as the Head of the Pain and Palliative Care, Secretary has the power to cancel this MOU at any time without notice.

This memorandum is a statement of intent by the parties, intended to encourage mutual co-operation and does not create any rights, obligations or duties for any parties.

Signature with date: 01.06.2022

Name: **Dr C.P Mohammed Kutty**  
Designation: **Principal**

On behalf of  
Markaz Arts and Science College  
Athavanad, Malappuram

(First Party)

Signature with date: 01.06.2022

Name: **VPM Salih**  
Designation: **Secretary**

On behalf of  
Pain and Palliative Care  
Valanchery Municipality

(Second Party)



Collaboration with Pain and Palliative Care society

**2) FUND COLLECTION: Student initiative in Palliative [SIP]**

An amount of 64,000/- was collected by SIP volunteers of NSS unit from Valanchery town and donated to Valanchery Pain & Palliative Clinic on behalf of Pain & Palliative day on 15th January 2019.



SIP volunteers collecting the fund from Valanchery

**4) PAIN & PALLIATIVE DAY CARE PROGRAMME**

Pain & Palliative Day Care Programme was conducted on 15<sup>th</sup> January 2019, by the NSS Unit at TRK UP School, Valanchery. The Program was inaugurated by Dr. CP Mohamed kutty, Principal of the college. The students were much excited to be with the Pain & Palliative members for a complete day. Unit Secretary Ashiq welcomed the gathering and Laya delivered the vote of Thanks.



From the pain & palliative day care programme

## 5) GET TOGETHER FOR BED RIDDEN

As a part of NSS Special camp 2018 held at HALP School Valiyakunnu (Irimbliyam Grama Panchayath) from 22/12/2018 to 28/12/2018 a get together for Bed Ridden were conducted.





From get together of bed ridden

## **X) FLOOD RELIEF WORKS**

### **1) WATER ANALYSIS PROGRAMME BY MICROBIOLOGY DEPT.**

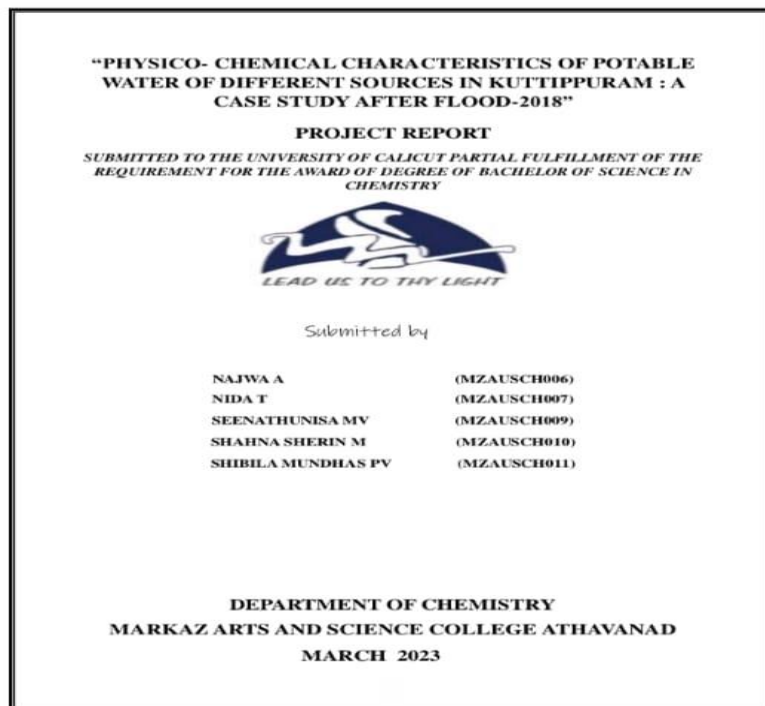
Department of Microbiology conducted 2-day water analysis programme on 21/08/2019 & 22/08/2019. This was aimed to check out for any contamination of drinking water from adopted Village during flood season.



From water analysis programme

### **2) WATER ANALYSIS BY CHEMISTRY DEPT.**

Students from chemistry department conducted water analysis at flood affected area as a part of their degree project in the academic year 2022-23.



Front page of project report

### 3) DONATION OF FUND AND LEARNIG MATERIALS

NSS collected learning materials for students who have lost their learning facilities during the flood. In addition to bags, books, pen, lunch box, umbrella, financial assistance of 40400 was also provided. The collections were handed over to the Malappuram District Child Line on 17/08/2019.



Principal handovering the fund to the Malappuram District Child Line



NSS co-ordinator handovering the collections to the Malappuram District Child Line



Letter from Childline Malappuram

#### 4) CLEANUP IN THE FLOOD AFFECTED HOUSES

The institution engaged in cleaning of flood affected houses in Thirunavaya Panchayath.



Students cleaning the flood affected areas



## 5) FLOOD RELIEF FUND

College Union collected fund of Rs.5000. Financial aid was given to Chief minister's flood relief which was handed over to Prof. Abid Hussain Thangal, MLA .



Chiefminister's flood relief fund handing over to Prof. Abid Hussain

## 6) FLOOD RELIEF BY ALUMNI

The alumni gathering have collected 2019 pens from our participants for the children of flood affected area. Alumni could collect a sum of 36,100/- to Chief Minister's Distress Relief Fund, and handed over to District Collector.



Handing over relief fund collected by Alumni to District Collector, Malappuram



Fund ID : **1000069360**

Finance (Funds) Department  
Govt. Secretariat  
Thiruvananthapuram  
Ph:0471-2518684  
Email:cmdrf.cell@gmail.com  
Dated 04-10-2019

From  
Additional Chief Secretary (Finance)  
Govt. Secretariat,  
Thiruvananthapuram.

To  
Sri. Mark Us,Alumni Association ,  
Markaz Arts &Science  
College,Athavanad, Valanchery

Sir/Madam,

**Sub: Contribution received towards Chief Minister's Distress Relief Fund-Receipt Forwarding- Reg.**

Please find enclosed receipt for your valuable contribution towards Chief Minister's Distress Relief Fund for **Rs.36100/- (Thiry Six Thousand One Hundred only).**

Thanking You

Yours faithfully

*Manj Joseph*

Additional Chief Secretary (Finance)

Encl Receipt No 1000069360 dated 04-10-2019 for Rs.36100/-

Letter from Additional Chief secretary



### CHIEF MINISTER'S DISTRESS RELIEF FUND KERALA

**A No : 1000069360**

Received with thanks the sum of Rs.36100/- (Rupees Thiry Six Thousand One Hundred only) by way of Cash from Sri. Mark Us,Alumni Association ,,Markaz Arts &Science College,Athavanad, Valanchery as donation towards '**Chief Minister's Distress Relief Fund**'.

Contribution to CMDRF is **100% tax** exempt under Section 80G(2) of the Income Tax Act,1961 vide **PAN : AAAGD0584M**



**Thiruvananthapuram  
04-10-2019**

*Manj Joseph*  
Additional Chief Secretary (Finance)  
Treasurer  
Chief Minister's Distress Relief Fund

Letter from Chief Minister

## XI) SOCIAL SUPPORT

### 1) AASRAYA

AASRAYA is the societal supportive project presented by the Department of Psychology in association with Compassion Foundation (Theruvoram). The project was officially inaugurated on 6th October 2021 by the Mr.Asharaf Ambalathingal, The Honorable Municipal Chairman of Valanchery Municipality at MMC Hall .The program was aimed to support poor livings on the streets by providing free lunch, dress, medicines and psychosocial care.



The brochure features a header with logos for Markaz Arts And Science College and Compassion Foundation. The main text reads: 'AASRAYA 10am 6<sup>th</sup> 2021 October @mmc Hall'. It includes a portrait of Asharaf Ambalathingal, Municipal Chairman, with the word 'INAUGURATION' written vertically. A list of activities is provided: '- PSYCHOMETRIC EVALUATION', '- INDIVIDUAL COUNSELLING', '- PARENTS TRAINING', '- SKILL DEVELOPMENT WORKSHOP', and '- MENTORING'.

Brochure of the programme



Part of theruvoram



**Department of Psychology**  
**ASHRAYA: Parenting Training Series 4**  
**03/03/22-Thursday 10 am**  
 Palakkal Auditorium, Kavumpuram

3) INISREE PROJECT –

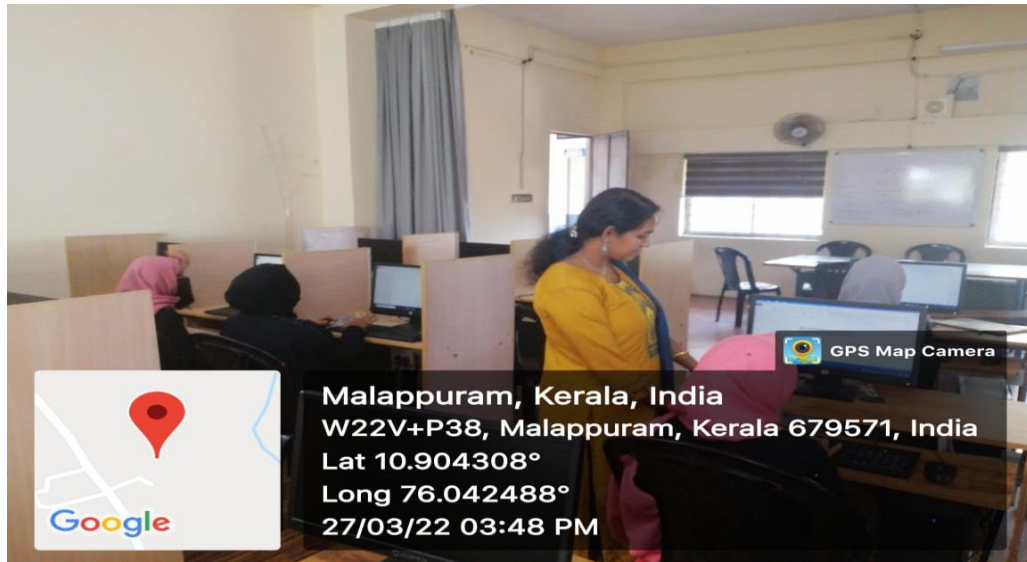
**INISREE** is a project for empower the womens through self-employed. It organized by ED Club Markaz College in associated with KUDUMBASREE Malappuram district. Inauguration ceremony organized on 9th February 2022 at MMC Hall. Programme inaugurated by Prof. Abid Husain thangal (MLA,Kottakal constituency). Welcome speech delivered by Dr.CP Mohamed kutty (Principal,Markaz arts and science college). Mr.Jafer (District co ordinator kudumbasree mission) chaired the programme. Talked by Mr.Ashraf ambalathingal (chairman, Valanchery municipality), Mr.Abdul Gafoor (College superintend) and askarali (operation manager, Kudumbasree) in the meeting.

Brochure of the Programme  
Coaching on Computerized Accounting



Prof. Abid Husain Thangal MLA  
 inaugurating the programme

As a part of INISREE, department of management studies conducted a coaching class for computerised accounting for Plus Two commerce students surrounding Markaz Arts and Science College on 27/3/22 in markaz college computer lab. 11 students participate in this coaching class.



Raji P from commerce dept. handling the session

## 2) ABHAYAM

A house to a poor family near the campus was constructed by collecting donations from among the student families .An amount 5 lakhs seventy five thousand was given as cash for construction expense in addition to contribution from thers as materials and free electrification work by an NGO. An amount 5 lakhs seventy five thousand was given as cash for construction expense in addition to contribution of materials and free electrification work by an NGO. Along with ABHAYAM 2 damaged houses were repaired by NSS.



Constructed House-Handing over the Key to the beneficiary on 12/04/2021

## 1) BOOK @HOME –MOBILE LIBRARY

In association with ICDS Kuttipuram Additional, Women Development Cell of Markaz Arts and Science College, Athavanad, inaugurated Mobile Library at Thekkekulamb Anganvadi on 02/02/2023. Through this project, locals in the nearest Ward of Markaz Arts and Science College can use the books from the college library. Books are issued through Anganvadi and locals can avail book from there only.



Brochure of the programme

## 2) TRAINING CLASS ON LED ASSEMBLING

LED Bulb Repairing and Assembling Workshop was held by ED CLUB in associated with NAVA SAKSHARATHA MAHILA SAMAJAM at VELLILAKAD JANA VIDHYA KENDRAM on Tuesday 14.06.2022. The Programme was inaugurated by PADHMASREE Winner KV RABIYA. 30 members from MAHILA SAMAJAM and students participated in this programme.



From LED Bulb Repairing and Assembling Workshop

## 3) COUNSELING SESSIONS FOR WIDOWS

In association with the Compassion Foundation, the Department of Psychology participated in the Counseling session for widows. The program was conducted on 30<sup>th</sup> March 2022. The

sessions are carried out by the faculties of Psychology Department. Students from the Department had interactive sessions with the children of the participants.



Brochure of the programme

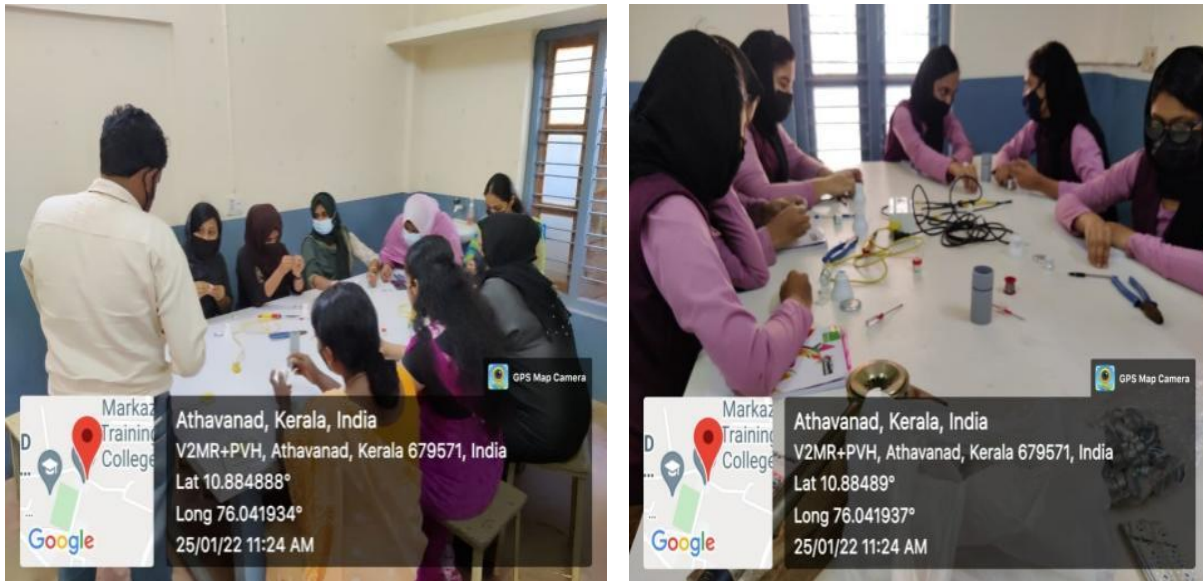


30/03/2022 - Conducting counselling for widows

#### 4) LED TRAINING

Department of Physics conducted a LED Bulb training programme for teaching, non-teaching, students and Kudumsree Womens in association with Energy Environmental Conservation

Club on 25-01-2022. The programmes lead by Mr. SABIR, (EMC Resource Person). In these training teachers, non-teaching staff, Kudumsree Women and students are participated.



From LED Bulb training programme on 25/02/2022

### 5) TRAINING ON SEWING MACHINE AND CURTAIN DESIGNING FOR LOCALS IN THE ADOPTED VILLAGE AND INTERESTED GIRL STUDENTS

A Vocational Training Centre was inaugurated by Smt. Vaseema Veleri, President, Block Panchayath, Kuttippuram, under Women Empowerment Cell, Markaz Arts And Science College, on 26<sup>th</sup> February 2021. The program was presided By Dr.C.P.Mohamed Kutty, Principal Markaz Arts And Science College. A total of 35 students and locals from adopted village were participated in the program. In this program a demonstration of curtain designing was carried out by our student Mr. Abdul Latheef A., from III<sup>rd</sup> year BSc. Chemistry.



Inagural session



Session handled by latheef



## 6) TRAINING ON UMBRELLA MAKING FOR LOCALS IN THE ADOPTED VILLAGE AND INTERESTED GIRL STUDENTS.

On 26<sup>th</sup> February 2021, a training on 'Umbrella Making', were conducted by Women Empowerment Cell, Markaz Arts And Science College, for locals in the adopted village and interested girl students. The training was mentored by our student Mr. Abdul Latheef A., from III<sup>rd</sup> year BSc. Chemistry.



From umbrella making session

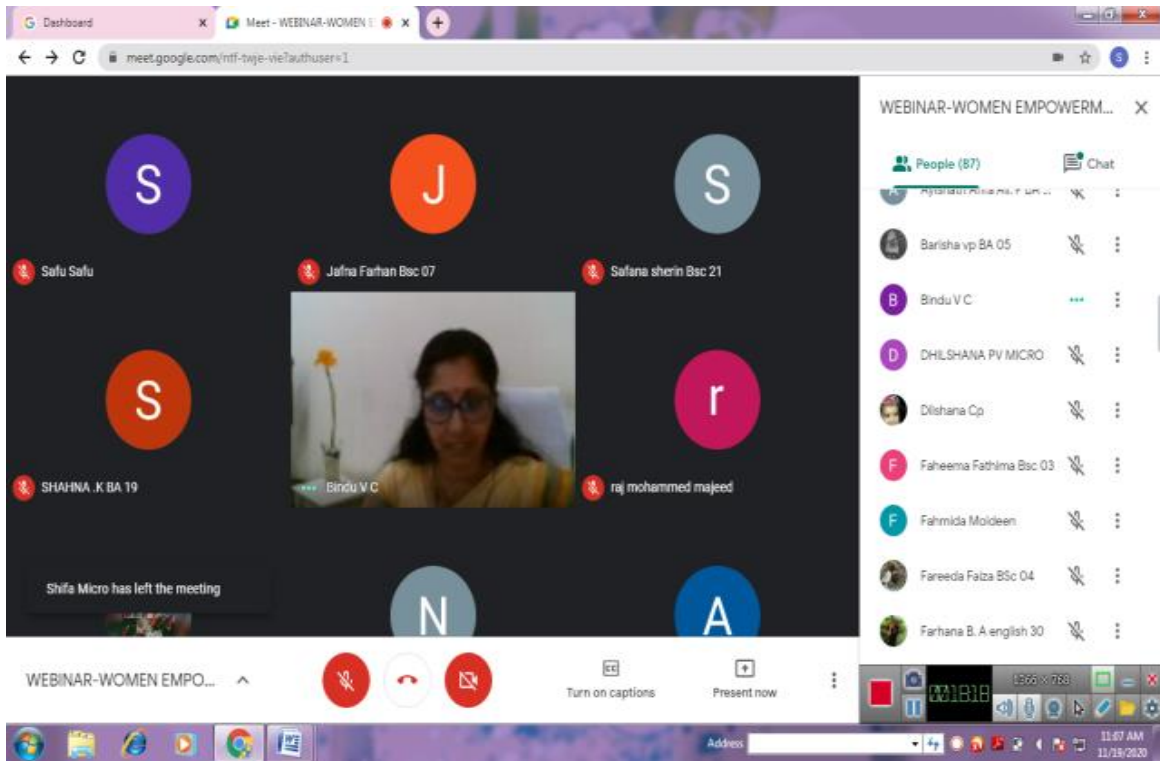
## 7) WDC & NSS AWARENESS PROGRAMMES

### WEBINAR ON "KSWDC SCHEMES AND 'REACH' PROGRAMME"

On Women Entrepreneurship Day- **19<sup>th</sup> November 2020**, a Webinar On "KSWDC Schemes And 'Reach' Programme" was conducted by The Kerala State Women's Development Corporation Ltd (KSWDC) In Association With Women Empowerment Cell, Markaz Arts And Science College, Athavanadu, Malappuram.

The programme was Inaugurated by Smt. Bindu V.C., Managing Director, KSWDC. Session on "Schemes of KSWDC" were carried out by Smt. Asa S.Nair, Manager (Projects), KSWDC and session on "'REACH' Programme" was held by Smt. Midhuna Muralidharan, Team Leader, 'REACH' programme, KSWDC.

In the program total 70 girl students and 25 locals from the adopted village with few ICDS members and staff members were participated. It was a very encouraging webinar to all of the participants as each and every word of Smt. Bindu V.C. were highly enthusiastic and two of the resource persons made a great job in explaining their topics in an understanding and interesting way by considering the local peoples joined in the program.



Smt.Bindu V.C.,Managing Director, KSWDC Inaugurating the session

## 8) A TRAINING CLASS ON LED ASSEMBLING & HANDING OVER OF LED BULBS TO ALL 35 ICDS CENTRES

One day training on LED assembling was organised on 07-01-2019 at ICDS centre of the adopted village for rural women and lady volunteers. 18 rural womens, two ICDS workers and 10 selected girl students from various departments were benefited. And The institution handed over LED bulbs to all 35 ICDS in the municipality.



Mr. Sabir.P, District Coordinator, Energy Management Centre leading the training.

### 9) PRE-MARITAL COUNSELLING WORKSHOP

The institute selected as the sub centre under Dept. of Minority Welfare, Govt.of Kerala and organized pre-marital counselling workshop from 2018-2019 onwards. The main aim of the program was to provide basic knowledge and advise regarding numerous topics related to marital life such as couples role as husband and wife in marriage role of communication in marital life etc.



COACHING CENTRE FOR MINORITY YOUTHS, ALATHIYUR  
**PREMARITAL WORKSHOP**  
 ON 04, 05, 06, 07 JANUARY 2021  
 DIRECTORATE OF MINORITY WELFARE  
 PREMARITAL WORKSHOP SCHEDULE

DATE	TIME	TOPIC	FACULTY
04.01.2021	09.30 AM-12.30 PM	Marriage – historical, social , religious perspectives –functions of marriage	Hajara 9446712339
	01.30 PM-04.30 PM	Husband –wife relationship- male female differences- creating intimacy- quality time- social media	Munshida 9995671415
05.01.2021	09.30 AM-12.30 PM	Marriage and other relationships	Suhrahi 9562723450
	01.30 PM-04.30 PM	Family life and social problems	Shamsudheen 9020290276
06.01.2021	09.30 AM-12.30 PM	Home management – family budgeting- financial management	Abdul Gaffor 9846235979
	01.30 PM-04.30 PM		Dr.Zavana

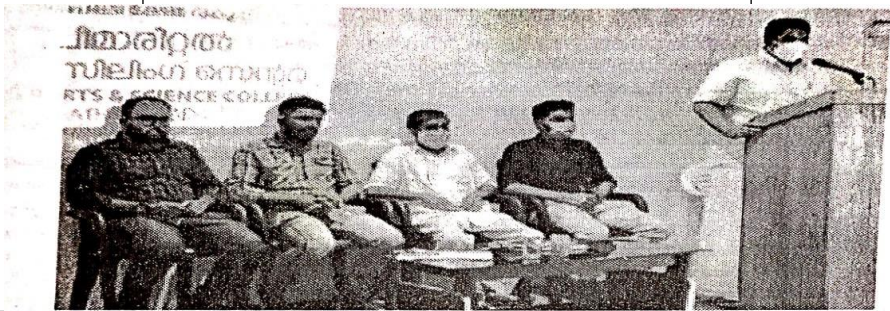
+++++

Brochure of the Programme -2018

Schedule of pre-marital workshop 2021



Conducting premarital counseling at MMC Hall



വളാഞ്ചേരി മർക്കസിൻ്റെ ചതുർദിന പ്രി മാരിറ്റൽ കൗൺസിലിൻ്റെ ക്ലാസ് ഉദ്ഘാടനം വളാഞ്ചേരി നരസഭ ചെയർമാൻ അഷ്റഫ് അബ്ദുൽ ഹമീദ് നീർവഹിക്കുന്നു.

**പ്രി മാരിറ്റൽ കൗൺസിലിൻ്റെ ക്ലാസിന് തുടക്കമായി**

News paper report

### **XIII) GANGHI @ 150**

#### 1) GANDHI JAYANTHI DAY CELEBRATION- EXHIBITION

A three-day Photo exhibition was conducted to mark the 150th anniversary of Mahatma Gandhi. The exhibition was conducted by the NSS Unit in co-operation with the Ministry of Information and Broadcasting, Govt. Of India, from 4<sup>th</sup> November 2019 to 6<sup>th</sup> November 2019.



From Photo exhibition at MARKAZ

News paper report about Exhibition

## 2) GANDHI @150-QUIZ COMPETITION

The NSS Unit and Ministry of Information and Broadcasting, Govt. of India jointly conducted a Quiz Competition in connection with 150<sup>th</sup> birth anniversary of Mahatma Gandhi.



Prize distribution for Quiz competition winners

## 3) GANDHI @150- CULTURAL SHOW-Nadan Pattu

The NSS Unit and Song and Drama Division of Ministry of Information and Broadcasting, Govt. of India jointly hosted a cultural show in connection with 150<sup>th</sup> birth anniversary of Mahatma Gandhi on 6<sup>th</sup> November 2019.



Inaguration of GANDHI @150- CULTURAL SHOW



Cultural show by Song and Drama Division of Ministry of Information and Broadcasting, Govt. of India.

#### 4) WEBINAR – GANDHI PAADAM

A webinar on the topic ‘GandhiPaadam’, as part of the birth celebration of Mahatma Gandhi were conducted by NSS Unit of Markaz arts and science college, in collaboration with Chair for Gandian Studies and Research, University of Calicut on 02 October 2020. Dr.Jayaraj,Vice-Chancellor,University of Calicut inaugurated the webinar.

**ചെയർ ഫോർ ഗാന്ധിയൻ സ്പിരിറ്റ് & റിസർച്ച് കാലിക്റ്റ് യൂണിവേഴ്സിറ്റി**

**ഒക്ടോബർ 2 ഗാന്ധിജയത്തിദിനം**

**ഗാന്ധിപാഠം (വിദ്യാർത്ഥികൾക്ക്)**

**Webinar - Google Meet 10:30 a.m.**

**കാരുപരിപാടി**

സ്വദേശം : **ഡോ. സി.പി. മുഹമ്മദ് കുട്ടി**  
(പ്രിൻസിപ്പാൾ, ഓർക്കസ് ആർട്സ് & സയൻസ് കോളേജ്, ആതവനാട്)

ആദ്ധ്യക്ഷ്യം : **ശ്രീ. ആർ.എസ്. പണിക്കർ**

ഉദ്ഘാടനം : **ഡോ. എം.കെ. ജയരാജ്**  
(ബഹു. വൈസ് ചാൻസലർ, കാലിക്റ്റ് യൂണിവേഴ്സിറ്റി)

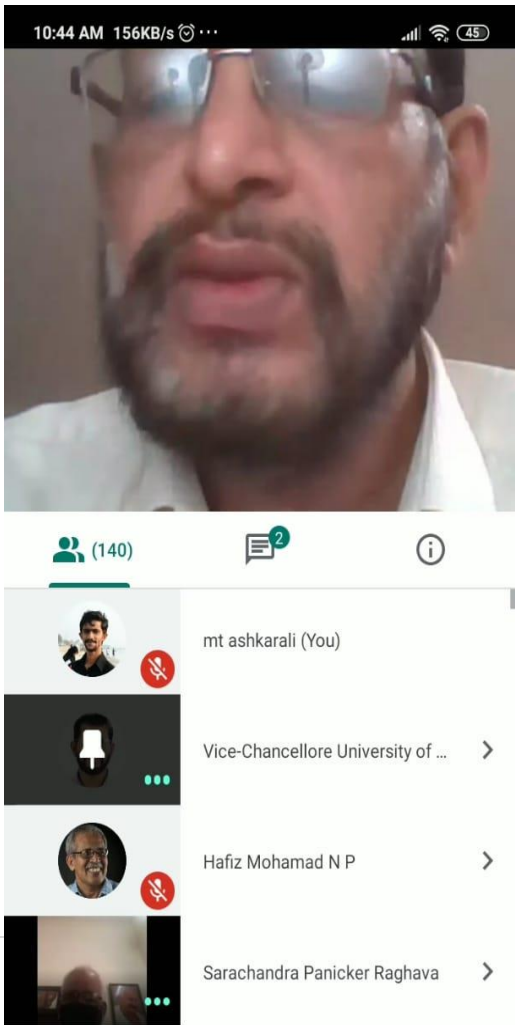
വികച്ച പ്രോഗ്രാം കോ-ഓർഡിനേറ്റർക്കുള്ള ദേശീയ പുരസ്കാരം ഏറ്റെടുത്തിയ കാലിക്റ്റ് യൂണിവേഴ്സിറ്റി NSS പ്രോഗ്രാം കോ-ഓർഡിനേറ്റർ **ശ്രീ. പി.വി. വത്സരാജിനെ** C.G.S.R ആദരിക്കുന്നു.

ആശംസകൾ : **ശ്രീ. കെ. പ്രവീൺകുമാർ**  
(പ്രസിഡൻ്റ്, C.U.S.O)  
**ഡോ. ദീപ്തി എം.ആർ.**  
(NSS പ്രോഗ്രാം കോ-ഓർഡിനേറ്റർ, GMHSS, C.U. Campus)

വിഷയാവതരണം

**ഗാന്ധിയും പുതുമുറയും**

: **ഡോ. എൻ.പി. ഹാഫിസ് മുഹമ്മദ്**  
(പ്രൊഫസർ, സോഷ്യോളജി ഡിപ്പാർട്ട്മെന്റ്, കാലിക്റ്റ് യൂണിവേഴ്സിറ്റി)

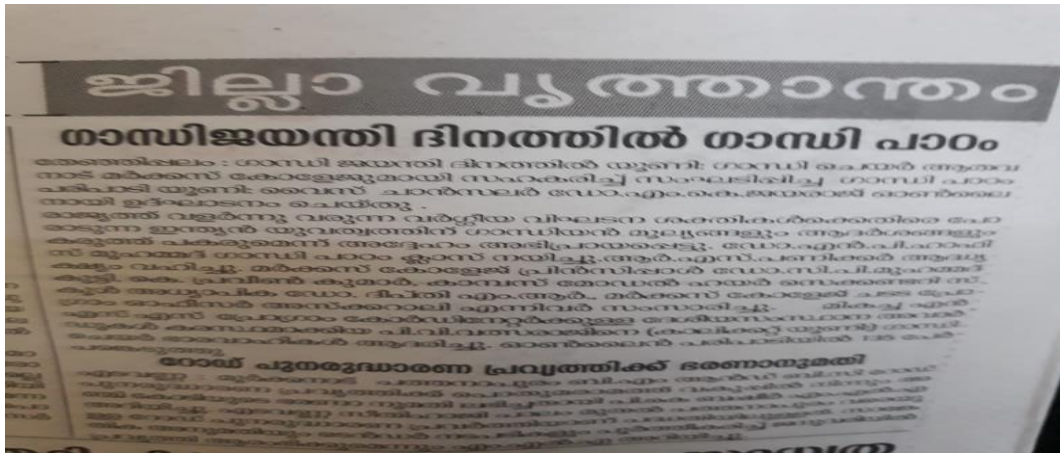


Also in the meeting (136)



Brochure of the programme

Dr.Jayaraj, inaugurating the webinar.



XIV) News paper report AV

### 1) AWARENESS CAMPAIGN AT VALANCHERY BUS STAND AUDITORIUM FOR ICDS WORKERS.

As a part of Azadika Amrut Mahotsav, an awareness campaign conducted on 20th July 2022 at Valanchery Municipal Auditorium in association with Central Bureau of Communication, Government of India. The programme was inaugurated by Mr. Ismayil Moothedath, Vice President, Malappuram District Panchayath. Session led by Dr.CP Mohamed Kutty on “Good Health”, was a remarkable initiative taken by the government to generate awareness amongst people about the significance of Independence Day. 100 ICDC workers participated.



#### Central Bureau of Communication

Ministry of Information & Broadcasting

Govt. of India , Palakkad

In Association with

ICDC, Kuttippuram

N.S.S Unit No: 194, Markaz Arts and Science College, Athavanad

#### AZADI KA AMRIT MAHOTSAV AWARENESS PROGRAMME

**Inauguration** Mr.ISMAYIL MOOTHEMATH  
(Vice President, District Panchayat)

**Class:- Dr. C.P Mohamed Kutty**  
(Principal, Markaz Arts and Science College)

21 July 2022, 10:30 AM  
Municipal Auditorium, Valanchery



Brochure of the programme



ICDC Workers participating in the seminar, Municipal auditorium , Valanchery

Mr. Ismail Dist Panchayath member inaugurates the seminar at Valanchery bus stand auditorium for ICDS workers



ആസാദി കാ അമൃത മഹോത്സവ ഭാഗമായി വളാഞ്ചേരിയിൽ വനിതകൾക്കായി സംഘടിപ്പിച്ച ശില്പശാല ജില്ല പഞ്ചായത്ത് വൈസ് പ്രസിഡന്റ് ഇന്ത്യയിൽ മുത്തേടം ഉദ്ഘാടനം ചെയ്യുന്നു

### വനിത ശില്പശാല മാധ്യമം

**വളാഞ്ചേരി:** ആസാദി കാ അമൃത മഹോത്സവ ഭാഗമായി വളാഞ്ചേരിയിൽ വനിതകൾക്കായി സംഘടിപ്പിച്ച ശില്പശാല ജില്ല പഞ്ചായത്ത് വൈസ് പ്രസിഡന്റ് ഇന്ത്യയിൽ മുത്തേടം ഉദ്ഘാടനം ചെയ്തു. കേന്ദ്ര വാർത്തവിതരണ പ്രക്ഷേപണ മന്ത്രാലയത്തിന് കീഴിലുള്ള പാലക്കാട് സെൻട്രൽ ബ്യൂറോ ഓഫ് കമ്മ്യൂണിക്കേഷനാണ് ശില്പശാല സംഘടിപ്പിച്ചത്. നഗരസഭ ചെയർമാൻ അഷറഫ് അമ്പലത്തിങ്ങൽ അധ്യക്ഷത വഹിച്ചു. പാലക്കാട് ഫിരൂസ് പബ്ലിസിറ്റി ഓഫീസർ എം. സ്മിതി, മർക്കസ് ആർട്സ് ആൻഡ് സയൻസ് കോളജ് പ്രിൻസിപ്പൽ ഡോ. സി.പി. മുഹമ്മദ് കുട്ടി, ഐ.സി.ഡി.എസ് സൂപ്പർവൈസർ കെ. അനിള, കെ.എം. അബ്ദുൽ ഗഫൂർ, സെൻട്രൽ ബ്യൂറോ ഓഫ് കമ്മ്യൂണിക്കേഷൻ ഉദ്യോഗസ്ഥൻ എം. സുരേഷ് കുമാർ, എൻ.എസ്.എസ് പ്രോഗ്രാം ഓഫീസർ അനിഷ് തുടങ്ങിയവർ സംസാരിച്ചു. ഐ.സി.ഡി.എസ് കമ്മ്യൂണിക്കേഷൻ, മർക്കസ് ആർട്സ് ആൻഡ് സയൻസ് കോളജ് എൻ.എസ്.എസ് യൂണിറ്റ് എന്നിവയുടെ സഹകരണത്തോടെയാണ് ശില്പശാല സംഘടിപ്പിച്ചത്.

News paper report about Seminar

## 2) INTEGRATED COMMUNICATION & OUTREACH PROGRAMME FOR KUDUMBASREE MEMBERS

As a publicity for the Two days Integrated Communication and outreach program Exhibition on 30 th and 31 Aug 2022, Central Bureau of Communication, Ministry of Information and broadcasting, Government of India, field office – Palakkad, conducted one day seminar and competition in association with NSS Unit 194 at Cooperative Bank Hall Valanchery on 29th August.. First class led by Mr. SatheeshChandran FLC , lead bank Malappuram on the topic “Digital Banking”. Second class led by Dr. CP Mohamed Kutty, Principal on the topic “Good food habit” and third session by Mr.Smriti,District Officer , Central Bureau of Communication on ‘Central Government Welfare Schemes’, At the end. Pookala competition conducted for kudumbasree members.



Mr. Ashraf Municipal Chairman inaugurates the programme for Kudumbasree members at Bank auditorium.



Mr, Satheesh Chandra, F.L.C Lead Bank, Malappuram, on 'Digital Banking'

Dr.C.P.Mohamed Kutty, Principal Markaz College, on 'Good Food Habits'





From pookkalam competition

### 3) THREE DAYS INTEGRATED COMMUNICATION & OUTREACH PROGRAMME AT MARKAZ AUDITORIUM FOR STUDENTS OUTSIDE THE CAMPUS AND LOCALS.

Three days outreach program conducted in association with NSS Unit 194 and Central Bureau of Communication, Ministry of Information and broadcasting, Government of India, field office – Palakkad from 29<sup>th</sup> – 31 Aug 2022.

<p><b>31-08-2022 - Markaz Auditorium</b></p> <p>10.00 am onwards  <b>Seminar:</b>  <b>Intellectual Property Rights :</b> Dr. Habeeb Rahman,          Coordinator, Self Financing Programme,          MES Keveeyam College, Valancherry</p> <p><b>Indian Freedom Struggle :</b> Shri Abdul Gafoor,          Superintendent, Markaz Arts &amp; Science College</p> <p><b>Postal Banking Services :</b> Tirur Postal Division</p> <p><b>Soft Skill Training :</b> Shri Balan Nair &amp; Shri Abdul Latheef          Career Guidance Expert          Employment Exchange, Malappuram</p> <p><b>Poster Making &amp; Patriotic Song competition for Students</b>          Cultural programmes by students</p> 	 <p><b>Central Bureau of Communication</b>          Ministry of Information &amp; Broadcasting, Govt. of India  <b>Field Office, Palakkad</b></p> <p><b>INTEGRATED COMMUNICATION &amp; OUTREACH PROGRAMME</b>          29<sup>th</sup> – 31<sup>st</sup> August, 2022</p>   <p><b>CELEBRATING 75 YEARS OF INDIA'S INDEPENDENCE</b></p> <p><b>Azadi Ka Amrit Mahotsav</b>          ആസ്വാദി കാ അമൃത മഹോത്സവ്</p> <p>SEMINAR, CLASS, PHOTO EXHIBITION,          COMPETITIONS, CULTURAL PROGRAMMES</p> <p><i>In association with</i>  <b>Kudumbasree, Valancherry Municipality</b>  <b>NSS Unit, Markaz Arts &amp; Science College, Valancherry</b></p>
---	---

<b>29-08-2022 - Co-Operative Bank Hall, Valancherry</b>	
<div style="background-color: #008080; color: white; padding: 5px; border-radius: 10px; display: inline-block;">Pre-Publicity programme</div>	<div style="background-color: #008080; color: white; padding: 5px; border-radius: 10px; display: inline-block;">Main Event</div>
<p>10.00 am onwards</p> <p><b>Welcome</b> : Shri M. Suresh Kumar, CBC Palakkad</p> <p><b>Presidential address</b> : Shri M. Smithy, Field Publicity Officer CBC Palakkad</p> <p><b>Inauguration</b> : Shri Asharaf Ambalathingal Chairman, Valancherry Municipality</p> <p><b>Felicitation</b> : Shri L.C. Ponnunom, Field Exhibition Officer, CBC, Trivandrum Smt. Shyni. C, CDS Chairperson, Valancherry</p> <p><b>Class</b></p> <p><b>Digital Banking</b> : Shri Satheesh Chandran, FLC Lead Bank, Malappuram</p> <p><b>Good Food Habit</b> : Dr. CP Mohamed Kutty, Principal Markaz Arts &amp; Science College</p>	<p>30-08-2022 – Markaz Auditorium</p> <p>9.30 am : National Integration Rally- NSS Volunteers 10.00 am Inauguration of Exhibition Stalls</p> <p><b>Inaugural Function</b></p> <p><b>Welcome</b> : Shri M. Smithy, Field Publicity Officer, CBC, Palakkad</p> <p><b>Presidential address</b> : <b>Shri Asharaf Ambalathingal, Chairman,</b> Valancherry Municipality</p> <p><b>Virtual Inauguration</b> : <b>Shri E.T. Mohammed Basheer,</b> <b>Member of Parliament, Ponnani</b></p> <p><b>Key-note address</b> : Shri. Basheer Randathani, District Panchayat Member, Malappuram</p> <p><b>Chief Guest</b> : <b>Shri V. Palanichamy, IIS,</b> Additional Director General CBC, Thiruvananthapuram</p> <p><b>Felicitation</b> : Shri. Azad Ali, Vice President, Kuttippuram Block Panchayat Dr. CP Mohamed Kutty, Principal, Markaz Arts &amp; Science College Shri. P. Saidalavi, AO, Markaz Tharbiyathul Islamiya Shri Abdul Gafoor, Superintendent, Markaz Arts &amp; Science College Shri. L C Ponnunom, Field Exhibition Officer, CBC, Trivandrum</p> <p><b>Class</b> : Shri Basheer Randathani, District Panchayat Member, Malappuram</p> <p><b>Vote of thanks</b> : Shri Anees. V.K, NSS Programme Officer</p> <p><b>Song &amp; Drama Cultural programme</b> : Manoranjan Arts, Baluserry</p> <p>1.00 pm – Lunch Break</p> <p>2.30 pm <b>Interaction with Shri V. Palanichamy, IIS</b> Additional Director General, CBC, Thiruvananthapuram</p> <p>Screening of films on National Integration , Cultural programmes by Students</p>
<div style="background-color: #008080; color: white; padding: 5px; border-radius: 10px; display: inline-block;">Pookkalam Competition for Kudumbasree SHG members</div>	
	

Brochure of the Three Day Programme from 29 August to 31 August 2022

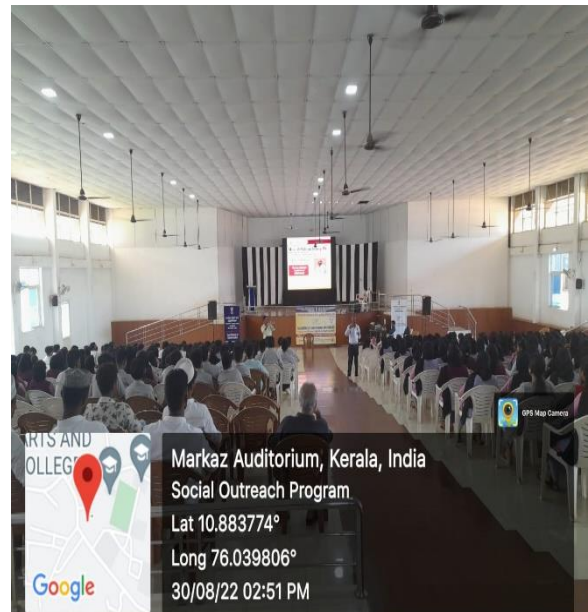
On 30<sup>th</sup> the main events Conducted at Markaz College Auditorium. The programme Inaugurated online by E.T. Mohamed Basheer, Member of Parliament and Key note by Mr. palanichamy IIS, Additional Director General CBC, Trivandrum followed by a class by Mr. Basheer Randathani, and interaction with Mr. Palanisami IIS, Additional Director General CBC was conducted. Photo exhibition inaugurated by Mr. Asharaf Ambalathingal Municipal Chairman. Cultural programmes by Song & Drama Division and students from the campus and other institutions were performed.



E.T. Mohamed Basheer, M.P Inaugurating the programme.



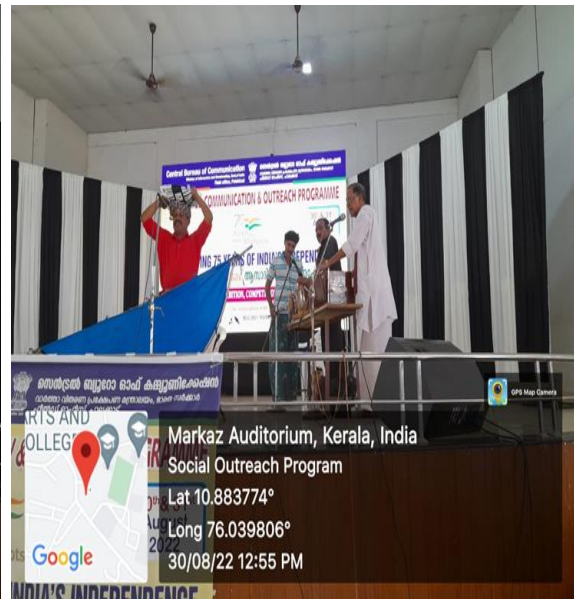
Key note address by Mr. palanichamy IIS, Additional Director General CBC, Trivandrum



An interaction with Mr. Palanichamy IIS, additional director general CBC



Photo exhibition inaugurating by Mr. Asharaf Ambalathingal Municipal Chairman



Cultural programmes by Song & Drama Division



Cultural programme by school children

Prize Distribution by Palanichami,IIS

On 31st Seminar by Dr. Habeeb Rahman on the topic Intellectual property Rights and another seminar by Mr. KM Abdul Gafoor on the topic 'Indian freedom struggle' were conducted. Competition in poster making and patriotic song singing were also conducted. Students and rural people are participated. Certificate distributed to all the participants.



Seminar on IPR by Dr. Habeeb Rahman

Seminar on Indian Freedom Struggle By Mr. KM Abdul Gafoor.

# ചന്ദ്രിക

## ആസാദി കാ അമൃത് മഹോത്സവ് ഫോട്ടോപ്രദർശനം തുടങ്ങി

വള്ളംമേരി: സാമതന്ത്ര്യ സമരവുമായി ബന്ധപ്പെട്ട അപൂർവ ചിത്രങ്ങൾ അടക്കമുള്ളവ ഉൾപ്പെടുത്തി പാലക്കാട് സെൻട്രൽ ബ്യൂറോ ഓഫ് കമ്മ്യൂണിക്കേഷൻ സംഘടിപ്പിക്കുന്ന ഫോട്ടോ പ്രദർശനത്തിനും ആസാദി കാ അമൃത് മഹോത്സവ് പ്രചാരണ പരിപാടി കൾക്കും ആതവനാട് മർക്കസ് കോളജിൽ തുടങ്ങിയു. ഇ-ടി മുഹമ്മദ് ബഷീർ എം.പി ഓൺലൈനായി ഉദ്ഘാടനം ചെയ്തു. ഫോട്ടോ പ്രദർശനം വള്ളംമേരി മുനിസിപ്പൽ ചെമ്പർമാൻ അംഗം അമ്പലത്തിങ്ങൽ ഉദ്ഘാടനം ചെയ്തു.

പ്രചാരണ റാലി കൂറ്റിപ്പുറം ബ്ലോക്ക് പഞ്ചായത്ത് വൈസ് പ്രസിഡന്റ് കെ.ടി ആസാദ് അലി ഫുജാദ് ഓഫ് ചെയ്തു. ജില്ലാ പഞ്ചായത്ത് അംഗം ബഷീർ രണ്ടത്താണി സാമതന്ത്ര്യ സമര ചരിത്ര പ്രദർശനം നടത്തി. സെൻട്രൽ ബ്യൂറോ ഓഫ് കമ്മ്യൂണിക്കേഷൻ കേരളാ ഖക്ഷരിപ്പ് അഡീഷണൽ ഡയറക്ടർ ജനറൽ വി. പള്ളിചാമി മുഖ്യപ്രഭാഷണം നടത്തി. മർക്കസ് കോളജ് പ്രിൻസിപ്പൽ ഡോ. സി.പി മുഹമ്മദുകുട്ടി, സുപ്രണ്ട് കെ.എം അബ്ദുൾ ഗഫൂർ, പാലക്കാട് ഫീൽഡ് പബ്ലിസിറ്റി ഓഫീസർ എം. സമീതി,



സെൻട്രൽ ബ്യൂറോ ഓഫ് കമ്മ്യൂണിക്കേഷൻ ആതവനാട് മർക്കസ് കോളജിൽ നടത്തുന്ന ആസാദി കാ അമൃത് മഹോത്സവ് പ്രചാരണ പരിപാടികൾ ഇ-ടി മുഹമ്മദ് ബഷീർ എം.പി ഓൺലൈനായി ഉദ്ഘാടനം ചെയ്യുന്നു.

ഫീൽഡ് എക്സിബിഷൻ ഓഫീസർ എൽസി പൊന്നുമാർ, എൻ.എസ്.എസ് പ്രൊഗ്രാം ഓഫീസർ വി.കെ. അനിസ് പ്രസംഗിച്ചു. സെൻട്രൽ ബ്യൂറോ ഓഫ് കമ്മ്യൂണിക്കേഷൻ കലാകാരന്മാരും വിദ്യാർത്ഥികളും കലാപരിപാടികൾ അവതരിപ്പിച്ചു.

സാമതന്ത്ര്യ സമരവുമായി ബന്ധപ്പെട്ട ചിത്രങ്ങൾ, വിവിധ സർക്കാർ പദ്ധതികളെ കുറിച്ചുള്ള വിവരങ്ങൾ എന്നിങ്ങനെ രണ്ടു വിഭാഗങ്ങളിലായാണ് പ്രദർശനം. ഗാന്ധിജിയുടെ അപൂർവ ചിത്രങ്ങൾ, കേരളത്തിലെ സാമതന്ത്ര്യ സമര പ്രസ്ഥാനത്തിന്റെ ഏടുകൾ എന്നിവ പ്രദർശനത്തിന്റെ സവിശേഷതകളാണ്. തപാൽ വകുപ്പ്, ബി.എസ്.എൻ.എൽ എന്നിവയുടെ സ്റ്റാമ്പുകളും പ്രദർശനത്തിലുണ്ട്. പൊതുജനങ്ങൾക്ക് സൗജന്യമായി സന്ദർശിക്കാം. ഇന്ന് പ്രദർശനം സമാപിക്കും.

News paper report

### XV) PROGRAMMES FOR DISABLED

#### 1) MOOPPANS SCHOOL

NSS unit celebrated children's day with mentally challenged students of M A Moopan's special school, Kalpakanchery. Students and staff members along with diasabled children conducted various programmes.



**Children's day celebration with students of M A Moopens Special School, Kalpakanchery**

### 3) REPUBLIC DAY-DRESS COLLECTION AND DONATION

1) Markaz NSS Unit celebrated Republic day by donating dresses to Pratheekshabavan, Kuttippuram. NSS Volunteers collected the dresses from the college students and packed as per the size of dresses. Around 60 packages were collected and completely delivered to the needy.



**NSS unit celebrating Republic day by donating dresses to Pratheekshabavan, Kuttippuram**

2) On 70th Republic Day dress collection was made and donated to Pratheeksha Bavan-Tavanur, a home for mentally retarded under Govt. Social department.



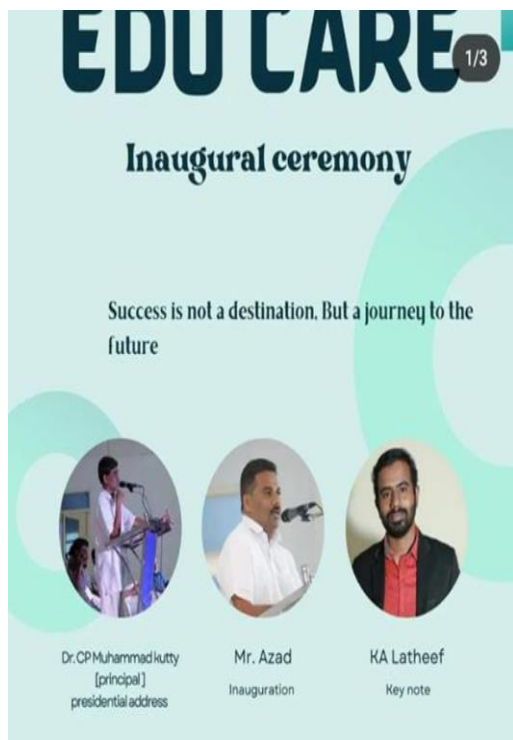


Handing over Dress to Superintendent of Pratheeksha Bhavan by NSS

## **XVI) CHILD DEVELOPMENT PROGRAMMES**

### 1) EDUCARE

Department of psychology conducted Learning Enhancement Programme for 9th standard students of MTI High school on December 10th 2022 . The programme was officially inaugurated by Mr.Azad, Secretary of MTI . Presidential address was by Dr.C.P.Mohamed Kutty(Principal,MASC) . The motto of the programme was” Success is not a destination. But a journey to the future.”



Brochure of the programme



From the session

### 2) NEHRU JAYANTHI CELEBRATION - KOODE

The children's day was celebrated by the NSS unit by two programmes, one at of Karthala ALP School, and second at ICDS centre ,both of which are located in the NSS adopted village on 14/11/2019. Municipal Councilor Mrs. Maimuna flagged off the Children's Day Rally. The Vice Principal Mohammed Shafi CC, School Headmaster P Pavithran, Superintendent KM Abdul Gafoor, Program Officer Askar Ali MT, Volunteer Secretaries Sanan and Aswathy led the programme. Various artistic competitions were organized for the school children and ICDS kids.



Inaguration of KOODE at ALPS Karthala



Municipal Councilor Mrs. Maimuna flagged off the Children's Day Rally.



Prize distribution to competition winners

### 3) CHILDRENS DAY CELEBRATION (14<sup>TH</sup> NOV 2018)

The children's day was celebrated by the NSS unit at Karthala ALP School, located near by the Markaz Campus on 14/11/2018. School Headmaster P Pavithran inaugurated the program in the

presence of Yasar Arafath N NSS PO Markaz College. Volunteers Mr. Nafih, Ashiq and Resmiya led the programme.



School Headmaster Mr . P Pavithran Inaugurating the Childrens Day Programm by the NSS Unit

## **XVII) AWARENESS PROGRAMME**

### 1) SEMINAR AS A PART OF WOMEN'S DAY

A seminar was conducted on 8th March 2021 as a part of World Women Day which was inaugurated by National Award Winner, Mrs.K.V.Rabia. More than 100 women including 35 ICDS Workers of Athavanad Panchayath attended.



National Award Winner, Mrs.K.V.Rabia, inaugurating the session

## 2) WEBINAR ON SCHEMES FOR OBC AND MINORITY BY KSBC

A webinar on “Schemes for OBC and Minority by KSBCDC” was conducted on 14th January 2020 for locals and students with the cooperation of Kerala State Backward Community Development Corporation in which Mr.Haneefa, District officer explained the various schemes in detail.



Mr. Haneefa, District officer , handling the session.

## XVIII) COVID SPECIAL PROGRAMMES

### 1) WEBINAR – IMPORTANCE OF MEDICINAL PLANTS IN HEALTH CARE

Staff club of Markaz Arts and Science college in association with Youth co-ordination committee, Valanchery Municipality conducted a webinar on “**Importance of Medicinal Plants in Health Care**” on 19<sup>th</sup> June 2021· 10:30 am for all the staff ,local people and members of Valanchery Municipality. The programme was conducted as a part of “Community Learning Outreach Programme” of staff club. This online webinar was attended by more than 50 members.



**YOUTH CO-ORDINATION COMMITTEE,  
VALANCHERY MUNICIPALITY  
(KERALA STATE YOUTH WELFARE BOARD)**



LEAD US TO THE LIGHT

In association with **STAFF CLUB,  
MARKAZ ARTS AND SCIENCE COLLEGE, ATHAVANAD**

Community  
Learning  
Outreach  
programme

**WEBINAR ON**

**" Importance of medicinal  
plants in Health Care"**

"ആരോഗ്യ സംരക്ഷണത്തിൽ  
ഔഷധ സസ്യങ്ങളുടെ പ്രാധാന്യം"

**Inauguration**



**Sri.Ashraf Ambalathinghal**  
chairman,  
Valanchery Municipality

**Resource Person**



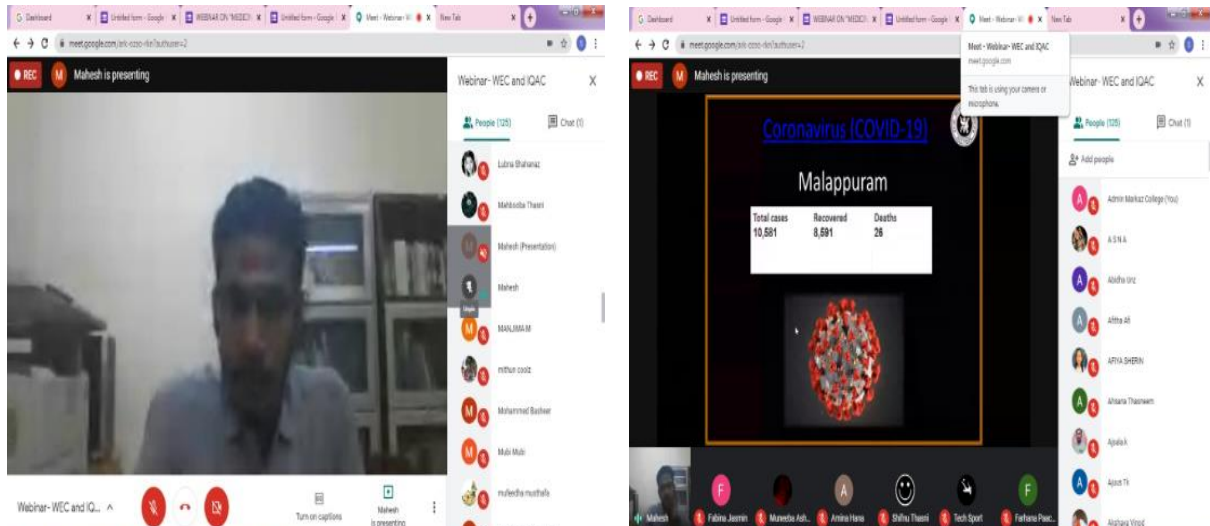
**Mr. Mahesh Kumar**  
Asst. Manager  
Arya Vaidya Sala, Kottakkal

**19 th  
JUNE  
2021**



**2: 30 PM**

## Brochure of the programme



Mr. Mahesh Kumar M.K., Extension scientist, Extension Department, CMPR, Kottakkal, leading the session.

## 2) MASK DONATION

Masks made by college students under WEC, Markaz Arts and Science College, donated to adopted village on 8th September 2020. Dr. C.P Mohamed Kutty, Principal Markaz Arts and Science College, handed over the masks to Mrs. Maymoona, Muncipal Councilor of Karthala division, in presence of Mr. Abdul Gafoor, Superintendent and Mr. Shafi C.C., Vice Principal, Markaz Arts and Science College. Mrs. Suroor Jahan K.K., Coordinator, WEC, presided the programme and it was conducted by obeying all the COVID-19 safety protocols.



Dr. C.P Mohamed Kutty, Principal Markaz Arts and Science College, handing over the masks to Mrs. Maymoona, Muncipal Councilor of Karthala division.

### 3)1000 SYRINGES TO PHC

The institution handed over 1000 syringes to Athavanad PHC when government hospital faced shortage of syringe masks during corona crisis on 2020.

## ചന്ദ്രിക



ആവനാട് മർക്കസ് ആർട്സ് ആന്റ് സയൻസ് കോളേജ് ആവനാട് പി.എച്ച്.സിക്ക് സിറിഞ്ചുകൾ കൈമാറുന്നു

News paper report

### 4) A WEBINAR ON COVID 19 HEALTH ISSUES

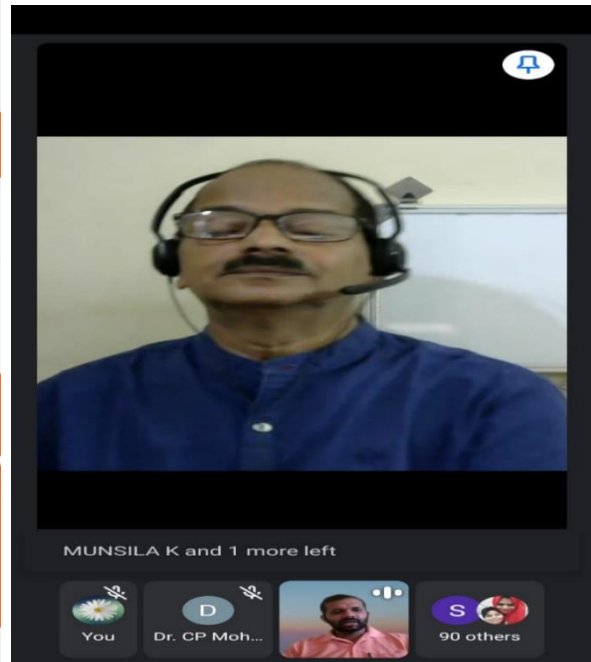
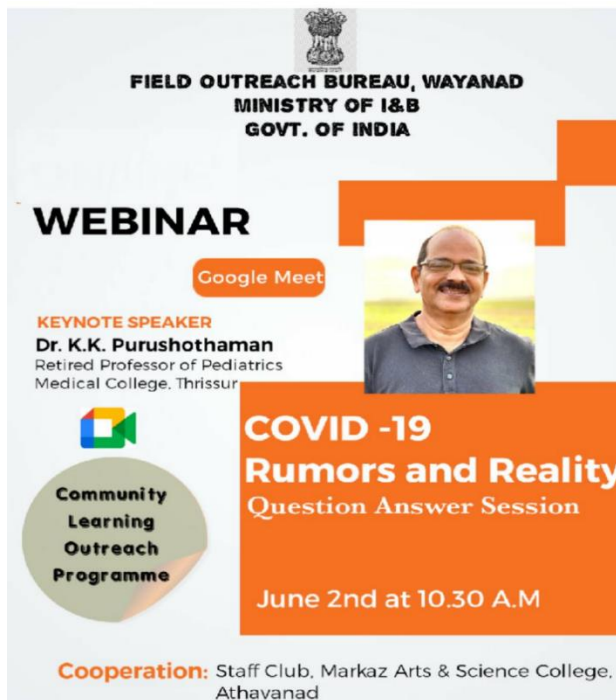
Biodiversity club in association with Nehru Yuva Kendra conducted a webinar on covid 19 on 23 –july. K Kunhammed , State Director of NYSK ,kerala zone inagurated the session. Dr.Binila Arun (Jr.consultant Pediatrics) Taluk Hospital , Malappuram handled the session.



Brochure of the programme

### 5) WEBINAR – COVID 19 “RUMORS AND REALITY”

Staff club of Markaz Arts and Science College conducted a webinar on COVID-19 “Rumors and reality” for the public including Kudumbasree members on 2<sup>nd</sup> June 2021 as a part of social outreach programme.



Brochure of the webinar

Dr.K.K.Purushothaman ,Retd Professor  
in the session

## 6) WEBINAR- “IMPORTANCE OF ENHANCING IMMUNITY IN PRESENT LIVING SITUATION”

NSS unit of Markaz Arts and Science college, Athavanad conducted a webinar on the topic “Importance of enhancing immunity in present living situation” with the collaboration of Field Outreach Bureau, Govt of India, Wayanad on 09.07.2020. Dr.Sukesh Kumar G S, Medical Officer, Govt. Ayurvedic Dispensory, Maruthankara, Calicut talked on the topic.



**WEBINAR**  
ON  
**Importance of Immunity Enhancement  
in the Present Living Situation**

Facilitator



**Dr. Suresh Kumar G.S**  
Medical Officer, Govt Ayurveda Dispensary  
Maruthonkara, Calicut

Platform:  
Google Meet

Presence  
**Mr. Prajith Kumar M.V**  
Field Publicity Officer  
**Mr. Udaya Kumar. C**  
Field Outreach Bureau

Date:  
9th July 2020

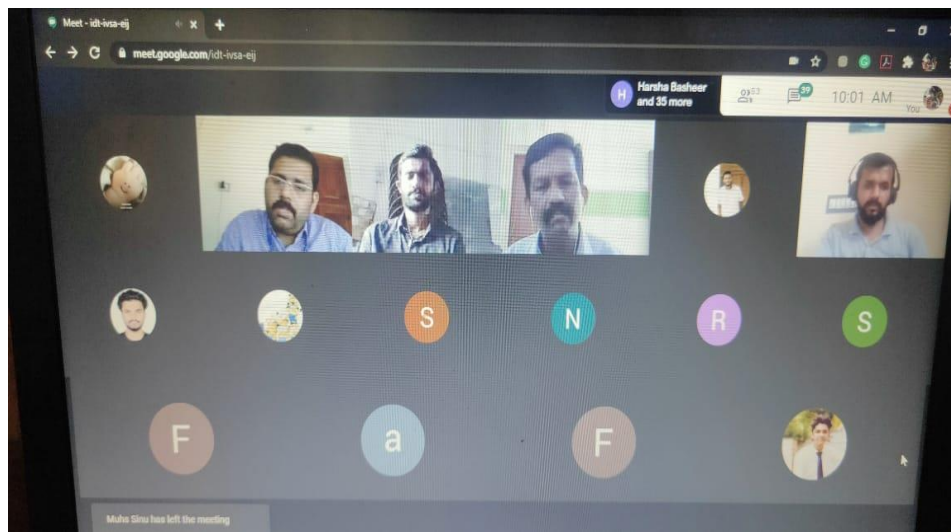
NSS Markaz Unit



**Class:**  
**Dr. Suresh Kumar G.S**  
Medical Officer, Govt. Ayurveda Dispensary  
Maruthonkara, Calicut

**Presence:**  
**Mr. Prajith Kumar. MV**  
(Field Publicity Officer)  
**Mr. Udaya Kumar. C**  
(Field Publicity Bureau)

Brochure of the programme



From the webinar on the topic "Importance of enhancing immunity in present living situation"

7) CLEANING AND DISINFECTION OF SCHOOLS

The students from the institution participated in cleaning and disinfection of schools after the lockdown.





Students from the institution cleaning ALPS Karthala

## 8) PREPARED SANITIZER AND DISTRIBUTED

Faculties of department of Biochemistry made SANITIZER as a precaution for COVID -19 spread on 20th March 2020. The product was inaugurated by Dr. Rajesh, Principal, MES Keveeyam College, Valanchery.



Dr. Rajesh, inaugurating the Sanitizer.



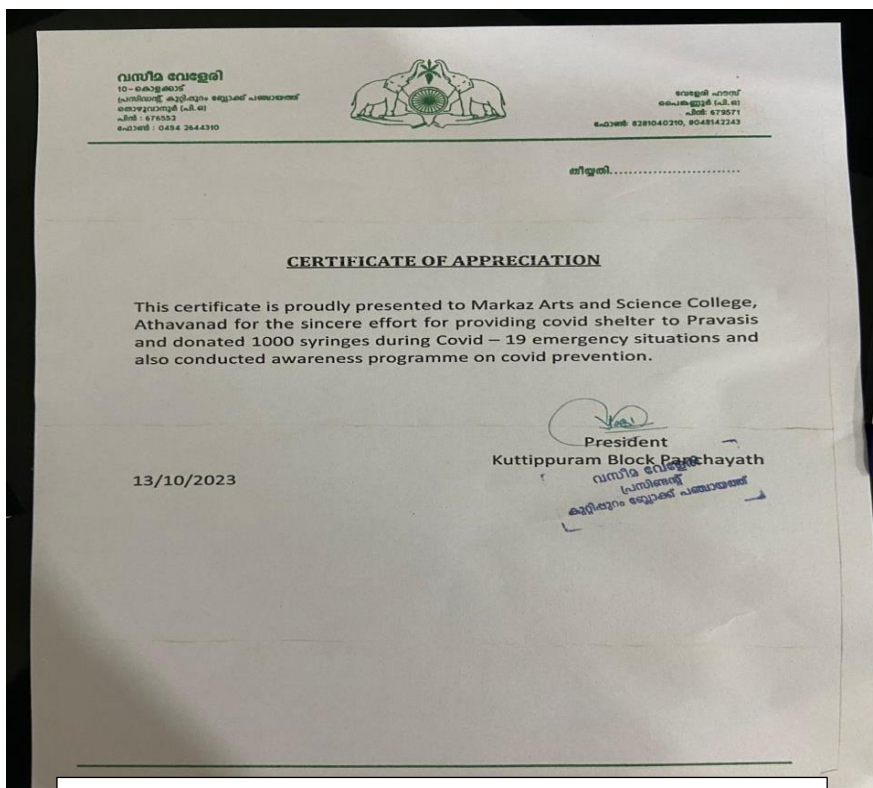
Sanitizers made by Biochemistry

## 9) SHELTER TO PRAVASI

The institution has introduced home quarantine facility for expatriates of near by villages who have come back home during corona crisis.



From the press meet of general secretary of MTI about Shelter to Pravasi



Appreciation certificate from Kuttippuram Block Panchayath

## 10) FUNDING FOR MOBILE PHONE

The institution helped a student to buy a mobile phone to attend online classes during corona crisis.

## **XIX) PROVIDING CAMPUS INFRASTRUCTURE FACILITIES FOR LOCALS**

### 1) FOOTBALL GROUND FOR COMPETITION OF SCHOOL CHILDREN

Institution provided the football ground for the competition of school children in association with Keralolsavam 2023 as per the request from kuttippuram block panchayath.



Letter from kuttippuram block panchayath

## **XX ) JOB FAIR**

### 1) JOB FAIR 2022

Markaz Arts and Science College and Junior Chamber International Valanchery Chapter jointly organized a Mega Job Fair at Kavupurum Parakkal Convention Centre on 4th October 2022. About 30 leading companies and institutions and about a thousand candidates from Malappuram and Palakkad districts participated in the Mega Mela. the program. The aim of the Job fair was to provide services to help job seekers and employers. Candidates were found for about 200+ job vacancies in more than 30 organizations through the Mega Mela.

**JCI**  
VALANCHERY 2022  
Presents

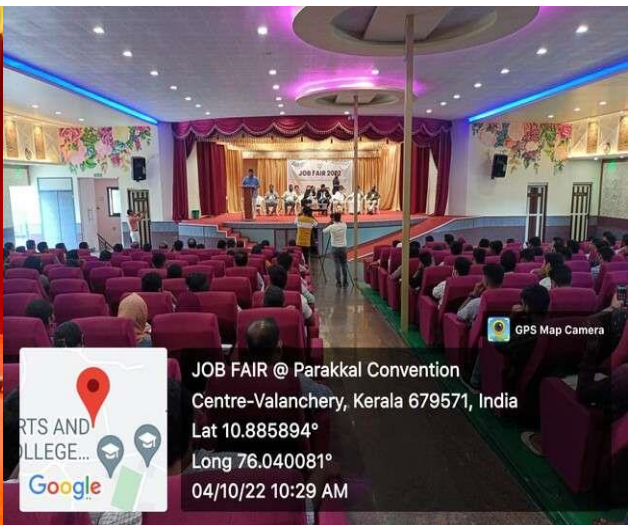
**JOB FAIR 2022**  
9 AM to 4 PM/OCT-4-22  
Parakkal Convention Centre  
Kavumpuram, Valanchery

30+ companies from

KAVITHA GOLD & DIAMONDS, CAZARO SEAS AND INTERIORS, MAYO, MALABAR GOLD & DIAMONDS, AMAAN ARCHITECTURE & INTERIORS, DUBAI, HDFC BANK, SBI Life, SUDHARMA, Banuet, Ayurgreen, MUBARACK, MANGADAN FLOORINGS, SILVAN TILES GALLERY, EnvioTech, EDAPPAYIL FLOORINGS & INTERIORS, NIYA GROUP, EMPIRE COLLEGE OF SCIENCE, NIYA SPORTS, NIYA TRAVEL & TOURS, KVR, Barak



Brochure of Job Fair 2022



JOB FAIR @ Parakkal Convention  
Centre-Valanchery, Kerala 679571, India  
Lat 10.885894°  
Long 76.040081°  
04/10/22 10:29 AM

Valanchery Municipality Chairman Ashraf Ambalathingal inaugurating Job Fair 2022 at Parakkal Convention Centre, Valachery.





From Job fair 2022

## 2) EMPLOYABILITY REGISTRATION

Markaz Arts and Science College, Career Guidance and Placement Cell in association with District Employment Exchange and Employability Centre, Malappuram conducted employment registration camp for students from 2018 onwards.



Brochure of employability registration camp 2022





From employment registration camp 2022

### 3) JOB FAIR-KVR AUTO MOBILES

Markaz Arts and Science College in association with KVR AUTO CARS Pvt. Ltd organized an internship recruitment on 30/03/2022 at MMC Hall.



Internship recruitment- Interview session

### **XXI ) OPEN HOUSE**

The ‘ Open House’ aims to create a distinguished academic environment that is not only limited to academic excellence, but also includes other aspects relating to creativity, and the development of talents, abilities, and skills of both college community and society. The events main objectives included reinforcing the college’s social responsibility values towards its students, faculty and employees, providing the public to experience the activities of the institution, providing a socializing opportunity for college community members, and strengthening bonds among members in addition to breaking barriers between society through meeting in a social and informal setting and positive and collaborative participation in intellectual, cultural, athletic and entertainment activities.

Through the introduction of Open House event in 2019 and its continuation in 2021, the College aimed to strengthen the linkages between larger society and academia. There was a constant demand from the public outside of the campus to know about the h programmes and events of the college. The institution has decided to make such programmes more informative and useful in the coming years. The Programme was planned and executed with the active and harmonious participation of the students and teaching and non-teaching staff of the college, in cooperation with the management authorities.

## OPEN HOUSE 2022-23

As a part of National Science Day 2023 the Institution conducted OPEN HOUSE 2023, ACADEMIC – PUBLIC INTERFACE, on 28<sup>th</sup> February and 1<sup>st</sup> March 2023. Open house was organised by all department of Markaz arts science college to create awareness about all courses offered by the college. It was held in separate classroom and department laboratory as a part of PTA. The first day of the open house was for Public and second day for students of various institution.

**MARKAZ  
ARTS AND SCIENCE COLLEGE**  
(Affiliated to University of Calicut)  
ATHAVANAD, KARTHALA P.O., MALAPPURAM DT., KERALA-679571

**OPEN HOUSE 2023**  
ACADEMIC- PUBLIC INTERFACE  
FEBRUARY 28 & MARCH 01 2023

- EXHIBITION
- SEMINAR/ WORKSHOPS/ SOFT SKILL TRAINING
- COMPETITION FOR PUBLIC
- INTERACTION WITH EXPERTS
- SKYGAZING

- SHOWCASING OF COLLEGE
- WOMEN EMPOWERMENT
- ART GALLERY
- EMPLOYABILITY REGISTRATION
- ENTREPRENEURSHIP
- GAZAL NIGHT

**Contact us**  
Markazcollege@gmail.com  
www.Markazcollege.ac.in  
+91 96333 10635.

**Cooperation**  
Energy Management Center, Kerala | District ANERT Office, Malappuram |  
Municipal Science Center, Kondotty | Employability Centre, Malappuram |  
Motor Vehicle Department, Tirur | Flywheels India

### Open House Brochure

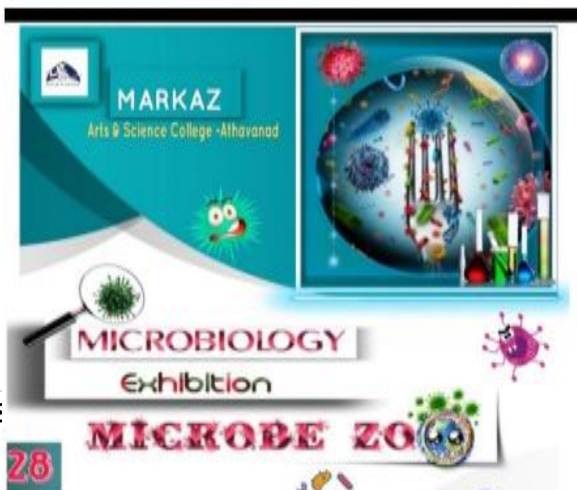
## EXHIBITION

The students from Department of Biochemistry made different working and still model, charts, etc... related to Science, and students also showed the various instruments like colorimeter, spectrophotometer, pH meter, centrifuge, Hot air oven etc.. and also described their working. Final year and First year BBA students present a miniature of Costa, Waste management recycling plant, Maslow's Need hierarchy theory. Bank with ATM machine, which is highlighted in the exhibition. Final year BBA students conduct a game related with probability, it is the interesting and attractive one in exhibition. Microbiology exhibition contain 21 stall showing different branches of microbiology. Students displayed and explained their material using model chart and test result. As a part of exhibition various

shops opened by ED club. Students initiated for managing the shop and they analyses sale and marketing of their business. Public and students of neighbour institutions are visited the stall.



District Panchayath president K M Rafeeka inaugurating Open House -2023







Students explaining about stalled experiments and results

Exhibition photos

EXHIBITION STALL BY EMC



Kattipparuthi, KL, India  
 Tirur, Kattipparuthi, 679571, KL, India  
 Lat 10.884608, Long 76.040385  
 02/28/2023 12:05 PM GMT+05:30  
 Note : Captured by GPS Map Camera



Athavanad, Kerala, India  
 V2MR+VF3, Athavanad, Kerala 679571, India  
 Lat 10.884483°  
 Long 76.040791°  
 01/03/23 01:01 PM GMT +05:30



Markaz Arts & Science College, Athavanad, Kerala 679571, India  
 Lat 10.88128°  
 Long 76.042998°  
 01/03/23 12:19 PM GMT +05:30

## BLOOD GROUP DETECTION

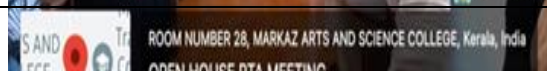
A Blood Group detection stall was arranged as a part of Open house, in which a lot of students from the college, and the students of various institutions were participated.



Blood Group Detection Stall in OPEN HOUSE

## WORKSHOP ON ENERGY CONSERVATION FOR LOCALS AND PARENTS.

A Class was arranged for parents and public, regarding energy conservation and management by Mr. Sabir P, Resource Person from Energy Management Center. The participants were really satisfied by the session and got a detailed idea about how to operate household electric appliances without wastage of electricity. At the end of the session they appreciated the college authorities for organizing such a session.



Class by Mr.Sabir P, EMC, on PTA Meeting



ആതവനാട് മർകസ് കോളജിൽ നടക്കുന്ന ദ്വിദിന അക്കാദമിയ പൊതുജന സമ്പർക്ക പരിപാടി ജില്ല പഞ്ചായത്ത് പ്രസിഡൻ്റ് എം.കെ. റഫീഖ് ഉദ്ഘാടനം ചെയ്യുന്നു

### ‘ഓപ്പൺ ഹൗസ് 2023’ ആരംഭിച്ചു

**വളാഞ്ചേരി:** ആതവനാട് മർകസ് ആർട്സ് ആൻഡ് സയൻസ് കോളജ് അക്കാദമിയ- പൊതുജന സമ്മേളനം ‘ഓപ്പൺ ഹൗസ് 2023’ ജില്ല പഞ്ചായത്ത് പ്രസിഡൻ്റ് എം.കെ. റഫീഖ് ഉദ്ഘാടനം ചെയ്തു. പ്രിൻസിപ്പൽ ഡോ. സി.പി. മുഹമ്മദ് കുട്ടി അധ്യക്ഷത വഹിച്ചു. ബ്ലോക്ക് പഞ്ചായത്ത് വൈസ് പ്രസിഡൻ്റ് കെ.ടി. ആസാദലി, റിട്ട. എ.ഡി.എം സൈദലവി, കെ.എം. അബ്ദുൽ ഗഫൂർ സംസാരിച്ചു. കോളജിലെ വിവിധ വകുപ്പുകളിലെ പ്രദർശന സ്റ്റാളുകൾ, സെമിനാറുകൾ, സോഫ്റ്റ് സ്ക്രീൻ പരിശീലനം, പൊതുജന പങ്കാളിത്തത്തോടെയുള്ള മത്സര പരിപാടികൾ, വാന നിരീക്ഷണം, വിവിധ മേഖലകളിലെ പ്രഗൽഭരുമായി മുഖാമുഖം, സംസ്ഥാന എനർജി മാനേജ്മൻ്റ് സെന്റർ, ജില്ല അനെർട്ട് എന്നിവയുടെ ഊർജ്ജ സംരക്ഷണവുമായി ബന്ധപ്പെട്ട സ്റ്റാളുകൾ, ജില്ല എംപ്ലോയ്മെൻ്റ് ഓഫീസിൻ്റെ ആഭിമുഖ്യത്തിൽ എംപ്ലോയബിലിറ്റി രജിസ്ട്രേഷൻ തുടങ്ങിയവ രണ്ട് ദിവസങ്ങളിലായുള്ള പരിപാടിയിൽ ഉൾപ്പെടും. പ്രൊഫ. പി. ഉനൈസ് സ്വാഗതവും പ്രോഗ്രാം കോഓർഡിനേറ്റർ യാസർ അറഫാത് നിറുക്കാട്ടിൽ നന്ദിയും പറഞ്ഞു.

### മർകസ് കോളജിൽ അക്കാദമിയ പൊതുജന സമ്മേളനം ‘ഓപ്പൺ ഹൗസ്’ ഇന്ന്

**വളാഞ്ചേരി •** ആതവനാട് മർകസ് ആർട്സ് ആൻഡ് സയൻസ് കോളജ് അക്കാദമിയ പൊതുജന സമ്മേളനം ഓപ്പൺ ഹൗസ് 2023 ഇന്നും നാളെയുമായി കോളജ് കാമ്പസിൽ നടക്കുമെന്ന് സംഘാടകർ വാർത്താസമ്മേളനത്തിൽ അറിയിച്ചു. പ്രദർശന പരിപാടിയുടെ ഉദ്ഘാടനം ഇന്നു രാവിലെ 10 മണിക്ക് മലപ്പുറം ജില്ലാ പഞ്ചായത്ത് പ്രസിഡൻ്റ് എം.കെ റഫീഖ് നിർവഹിക്കും. കോളജിലെ വിവിധ വകുപ്പുകളിലെ പ്രദർശന സ്റ്റാളുകൾ, സെമിനാറുകൾ, സോഫ്റ്റ് സ്ക്രീൻ പരിശീലനം, പൊതുജന പങ്കാളിത്തത്തോടെയുള്ള മത്സര പരിപാടികൾ, വാന നിരീക്ഷണം, വിവിധ മേഖലകളിലെ പ്രഗൽഭരുമായി മുഖാമുഖം, സംസ്ഥാന എനർജി മാനേജ്മൻ്റ് സെന്റർ, ജില്ലാ അനെർട്ട് എന്നിവയുടെ ഊർജ്ജ സംരക്ഷണവുമായി ബന്ധപ്പെട്ട സ്റ്റാളുകൾ, ജില്ലാ എംപ്ലോയ്മെൻ്റ് ഓഫീസിൻ്റെ ആഭിമുഖ്യത്തിൽ എംപ്ലോയബിലിറ്റി രജിസ്ട്രേഷൻ തുടങ്ങിയവ രണ്ടു ദിവസങ്ങളിലായുള്ള പരിപാടിയിൽ ഉൾപ്പെടും. വാർത്താസമ്മേളനത്തിൽ കോളജ് പ്രിൻസിപ്പൽ ഡോ. സി പി മുഹമ്മദ് കുട്ടി, സുപ്രണ്ട് കെ.എം അബ്ദുൽ ഗഫൂർ, പ്രോഗ്രാം കോർഡിനേറ്റർ യാസർ അറഫാത്ത് നിറുക്കാട്ടിൽ, ഹൗസെൻ്റ് കോയ തങ്ങൾ, യൂനിയൻ ചെയർമാൻ്റ് സൽമം നൂൽ ഫാരിസ് പങ്കെടുത്തു.

News Paper Reports About Open House 2023

### OPEN HOUSE 2021-2022

This year also the Institution conducted the Open House programme as a best practice of the institution. The Open House aims to create a distinguished academic environment that is not only limited to academic excellence, but also includes other aspects relating to creativity, and the development of talents, abilities, and skills of both college community and society. The events main objectives included: reinforcing the college’s social responsibility values towards its students, scholars, faculty and employees, providing the public to experience the activities of the institution, providing a socializing opportunity for college community members, and strengthening bonds among various college community members; in addition to: breaking barriers between society through meeting in a social and informal setting, and positive and collaborative participation in intellectual, cultural, athletic and

entertainment activities. Exhibition, showcasing of departments, competitions etc were conducted. A number of locals visited the campus.





**MARKAZ ARTS AND SCIENCE COLLEGE**  
 (AFFILIATED TO THE UNIVERSITY OF CALICUT)  
 ATHAVANAD, KARTHALA P.O., MALAPPURAM DT., KERALA 679571

*Open House*  
**Academic - Public Interface**  
 17th and 18th March 2022

INTERNAL QUALITY ASSURANCE CELL  
 (IQAC)

**Open house**

The Open House An Academic Public Interface aims to create a distinguished Academic environment that is not only limited to academic excellence, but also includes other aspects, relating to research, and the development of talent, culture, and skills of both college community and society. The event's main objectives include: Highlighting the College's social responsibilities, values towards its students, faculty and employees, providing the public to experience the activities of the institution, providing a networking opportunity for college community members, and strengthening bonds among various college committees, members in addition to creating linkages between society through meeting in a social and cultural setting and promote and collaborative participation in academic, cultural, artistic and recreational activities.

Thus, the inauguration of Open House event in 2022 is as a best practice of the institution and its commitment, the College aims to strengthen the linkage between larger society and academia. The event will help to know about the progress and events of the college. The Programme is planned and executed with the active and successful participation of the students and involving and co-ordinating staff of the college, in cooperation with the management authorities.

Thus, the following programmes are planned by the 6 Departments of the College and the Internal Quality Assurance for the Public who visit the college during the event:

1. Street Vendors Presentation in all Departments explaining the nature of teaching-learning activities.
2. Display of Scope and Aims of each Department.
3. Submissions of Books, Journals etc.
4. Photo/Power exhibitions.
5. Submissions of lab Equipment Demonstrations.
6. Participatory programmes for the public.
7. A talk on Social Commitments and Responsibilities Among Youth organised by Discipline Studies and Research.
8. Interaction with Research scholars of various institutions and Research orientated class for students.
9. Substitution to create awareness on the activities of NSS and thereby to realize the importance of NSS.
10. Competition for School children/Boys.

**Programme Schedule**

SESSION 1 -	SESSION 2 -
PTA MEETING	EXHIBITION
<b>Inaugural Session - 17-03-2022 @ 10.45 AM.</b>	
Welcome Speech : Mr. Mohammed Basheer V. (IQAC Coordinator)	
Chair : Dr. CP Mohamed Kutty, (Principal)	
Inauguration : Dr. K. Soman (President, Energy Conservation Society)	
Felicitation : Mr. Mujeeb Thirithala (PTA Vice- President) Mr. Abdul Gafoor K.M. (Superintendent)	
Vote of Thanks : Mr. Mohammad Shafi C.C., (Vice Principal)	
<p><b>Inauguration</b></p>  <p>Dr. K. Soman                      President                      Energy Conservation Society (ECS)</p>	

Brochure of the Programme

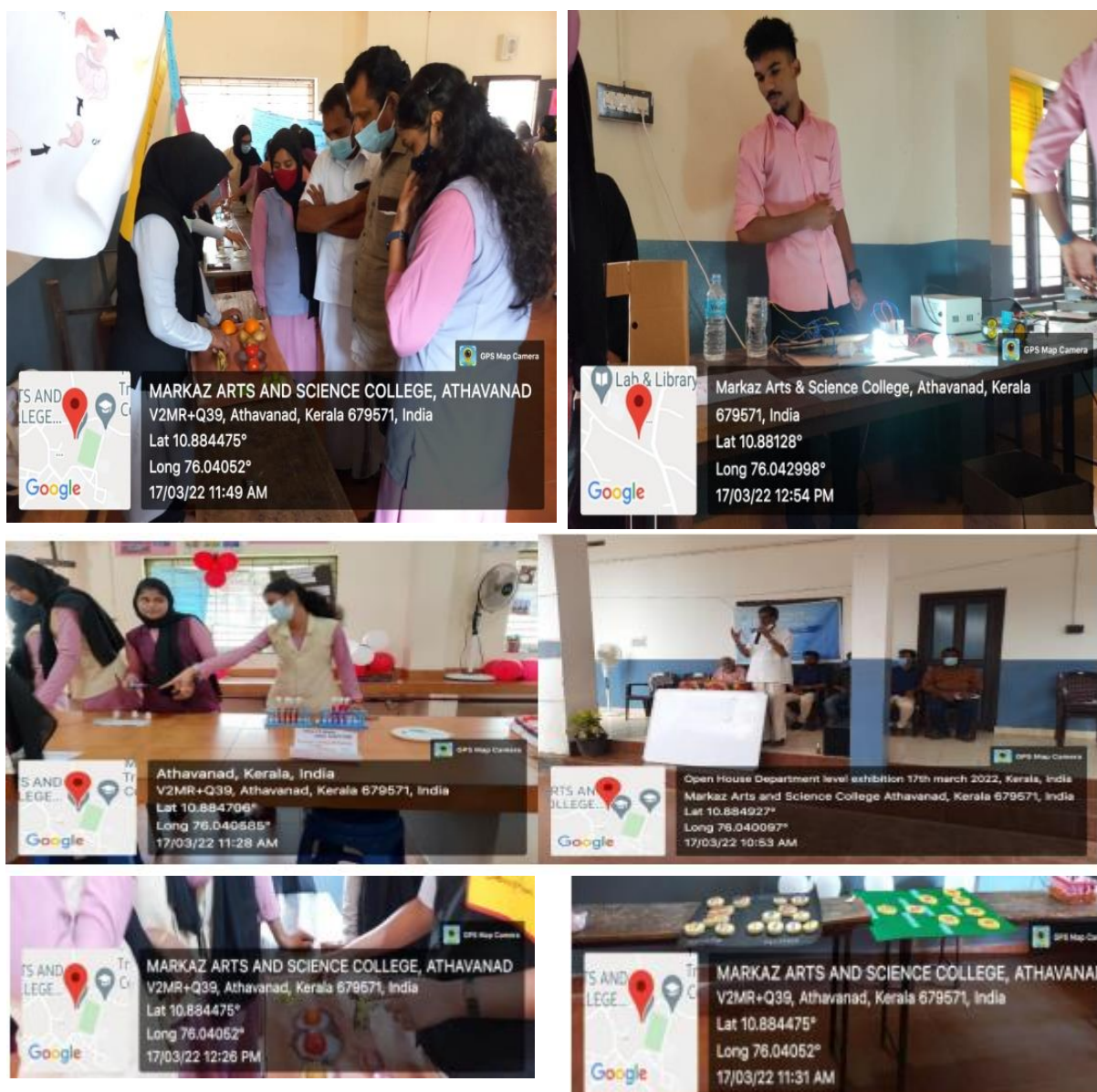


Open House Department level exhibition 17th march 2022, Kerala, India  
 Markaz Arts and Science College Athavanad, Kerala 679571, India  
 Lat 10.884927°

Open House Department level exhibition 17th march 2022, Kerala, India  
 Markaz Arts and Science College Athavanad, Kerala 679571, India  
 Lat 10.884927°

Dr,Soman, Energy Conservation Society inaugurating the 'Open House' Programme

### DEPARTMENT LEVEL EXHIBITION



From Department Level Exhibition conducted as a part of Open House Programme