

MARKAZ ARTS AND SCIENCE COLLEGE, ATHAVANAD

DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES

ANNUAL REPORT 2022-23

File No.

DEPARTMENT OF COMMERCE & MANAGEMENT STUDIES

MAIL ID: masccommerce@gmail.com TOTAL NO. OF FACULTIES: 10

STARTING OF THE ACADEMIC YEAR: 03-06-2022

PROGRAMME CO-ORDINATOR: SALMAN FARIS KK (3rd YEAR B. Com)

STUDENTS STRENGTH (2022-23)

SL. NO	YEAR	NO. OF BOYS	NO. OF GIRLS	OTHERS	TOTAL
1	Ist YEAR B. Com	23	22		45
2	Ist YEAR BBA	15	10		25
3	2nd year B. Com	24	20		44
4	3rd year B. Com	19	12		31
5	3 rd Year BBA	13	10		23
	PG				
6	1 M. Com	1	4		5
7	2 M. Com	0	9		9

LIST OF FACULTIES

SL NO	NAME OF THE FACULTY	YEAR OF EXPERIENCE	QUALIFICATION
1	SHARAFUDHEEN K	10	M.Com
2	YASAR ARAFATH N	10	MBA, M.Phil
3	RAJIN. P	7	M.Com. SET. M
10	U. AHAMMED BASHEER	30	Phil, B.Ed M.Com, NET. Phd
4	JAMEELA T	10	M.Com .NET
5	SOUDHA P	7	M.Com
6	SABNA K	6	M. Com, B.Ed
7	MUHAMMED SHIHABUDHEEN	4	M.Com
8	ANEES V K	4	M.Com
9	VINITHA. k	4	M.Com, B.Ed.
10	U.AHAMMED BASHEER	30	M.COM,NET. Phd

EXAMINATION RESULT 2022-23

Program	Students Appeared	Students Passed	Percentage
B. Com	31	25	80.64
BBA	23	18	78.26
M.Com	9	7	77.77

CLASS ADVISORS

SL NO	CLASS	ADVISOR
1	3rd year B Com	Sabna K
2	2nd year B Com	Muhammed Shihabudheen
3	1st year B Com	Vineetha K
4	2nd year MCom	Raji NP
5	1st year MCom	Jameela.T
6	3rd year BBA	Anees VK
7	2nd year BBA	Soudha.P

DETAILS OF INTERNAL EXAMINATIONS

PROGRAMME	DATE OF 1ST INTERNAL EXAMINATION
1ST Semester B. Com	04/01/23 - 10/03/23
2ND Semester B. Com	29/06/22 - 05/07/22
3 RD Semester B. Com	27/09/22 - 01/10/22
4TH Semester B. Com	06/06/22 - 10/06/22
5 TH Semester B. Com	27/09/22 - 07/10/22
6TH Semester B. Com	06/02/23 - 09/02/23

PROGRAM	DATE OF FIRST INTERNATIONAL EXAMINATION	DATE OF SECOND INTERNAL EXAMINATION

I ST SEMESTER BBA	15/02/2022 - 21/02/2022	28/02/2022 - 04/02/2022
II ND SEMESTER BBA	27/01/2022 - 02/02/2022	22/02/2022 - 26/02/2022
III RD SEMESTER BBA	30/03/2022 - 05/04/2022	03/09/2021 - 07/09/2021
IV TH SEMESTER BBA	06/06/2021 - 10/06/2021	16/06/2021 - 20/06/2021
V TH SEMESTER BBA	27/09/2021 - 01/10/2021	13/10/2021 - 17/10/2021
VI TH SEMESTER BBA	30/03/2022 - 01/04/2022	27/02/2022 - 03/03/2022

PROGRAMME	DATE OF 1ST INTERNAL EXAMINATION
1ST Semester M. Com	16/01/23 - 20/01/23
2ND Semester M. Com	07/07/23 - 13/07/23
3 RD Semester M. Com	03/01/23 - 09/01/23
4TH Semester M. Com	09/06/23 - 14/06/23

DEPARTMENT ACTION PLAN

MONTH	WEEK/DAT E	PROPOSED ACTIVITY	VENUE/ RP
	03/06/22	College Reopens after summer vacation First Department Meeting	
	03/06/22	Department Meeting	
		4th Semester M. Com Internal	
	18/06/22	Career Guidance Program	
	20/06/22	2nd Semester Internal Examination	

	23/06/22	International Olympic Day Quiz	
July	05/07/22	Vaikam Muhammad Basheer Day Celebration	Time .10.30 Venue:MMC Hall Coordinator.Sharafudhern k
	10/07/22	Department Meeting	
	11/07/22	Students Induction Programs	
	15/07/22	Students Counseling Program	Time 11 .40 Venue. Room 9 Mr. Abdul Latherf HoD Department of psychology Markz Arts and Science College Athavanad
	17/07/22	Second Semester PG Internal Examinations	
	26/07/22	Career Guidance Program	Time 2.30 Venue.Room8 RP Mr. Muhammed Riyas INAQUE Kottakkal Coordinator. Sharafudheen k
	04/08/22	Independence Day Celebration	MMC Hall Coordinator. Nihala. 2nd year B. Com
	05/08/22	Soft skill Development Program	MMC Hall Coordinator .Sabna K Faculty, Department of Commerce

August	14/08/22	National Finance Day Celebrations, Quiz	
	15/08/22	Independence Day Celebrations, Topic Presentation ,poster Making	
	19/08/22	World photo graph day program	
	29/08/22	National Sports Day program	
	30/08/22	First Semester PG Auit Course Exam	
	31/08/22	Seminar on IPR	Venu. MMC Hall Time 11.30 RP Dr. Habeeb Rahman. Ret Professor PSMO
SEPTEMBER	05/09/22	National Teachers Day Program	
	20/09/22	Seminar on “Entrepreneurship and Innovation as career opportunities”	Time .11.30 Venue Hall Mohammed Favas K (Industrial Extension Offer) Coordinator: Yasar Arafath. N
	20/09/22	A Seminar on “Awareness on GST”.	Time 2 PM Venue.MMC Hall RP Mr. Mansoor Ali K (Deputy commissioner) GST Department

			Tirur Coordinator.Sharafudheen.K
	16/09/22	World Ozone Day	
	24/09/22	NSS Day Celebration	
OCTOBER	01/10/22	Class PTA. UG 2nd year	
	02/10/22	Gandhi Jayanthi Day Celebration	
	04/10/22	Internal Mark Publishing	
	05/10/22	JCI Job fair	Venue Parkkal Auditorium.Kavumpuram Coordinator Yasar Arafath. N JCI Member and HOD Department of Management Studies, Markaz Arts and Science College, Athavanad
	08/10/22	Students counseling Programs	
	11/10/22	International Day of Girl Child, short film competition	
	15/10/22	World Hand wash Day, hand wash product ads competition.	
	16/10/22	"Marketing my product " Poster Making Competition on world food day	
	20/10/22	World Statistics Day Program	

NOVEMBER	07/11/23	Webinar on Cancer	
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		Awareness	
	08/11/22	Alumni Meets 2021 batch	
	09/11/22 - 11/11/22	A three days Soft Skill training program	Time 10.30 Venue MMC Hall RP Mr. Abdul shareef P Basi, (English trainer & Vlogger), and Ashitha Jasmin, (Youth Empowerment Coach) Coordinator: Yasar Arafath. N
DECEMBER	01/12/22	2nd year UG PTA meeting	
	07/12/22	International Civil Aviation Day Quiz	
	19/12/22	A Workshop on "Financial Awareness and Consumer Training"	Time. 10.30 Venue. Computer Lab RP: Ratna Mallika (Trainer of SEBI Financial literacy program)
	24/12/22	Field visit	Visited Dentily, Tourism Industry, Karnataka
	20/12/22	Christmas Celebration	Coordinator.Rji.NP

2024 JANUARY	Second Week	Commencing of certificate /Skill courses	
	05/01/23	A training program on "Financial Accounts and Practices"	Time 10:30 AM Venue: Computer Lab RP Mr. Manikandan, IPA, Tirur

	06/01/23	Industrial Visit	PG students visited CIPET Palakkad
	23/01/23	A Seminar on " Research Methodology"	Time 11:00 AM Venue. Room 9 RP: Dr. Ahammad Basheer, Ret. Professor, PSMO College
	2nd Week	Industrial Visits	
	3 rd Week	Internal Examination .6th Sem UG, 3rd Sem UG/PG	
FEBRUARY	12/02/23	MOU Signing with MALCOTEX	
	01/03/23	Open house	B. Com& BBA
MARCH	First Week	Class PTA Grievance Redressal Cell Meeting	
	Second Week	Internal Marks Publishing &Class PTA-3 rd Sem UG/PG,	

01/03/23	Industrial Relation Programs	Time 10:30 AM Venue: MMC Hall RP .Manya Jayashankar. Business development Manager One Hundred Technologies Eranakulam Coordinator. Yasar Arafat N
01/03/23	National Science Day Celebration	
10/03/24	Career Guidance Program	Time 10.30 AM Venue. MMC Hall

		R.P Mr. Sijo, Foreign Language trainer, Veeksha Education Eranakulam Coordinator. Yasar Arafath.
15/03/24	World Consumer Right Day Program, Debate and Group discussions	
20/03/23	Industrial Visit	2nd year B. Com Students visit. Nandini Milk Factory, Kodugu, Karnataka

	27/03/23	NET Coaching	Time 11:30 AM Venue MMC RP. Mrs. Jameela T, Faculty Department of Commerce
	29/03/23	Industrial Visit	Changampalli Ayurveda , Valanchery, Visit
	30/03/23	Extension Programs	Karthala Anganvadi visit and Cultural program conduct
	31/03/23	College closes for summer vacation	

CLASS TOPPERS

PROGRAMS	STUDENT'S NAMES
B. Com	Shahul Hameed
BBA	Rilvana Beegam
M. Com	Ansila

NSS VOLUNTEERS

MUZAMMIL MUSTHAFA A K	B. Com CA
MUHAMMED MUHYUDEEN BILAVAL C K	B. Com CA
MUHAMAD BASIN V	B. Com CA
NIHAD K	B. Com CA
DEEPAK K K	B. Com CA
MUHAMMED RAMISH P	B. Com CA
MUHAMMED MISHAB K T	B. Com CA

BASIL RAZAK K M	B. Com CA
MUHAMMED AFSAL V	B. Com CA
SUHAIB P K	B. Com CA
MOHAMMED JASEEL	BBA
SAFA JASMI	BBA
SHAHALA IBRAHIM	BBA
MOHAMMED RISAN. N	BBA

DETAILS OF STUDENTS PROGRESSION

NO	NAME	COURSE COMPLETED	EDUCATION/EMPLOYMENT
1.	ALI SHAN PP	B.COM	SAP-ACCOUNTIA, KOTTAKKAL
2.	FATHIMA FASLI KP	B.COM	M.COM-ST.MARY'S COLLEGE, PUTHANANGADI
3.	JESNA SHERIN PK	B.COM	M.COM-ST.MARY'S COLLEGE, PUTHANANGADI
4.	MOHAMMED ANAS P	B.COM	SAP-ACCOUNTIA, KOTTAKKAL
5.	SALMAN FARIS KK	B.COM	CMA(USA)-MILES EDUCATION
6.	SHAHUL HAMEED T	B.COM	CMA-ECLAT INTERNATION, KOTTAKKAL
7.	SANDRA	B.COM	M.COM-MARKAZ ARTS & SCIENCE COLLEGE, ATHAVANAD
8.	SILPA	B.COM	CS-LAKSHYA, KOTTAKKAL
9.	VAHIDA SAFOORA	B.COM	M.COM-UNIVERSITY OF CALICUT
10	FARHANA THASLIYA	M.COM	BUSINESS EXECUTIVE
11	SHANA KP	M.COM	PGDCAM M.COM
12	SHIFANA THASNI VM	M.COM	PGDIFA-IPA, VALANCHERY
13	MASHOOD PP	BBA	LOGISTICS, BANGALORE
14	MOHAMMED FASIL K	BBA	HOSPITALITY MANAGEMENT, KOZHIKODE
15	MOHAMMED SHAMIL PT	BBA	LOGISTICS, KOCHI
16	SHAFEEQ RAHMAN P	BBA	LOGISTICS, KOCHI
17	AFNA SHIBIN	BBA	SAP, CALICUT
18	ASNA P	BBA	HOSPITAL ADMINISTRATION- IT ACCADEMY, AREEKODE, MALAPPURAM
19	JUMANA HASHIM TP	BBA	DIPLOMA IN CORPORATE ACCOUNTING-BEAT SOFTWARE TRAINING, KOZHIKODE
20	RILUWANA BHEEGAM VA	BBA	M.COM, ST.MARY'S COLLEGE, CHENNAI
21	SANHA TV	BBA	SAP, MANJERI

DETAILS OF FDP, SEMINAR, WORKSHOP ATTENDED BY FACULTIES

All the teachers of Commerce and Management Studies attended the FDP program organized by IQAC of the college from 21st - 26th November 2022.

Yasar Arafath N attended 3 days FDP program "SPEECH CRAFT", transforming the Teacher to a Trainer, organized by ZONE 21 of JCI India at Palakkad.

Mrs Sabna K, Sharafudheen K attended one day faculty department program on " Learning Management System" First April 2022.

Mrs. Raji NP, Vinitha, Sharafudheen K and Souda P has successfully completed 5 days faculty development a program on quality education strategies and approaches "organized by IQAC, Markaz Arts and Science College, Athavanad from 21st November 2022 to 25th November 2022.

Mrs Raji NP participated 3 Day International online Workshop on SEM and CFA using AMOS From October 16 to 18 2022 Organized by Global Institute of Statistical Education.

Vinitha, Raji NP, Sabna K, Souda and Sharafudheen k, had participated in the one-day Professional Development Program on 'LEARNING MANAGEMENT SYSTEM' (Series 03) organized by Internal Quality Assurance Cell (IQAC) on 01st April 2022.

Sharafudheen k, Sabna K, Vinitha had attended one day Faculty Development Program on 'NAAC

DOCUMENTATION' organized by Internal Quality Assurance Cell (IQAC) on 06th August 2022.

Vinitha, Sabna K and Sharafudheen K had participated on a one-day Professional Development Program on 'LEARNING MANAGEMENT SYSTEM- IMPLEMENTATION' (Series 01) organized by Internal Quality Assurance Cell (IQAC) on 11th August 2022.

DETAILS OF TRAINING PROGRAMMES ATTENDED

Yasar Arafath N attended 2 days training seminar conducted by Junior Chamber International at HOTEL HILTON, PERINTHALMANNA on January 14th and 15th, 2023.

Yasar Arafath N, faculty from Markaz Arts & Science College participated in the Train the Teacher's Training which was conducted at Malappuram on February 5th, 2023.

DETAILS OF STUDENTS ATTENDED PROGRAMS

Nayana T, Thasleema VK, Isma Shahana K, and Shifa KM of First year B. Com attended National Seminar held at Majlis Arts and Science College on 24 and 25th January, 2023.

31 students of 3rd year B. Com and 23 students of 3rd year BBA attended a certificate program on "**GETTING YOUR FUTURE READY**" conducted by ACCOUNTIA, KOTTAKKAL on 1st February, 2023.

23 students of 3rd year BBA along with 2nd year B. Com participated in one day workshop on "**Goods and Service Tax**" conducted by Mr. SHAMSUDHEEN, CMA KOTTAKKAL, on 11th November 2022.

1st year, 2nd year and 3rd year students participated in Food Fest Competition conducted by ED Club of Markaz Arts & Science College on 25th October, 2022.

Muhammed Mushtakh of 3rd year BBA and Muhammed Anas of 3rd year B. Com represented Kerala Team for Junior National Tennis Ball Championship organized by Utharakhand, Tennis Ball Cricket Association, Recognized by Ministry of Youth Affairs & Sports, Govt. of India.

Ansif V, Alishan PP, Salmanul Faris KK, Hisham N, Nihad, and Ilham Hameed participated in Inter Collegiate Management Fest, at Yeldo Mar Basilos College, Eranakulam on 25 and 26 of January 20.

CERTIFICATE COURSE DETAILS

First B. Com students (45 Students) enrolled in certificate course and attained a **Certificate in English Proficiency**, conducted by Veeksha Education Eranakulam in Association with the department. First year BBA (19 Students) students enrolled in a Certificate Course and attained the **Certificates in Big Data Analysis**, conducted by the department.

2nd year B. Com students (40 Students) enrolled in Certificate Courses and attained **Certificate in Data Mining**, conducted by the department.

3rd year BBA and 3rd year B. Com students (61 Students) enrolled in a Certificate Course and attained the **Certificates in Data Mining**, conducted by the department.

MOU AND COLLABORATIONS

The Department signed a Memorandum of Understanding with MALCOTEX on 12th February, 2023. It facilitates the students to visit and do the projects. The department signed a collaboration letter with Valanchery Service Co-operative Bank on 10-06-2022. It facilitates the students to visit and do the students projects.

DETAILS OF PROGRAMMES CONDUCTED

(Seminars/ Workshop / Day Celebration / NET Coaching/ Career Guidance).

As part of student's induction program, 45 students of First year B. Com and BBA visited Benchmark Chocolate Factory Hill, Kodappamund on 18/02/2023.

A Students Counseling Program conducted for Final year B. Com and BBA students on 15/07/22, Mr. Abdul Latheef, HOD, Department of Psychology handled the session. 30 students participated.

A Career Guidance program conducted for final year B. Com Students on 26/07/22, 30 students participated. Mr. Muhammed Riyas INAQUE, Kottakkal handled the session.

A Seminar on "**Awareness on GST**" on 20/09/22, was conducted for final year B. Com Students. Mr. Mansoor Ali K (Deputy commissioner) handled the session. 28 Students participated.

A three days **Soft Skill training** program on November 9, 10, & 11, 2022 was arranged for First year B. Com & BBA students. Mr. Abdul shareef P Basi, (English trainer & Vlogger), and Ashitha Jasmin, (Youth Empowerment Coach) handled the sessions. 60 students participated.

A Seminar on "**Entrepreneurship and Innovation as Career Opportunities**" on 20/09/22, for final year B. Com and BBA Students. Mr. Mohammed Favas K (Industrial Extension Offer) handled the session. 31 students participated.

Skill Enhancement Program on 29/11/22 For 2nd year B. Com students, CMA Shamsudheen was the Resource Person. 45 students participated.

A workshop on "**Financial Awareness and Consumer Training**" conducted for First year B. com & BBA students on 19/12/22. The session handle by Ratna Mallika (Trainer of SEBI Financial Literacy Program). 60 students participated.

A training program on "**Financial Accounts and Practices**" for final year B.com and BBA students on 05/01/23. Mr. Manikandan, IPA from Tirur interacted with the students. 55 Students participated.

A Seminar on "**Research Methodology**" for final year B. Com and BBA students on 23/01/23. The session handled by Dr. Ahammad Basheer, Ret. Professor, PSMO College, Tirurangadi. 30 students participated.

An **Industrial Relationship Program** conducted for first year students on 01/03/23. The session was handled by Manya Jayashankar, Business Development Manager One hundred technologies Eranakulm. 60 students of first BBA and B. Com participated.

A Career Guidance program "**English Proficiency and IELTS**" was conducted on 10/03/23 for first and 2nd year B. Com students. Mr. Sijo, Foreign Language Trainer, Veeksha Education, Eranakulam addressed students. 40 students participated.

A **Seminar on IPR** on 31/08/22 for 2nd year B. Com students was conducted. Dr. Habeeb Rahman Re.t Professor, PSMO College, Tirurangadi addressed the students. 40 students of B. Com participated in the seminar.

NET Coaching conducted on 27/03/2023. Mrs. Jameela T Asst Professor, Department Commerce, handled the Class.50 students participated.

DAY CELEBRATIONS

Vaikkom Mohammed Basheer Day programs conducted by final B. Com and BBA students on 05/07/22. 20 students from another department participated in the program.

Students Skill development program conducted by the department on 05/08/22. Sabna K coordinated the program and 28 Second year B. Com students participated.

Christmas celebrated by the department on 20/12/22.

Final year B. Com and BBA students conducted Republic Day Celebrations by conducting an Essay writing competition on 14/08/22. 21 students of other department and 10 students from the department participated.

Observed National Science Day and participated in seminar and star observation program conducted by the college.15 students of the department participated.

PTA PROFICIENCY AWARD

Shahul Hameed of 3rd year B. Com, Riluwana Beegum of 3rd. year BBA and Ansila N of 2nd year M. Com received the Proficiency Award 2023.

Mr. Shahul Hameed M T won the 3rd Prize of Murshid Excellency award conducted for the whole campus students

EXTENSION PROGRAM

As a part of the Extension Program PG Students conducted cultural programs for Children's of Anganwadi, Karthala. 25 students benefited.

Markaz Arts and Science College and JCI jointly organized a **Mega Job Fair on 4th October 2022**. The main coordinators of the program were the students from Commerce & Management Studies Department.

INDUSTRIAL VISIT

An Industrial Visit conducted for Final year PG Students to **CIPET** Palakkad on 06/01/23. **9** students Participated.

Industrial Visit conducted for first year BBA and B. Com on 18/02/23 to **Benchmark Chocolate Factory**, Hill Kodappamund, Tamilnadu. 45 students from B. Com and BBA participated in the program.

Students of the second year B. Com students visited the **Changampalli Ayurveda Vaidyashala Production Unit, Valanchery** on 29/03/23. 39 students participated.

As a part of an Industrial visit for 2nd year students, 49 students from fourth semester B. Com visited **Nandini Milk Factory, Kushal Nagar, Kodagu- Karnataka** on 20/03/23.

Field Trip of final year students to **YANA ROCK, MURUDESHWAR TEMPLE historical places of Karnataka** on 24/12/22. 30 students participated.

OPEN HOUSE AND EXHIBITION 2023

Department of Commerce and Management Studies students actively involved in OPEN HOUSE PROGRAM conducted by the college on February 28 and March 01, 2023.

Commerce and Management Students showcased the department with different designs of products and concepts through charts and modellings.

Final year and first year students presented a miniature of Costa, Waste Management Recycling Plant, Maslow's Need Hierarchy Theory. Bank with ATM Machine, etc which was highlighted in the exhibition. Final year BBA and B.com students conducted a game related with probability, which created interest in visitors during the exhibition.

DETAILS OF DEPARTMENT ACTIVITES

SOFT SKILL PROGRAMS

EMPLOYABILITY REGISTRATION CAMP

Career Guidance and Placement Cell, Markaz Arts and Science College in association with District Employment Exchange and Employability Center Malappuram conducted Employability Registration Camp on 21/04/2022. Two faculties and 26 students from Department of Commerce and Management Studies attended the camp and registered their names.



SOFT SKILL TRAINING

Final year UG and PG Commerce and Management students attended SOFT SKILL TRAINING conducted by Career Guidance and Placement Cell, Markaz Arts and Science College in association with IQAC on 31/08/2022. The resource person was Sri. N K Balan Nair.



District Employment Exchange and Employability Centre Malappuram

Career Guidance & Placement Cell
Markaz Arts and Science College, Athavanad

Soft Skill Training

Series 2

On 31.08.2022 @ MMC Hall. Time: 9.45am to 4.00pm



CAREER GUIDANCE SEMINAR

Career Guidance and Placement cell, Markaz Arts and Science College in association with IQAC and University Employment Information and Guidance Bureau, Calicut University organized career guidance seminar by Zakariya.M.V, Career Expert, on 10/8/2022 at 10 am to 3:30 pm. 5 students from M.com and 45 students from BBA & B.Com attended the session.



SOFT SKILL TRAINING

District Employment Exchange and Employability Centre, Malappuram in association with Career Guidance and Placement cell of Markaz Arts and Science College organized soft skill training on 31/8/2022 from 9:45 am to 4 pm at MMC Hall. The resource persons were **Mr. Balan Nair. N.K**, Career expert and **Mr. Abdul Latheef.K**, University Librarian, Calicut University. 40 Students from final year B.com& BBA and 9 students from M.Com attended the training.



PSC COACHING

Career Guidance and Placement Cell, Markaz Arts and Science College in association with IQAC organized PSC Coaching for students on 11/1/23. 7 students from first year M. Com attended the program. . Dr Rajesh, Resource Person addressed the students on career opportunities available and how to choose on their options.



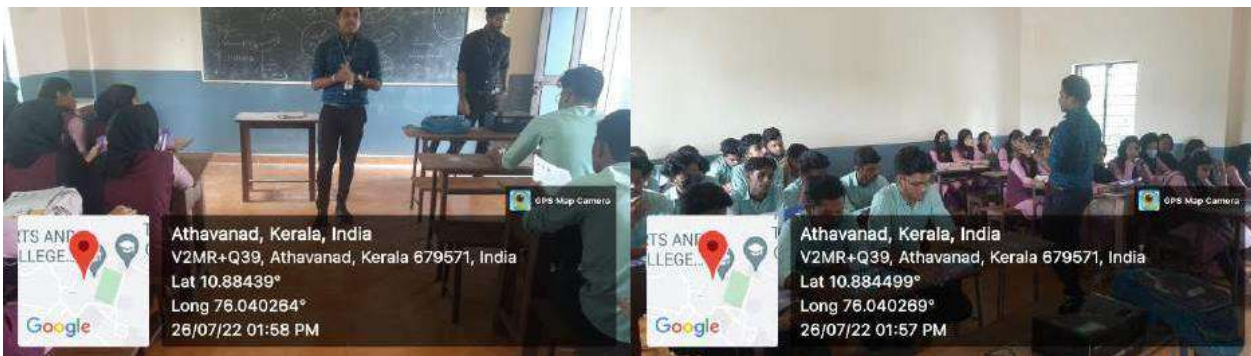
TRAINING PROGRAMME

Career Guidance and Placement cell, Markaz Arts and Science College in association with IQAC organized training programme on 28/2/2023 at computer lab from 9:45 am to 3:30 pm. The Resource person was Abdul Latheef, Assistant Librarian, Calicut University campus. 4 students from first year M.Com. attended the training.

HOW TO FACE AN INTERVIEW

Career Guidance and Placement cell, Markaz Arts and Science College in Centre for Gandian studies and Research, University of Calicut conducted a programme "how to face an interview" on 7/3/2023 at 10 am at MMC HALL. The Resource Person was Dr. R. S Paniker, Former member, Kerala Public Service Commission. 7 students from from First Year M.Com attended the programme.

A SEMINAR CAREER GUIDANCE



A career Guidance program conducted for 2nd and Final year Bcom BBA Students on 26/7/22, Mr. Muhammed Riyas INAQUE Kottakkal. Handled the session. 48 students participated.

SOFT SKILL DEVELOPMENT PROGRAM

Commerce & Management Department
MARKAZ ARTS & SCIENCE COLLEGE
ATHAVANAD
Presents
3 Day's SOFT SKILL TRAINING

Trainer: Abdul Sharief P Basi
 English Language Trainer

Inauguration: Dr. CP Mohammed Kutty
 Principal, Markaz College

Presence: Mr. Sharafudheen
 HOD, Department of Commerce

2022 NOV 9, 10 & 11 @ MMC HALL 09AM - 04PM

Topics: ENTREPRENEURSHIP, BUSINESS ENGLISH, BARRIERS OF COMMUNICATION, SOCIAL MEDIA ADVERTISING

Event Coordinator: Yasar Arafath N (9946111817)



A three days soft Skill training program from 9/11/2022 to, 11/11/2022 for First year B.Com BBA students, Abdul shareef P Basi, English trainer and Ashitha Jasmin, Youth Empowerment Coach handled the sessions.65 students of BBA and B. Com participated

CAREER GUIDANCE CLASSES

Department organized two career guidance classes mainly aimed for final year UG and PG students.

A career Guidance program "English proficiency and IELTS" was conducted on 10/3/23 for First year Degree students. **Mr. Sijo**, Foreign Language trainer, Veeksha Education Erankulam addressed students. A total of 46 students attended the session. This career guidance session helped the students to understand their strengths, weakness and also provide them a clear idea about the career paths available to them. The students came to understand about the fields that they can choose from.



EDUCATIONAL SEMINAR

A Seminar on “Awareness on GST” on 20/09/22, was conducted for final year BBA and 2nd year B.ComStudents. **Mr. Mansoor Ali K** (Deputy Commissioner) handled the session. 80 students attended the seminar.



AN ORIENTATION PROGRAM ON MODERN ACCOUNTING

23 students of 3rd year BBA and 31 students of 3rd year B.Com attended a certificate program on" GETTING YOUR FUTURE READY with MODERN ACCOUNTING" conducted by

ACCOUNTIA Kottakkal on 1st February, 2023.



SEMINAR ON INTELLECTUAL PROPERTY RIGHTS

31-08-2022 - Markaz Auditorium

10.00 am onwards

Seminar:
Intellectual Property Rights : Dr. Habeeb Rahman,
Coordinator, Self Financing Programme,
MES Kveeyam College, Valancherry

Indian Freedom Struggle : Shri Abdul Gafoor,
Superintendent, Markaz College

Postal Banking :

Soft Skill Training : Shri Balan Nair & Shri Abdul Latheef
Career Guidance Expert
Employment Exchange, Malappuram

Poster Making & Patriotic Song competition for Students
Cultural programmes by students

Central Bureau of Communication
Ministry of Information & Broadcasting, Govt. of India
Field Office, Palakkad

INTEGRATED COMMUNICATION & OUTREACH PROGRAMME
29th – 31st August, 2022

75
Azadi Ka
Amrit Mahotsav

CELEBRATING 75 YEARS OF INDIA'S INDEPENDENCE

Azadi ka Amrit Mahotsav
ആസ്വാദി കാ അമൃത മഹോത്സവ്

**SEMINAR, CLASS, PHOTO EXHIBITION,
COMPETITIONS, CULTURAL PROGRAMMES**

In association with
**Kudumbasree, Valancherry Municipality &
NSS Unit, Markaz Arts & Science College, Valancherry**

As part of Celebrating 75 Years of India's independence , Azadi Ka Amrit Mahotsav , Central Bureau of Communication, Ministry of Communications and Broadcasting ,Government of India and Department of Commerce jointly conducted a seminar on." Intellectual Property Rights". on 31/8/22 at 10 AM in Markaz Auditorium

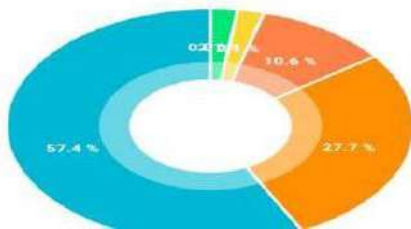
The program welcomed by Shri M Suresh Kumar CBC Palakkad. And the session handled by Associate Professor and Cordinator of Self financing Programs. MES KVM College, Valancheri .Students from Department of Commecre ,Management Studies Microbiology and Biochemistry. The session ended at 12.30.PM

Objectives

- * To discuss the related trends in IPR
- *To know the application of IPR in Biochemistry and Microbiology related Inventions
- *To discuss the Scope of IPR in Plant varieties



- 0 - 0
- 1 - 1
- 2 - 1
- 3 - 5
- 4 - 13
- 5 - 27



A SEMINAR ON FINANCIAL AWARENESS



PG Department of Commerce and management studies association with Internal Quality Assurance Cell, had organized a one day International webinar on FINANCIAL AWARENESS at MMC HALL on 19.12.2022. The webinar was focused on financial awareness .. The session was opened for UG and PG students. The inaugural session was begin at 1.30pm. The Seminar was inaugurated by Dr. CP Mohammed Kutty ,respected principal of Markaz Arts and Science College. Mr SHARAFUDEEN, HOD, Commerce Department had delivered the welcome address. He gave an opening remarks and introduction of the programme. Management studies Department HOD Mr.YASIR ARAFATH gave the presidential address.

After the inauguration, the session were handled by the well known resource person MRS RATNAMALLIKA.P, SEBI resources person . The resource person gave a detailed talk on Flying dreams.He give a good ideas and motivation. The session was very informative and interesting. After the talk, the session was opened for discussion. Students raised many queries and Sir clarified all the doubts. Vote of thanks was delivered by Mrs jameela.p , Department of Commerce

OBJECTIVES:

To provide knowledge about financial awareness

OUT COMES

Students will learn to think more broadly.

Effective understanding of financial awareness

A SEMINAR ON RESERCH METHODOLOGY



Department of Commerce and Management Studies association with Internal Quality Assurance Cell, had organized a one day seminar on RESEARCH METHODOLOGY at MMC HALL on 23.01.2023. The Seminar was focused on Research and projects. The session was opened for PG students. The inaugural session was begun at 10.am. The Seminar was inaugurated by Dr. CP Mohammed Kutty, respected principal of Markaz Arts and Science College. Mr SHARAFUDEEN, HOD, Commerce Department had delivered the welcome address, he gave an opening remarks and introduction of the programme. Mr. YASIR ARAFATH gave the presidential address.

After the inauguration, the session was handled by the well known resource person Mr Dr: U. AHAMMEDBASHEER, Associate Professor, psmo college. The resource person gave a detailed talk on Research. He gave good ideas and motivation. The session was very informative and interesting. After the talk, the session was opened for discussion. Students raised many queries and Sir clarified all the doubts. Vote of thanks was delivered by Mrs RAJLN.P, Department of Commerce

OBJECTIVES:

To motivate students for self-development

Give an idea for preparation of project

Effective preparation of project

Opportunities for higher education

A NATIONAL SEMINAR ON SOCIAL MEDIA MARKETING



National Seminar on Social Media Marketing ,Mr Shubeesh illath was the resource Person. 100 and more students of Commerce and Management Studies participated. Mr Yasir Arafat, Inaugurated the Program,Mr Sharafudheen K presided, 70 students from Department of Commerce and Management Studies participated

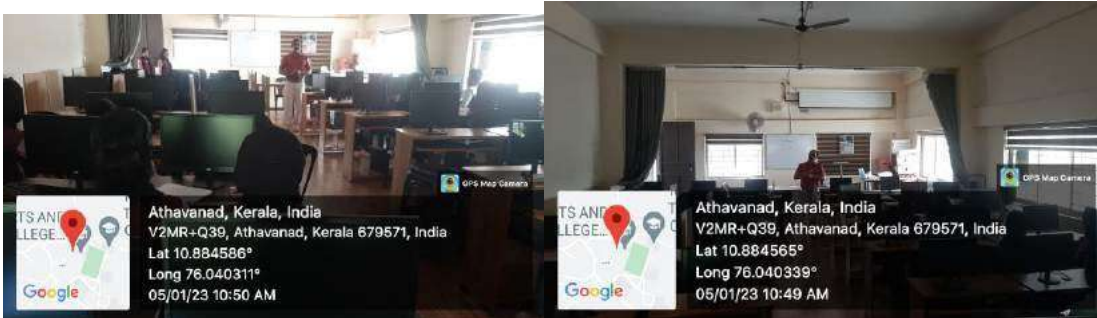
Program Objectives

- It helps students to acquire knowledge on new Marketing strategies
- It helps students to grasp practical Knowledge of Advertising
- It encourages the students to advertise their startups on social media platforms like Instagram, Snap Chat, LinkedIn etc

Program Outcomes

- Students started to advertise their start up like Home Cakes, Craft Works, Event Management on Instagram
- Students started to search new platform for more reach
- Students understand new Strategies on Network Marketing

A PROGRAM ON ACCOUNTANCY TRAINING



A training program on " Financial Accounts and Practices" for Final year Bcom BBA students on 5/1/23 Mr Manikandan ,IPA ,Tirur Instracted with students 55 students attended

A STUDENTS COUNCELLING PROGRAM



Students counselling Program conducted for Final year students on 15 /7/22, Mr Abdul lateef, HoD Department of Psychology handled the sessio

ENTREPRENEURSHIP WORKSHOP



An 'Entrepreneurship Workshop' was conducted for first year students on 1/3/23. Session handled by Mr. Subhash Ellath, MD, One Hundred Technologies- Ernamkulam

PROGRAM OUTCOMES

- Students able to form their on plan
- Students studied Collective Work

A SKIL ENHANCEMENT PROGRAM



A Skill Enhancement Program conducted on 25/8/2022 at MMC Hall under the Cordination Mrs Sabna k, Faculty Member, Department of Commerce and Management. 40 students from Second year Bcom students Participated

PROGRAM OBJECTIVES

- To Enhance students leader ship skill
- To Build a team work among the students
- To create a habit of Cordination and Planning on students

SKILL ENHANCEMENT PROGRAM



A Skill Enhancement Program on 29/11/22 For 3rd year BBA and B.Com students, CMA Shamsudheen was the Resource person.

NET COACHING



UGC NET COACHING CLASS: Department organized two sessions of UGC NET coaching class for first and second year PG students on 27th March 2023. The resource persons was Mrs. Jameela T, UGC NET 2020 Holder and Faculty of Commerce and Management studies Department of Markaz Arts & Science College respectively. Mr. Sharafudheen K, HOD coordinated the sessions. 22 students were really helpful to prepare for the examinations and also made the students aware that after qualifying NET exam they can easily get into Research & Development and can join JRF in any research project and then pursue Ph.D.



Mrs . Jameela T gives NET Coaching to 2nd Year M.Com students on 25/4/3022, ,10 students benefited

STUDENTS AS A TEACHER



Student as Teacher Programme. Ansila of M.Come teaching in final year Bcom class 3.3.203

Department conducted seminar sessions by PG students for UG students. Final year PG students took seminars on Organizational Behaviour topics for fifth semester B.Com students and first year PG students took seminars on Modern Techniques in Business Management topics. This was really a good experience for both PG and UG students.

EXTENSION PROGRAMME:



Cultural Program For Angan wadi Childrens

As part of Extension Programme. Second year PG students conducted a skill development program at the Anganavadi students of Karthala on 30/3/23, 15 students benefited.

JOB FAIR 2022

Date: **04-10-2022**

Venue: PARAKKAL CONVENTION CENTRE, KAVUMPURAM

Department of Commerce & Management studies final year students of Markaz Arts and Science College and Junior Chamber International Valanchery Chapter (JCI) jointly organized

a Mega Job Fair at Parakkal Convention Centre- Kavumpuram on 4th October 2022. The main coordinators of the program were by the students and faculties from Commerce & Management studies Department of our college. About 30 leading companies and institutions and about a thousand candidates from Malappuram and Palakkad districts participated in the Mega Mela. Valanchery Municipality Chairman **Ashraf Ambalathingal** inaugurated the program in the presence of JCI

Zone President Rakesh Menon, Markaz Arts and Science College Principal Dr. CP Mohamad Kutty, JCI.

Zone Officer Dr. Haris KT, JCI Valanchery LO President Noufal, Secretary Ubaid K C, Program Director Firose Leefort, Event Co-ordinator Yasar Arafath N, KVVES Valanchery President Muhammad Ali.



Mr. Ashraf Ambalathingal, Valanchery Municipality Chairman inaugurated the program in the presence Dr. CP Mohamad Kutty Principal- Markaz Arts and Science College and other dignitaries

OBJECTIVES:

To educate the students with communication skills in public. To develop coordination and organizing skills.

To Connect job seekers and Job providers in the society.

To enhance the community with the supporting skills of students and the institution.

OUTCOMES:

As the event coordinators, Final year students of Commerce & Management studies were a great

participants of the event by providing invitations, brochures and notice to various institutes and colleges. During the registration process the students directed the job seekers towards the right companies. The students undergone through the initial processes before final Interviews. Also, students attended certain companies as the interviewees and were appreciated by the companies.

The aim of the Job fair was to provide services to help job seekers and employers. candidates were found for about 200+ job vacancies in more than 30 organizations through the Mega Mela.



Commerce & Management studies department faculties & students as Event coordinators



PTA MEETING

A total of 3 PTA meetings were conducted. One meeting for final year and two for first year. A general PTA was also conducted for first year students on their admission day. PTA meeting conducted for Final year BBA 7/7/22 and First year students on 1/3/23



Figure 25: class by Mr.Sabir P, EMC, on PTA Meet

OPEN HOUSE

Department of Management studies students actively involved in OPEN HOUSE PROGRAM conducted by the college on February 28 and March 01, 2023. Management Students showcased the department with different designs of products and management concepts through charts and modellings.

EXHIBITION:

Markaz Arts College conducted two days exhibition programme as on February 28 and March 1, 2023. Department of Management Studies participated in exhibition on both days.

Final year and First year BBA students presented a miniature of Costa, Waste management recycling plant, Maslow's Need hierarchy theory. Bank with ATM machine, etc which was also highlighted in the exhibition.

Final year BBA and B.com students conducted a game related with probability, which creates interest in visitors during the exhibition.

Markaz Arts College conducted two days exhibition programme as on February 28 and March 1, 2023. Department of Management Studies participated in exhibition on both days.

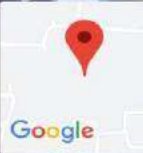
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Malappuram, Kerala, India
Markaz Auditorium , Markaz Campus, Athavanadu- Kerala
676553, India
Lat 10.961964°
Long 76.033537°
28/02/23 09:06 PM

GPS Map Camera



Malappuram, Kerala, India
Markaz Auditorium , Markaz Campus,
Athavanadu- Kerala 676553, India
Lat 10.961964°
Long 76.033537°
28/02/23 11:24 AM

GPS Map Camera



Fig.2: Management Students participated in Exhibition with different designs of products and management concepts through charts and modellings.

IV TO CIPET (Central Institute of Petro Chemicals Engineering & Technology)

Central Institute of Petro Chemicals Engineering & Technology (CIPET) provided an opportunity to our students to visit and understanding their manufacturing process. There were two sessions, one was to Introduce about the company as a seminar and explain the conversion of Plastic and its usages in different circles. And the second to explain each manufacturing process of their different products.

On receiving the letter of permission from CIPET Palakkad, 62 PG students (9 M.Com students) with 4 faculty members went on an industrial visit to the Industry on 06/01/2023 Friday. All assembled at the college at 5:30 am, and left the college in 2 Tourist Buses.

They reached the factory at 10 o'clock. Co-ordinators of CIPET Institute received us at the entrance and gave a brief introduction about the factory through a seminar. It was an informative, interesting and a successful visit.





Then they took the students around from one section to the next and explained the process involved in the making of various design products with plastic moulds. The workers were clearly explained each and every steps in the production. The visit came to an end at 2:00pm and students left the premises at 2.30pm.

SOME OF ACTION PHOTOS





IV TO AIZER COMPANY, ERNAMKULAM

Aizer company, Ernamkulam provided an opportunity to our students to visit and understanding their manufacturing process. There were two sessions, one is to Introduce about the company and explain each manufacturing process of their different products.

On receiving the letter of permission from Aizer pipes Company Ernakulam, 45 students with 4 faculty members (Mr. Shihabudheen, Mr. Anees, Mrs. Vinitha, Mrs. Arifa) went on an industrial visit to the Factory on 17/08/2022. We all assembled at the college at 6:30 am. and left the college in a Bus. We reached the factory at 10 o'clock. HR team of aizer pipes received the team at the entrance and gave a brief introduction to the factory. They given Refreshments tea and snacks.

Then they took the students around from one section to the next and explained the process involved in the making of pipes. The workers were doing the work concentrated. Everyone was wearing helmets and safeguarding coats.

The visit came to an end at 1:00pm. The Team left the premises at 3.30pm. It was an informative, interesting and a successful visit.



IV TO NANDINI MILK FACTORY, KUSHAL NAGAR, KODAGU- KARNATAKA

As a part of an Industrial visit for 2nd year students, 49 students from fourth semester B.Com visited Nandini Milk Factory, Kushal Nagar, Kodagu- Karnataka on 20/03/23. It was a 3 day program and the students got much awareness about the production process of various milk products during the visit to the industry.



IV TO THE BENCHMARK CHOCOLATE FACTORY AT KILL KODAPPAMUND, OOTY- TAMILNADU



As part of First year students Induction Program, 45 Students of First year Bcom & BBA Visited "The Benchmark Chocolate Factory" at Kill Kodappamund, Ooty- Tamilnadu on 18/2/23. Students were thrilled during the visit though it was the first trip from the college and was designed to bond the relationship among the new comers.

FIELD TRIP

Department of Commerce and Management studies conducted field trips as a part of orientation programs on 10/03/2023. The Students visited many historical and tourist places at Kodaikanal including Green valley view, Kodai lake, Pine valley forest, and Guna cave, etc. Final year BBA and B.com students participated in the trips, by the escort of Department Faculties.

Objectives of the Visit:

It develop the students realation with community.

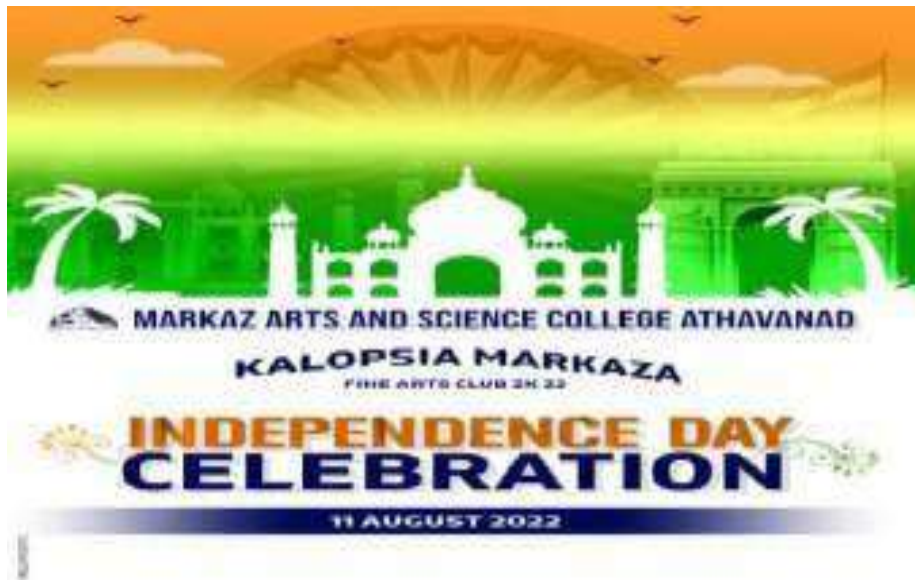
To increase coordination of students.

It help to study the history of the monuments and scope of tourism industry.

To reduce the stress among students.



EXTRA CURRICULAR ACTIVITIES MEHENDI COMPETITION



Fine Arts Club of Markaz Arts and Science College conducted Mehendi Competition on 7th July 2022. Harsha Laila 3rd B.Com and Shahza Abdul Razak of 3rd year BBA actively participated in the program.

INDEPENDENCE DAY CELEBRATION

Independence day celebration was organized by KALOPSIA MARKAZA (FINE ARTS CLUB 2K22)



on 11.08.2022 at MMC hall. MadhaSouhardha ganam (single) and patriotic song (group) were the competition items. Najmiya M.Com 2nd year participated.

AZADI KA AMRIT MAHOTSAV

Markaz Arts and Science College in association with Central Bureau of Communication, Ministry of Information and Broadcasting, Govt. of India, organized Integrated communication and Outreach Programme for celebrating 75 years of India's Independence AZADI KA AMRIT MAHOTSAV. Various programmes like seminars, photo exhibition, poster making competitions, cultural programmes were conducted and our students actively participated in the program. As a part of the program, POSTER MAKING COMPETITION (THEME: INDEPENDENCE) was conducted and Nihala of 2nd year B.com participated.



Markaz Arts & Science College celebrated Onam program named “**THAKATHOM**” on the college premises amidst much fanfare involving staff and students on 1st September 2022. Department wise competitions were organized for events like pookalam making, Onapattu, uriyadi, lemon and spoon , bottle filling, vadamvali, onappattu, balloon pottickal, musicalchair,chakkil ottam,glasspyramid,



uriyadi,biscuit bite etc. Commerce and management Students Activity Participated actively participated in all the competitions. Biochemistry department secured third place in pookalam competition. Department level celebration was also conducted namely “**UPPERI**”. The main attraction of the celebration was the traditional ‘Onasadya’ by the students to the department faculties. The day was a memorable one.

ONAM CELEBRATION



CHRISTMAS CELEBRATIONS



Department of Commerce Celebrate Christmas on 20/12/22

Vaik Muhammad Basheer Day Celebrations

October 2022 at college premises. All the students of Commerce and Management studies Department actively participated in the program .

ISHQE RASOOL SONG COMPETITION

KALOPSIA MARKAZA (Fine Arts Club 2K22) and Arabic Department coordinately conducted ISHQE RASOOL MADHHUNNABIGANAMALSARAM on 11th October 2022.

Madhuhganam single and group were the competition items. Jaseel of 1st B.Com participated.

SWEETISH MONTH

Mahatma Gandhi National Council For Rural Education and ED CLUB of Markaz Arts and Science College jointly conducted food fest programme-‘**SWEETISH MONTH**’ on 25th



VIKAM MUHAMMED BASHEER DAY



The Department of Commerce celebrated , "Vikam Muhammed Basheer Day" on 5/7/22 ,30.students of different departments



Farewell party conducted by first year PG Students on 24/6/22

COCURRICULAR ACTIVITIES

INDUCTION PROGRAM TO FIRST YEARS

An induction program was organized for the first year UG and PG on their first day at college, 19th September 2022. At 10 am, Department HOD and class advisor gave a general idea about the course Commerce and Management studies and gave an outline about rules and regulations of College. All students were instructed to assemble at Markaz auditorium with their parents. From the auditorium, Dr. C P Mohamed Kutty, Principal- Markaz Arts & Science College, Mr. Abdul Gafoor, College Superintendent and Management representatives addressed the gathering and gave a detailed session about the discipline, rules, anti-ragging matters etc. Parents also clarified their worries.



NSS VOLUNTEERS

Mohammed Yasir P, Adarsh, Hakkeem, Muflih, Muvafakh, Safwan, Nihala, Ashwini & Shahala of final year B.Com participated in the Seven days Special camp at TRK AUPS Vaikathur as NSS Volunteers for the academic year 2022-23.

National Service Scheme Unit No: 194

‘ലഹരി വിമുക്ത യൗവനം’

ഒരു NO.....

സപ്തദിന സഹവസ ക്യാമ്പ്

ഡിസംബർ 24-30
TRK AUPS സ്കൂൾ
വൈക്കംതൃശ്ശൂർ, വള്ളംമുക്ക്

MARKAZ ARTS AND SCIENCE COLLEGE
ATHAVANAD






MURSHID MEMORIAL EXCELLENCE AWARD

This award is given to students who show his/her excellence in different field in this college. The competition involves various rounds and many students from different departments participated. Twenty students registered for the competition. Through eliminations after each round, six students reached the final round. Shahul Hameed of 3rd year B.Com reached the final round and bagged the 3rd position in the competition. Award distribution ceremony was done by Sri. Abdul Hameed, Retd. Superintendent of Police, on 6th March 2023.

MARKAZ ARTS AND SCIENCE COLLEGE
(Affiliated to University of Calicut)
KANDAMANGALAM, MALAPPUZHAM DISTRICT, KERALA

MURSHID MEMORIAL EXCELLENCE AWARD 2022-23

DESIGNER: DR. SHAIK LATHEEF

SYLLABUS
CURRENT AFFAIRS (FROM DECEMBER - 2022 JANUARY)
GENERAL KNOWLEDGE
GENERAL ENGLISH
GENERAL SCIENCE
MATHEMATICS

PRIZES
FIRST PRIZE: 10,000
SECOND PRIZE: 5,000
THIRD PRIZE: 3,000

COORDINATORS:
MOHAMMED SHAFIQ C.C.
ABDUL K. P.
SHAMSHUL K. K.
SAYED MUHAMMAD NOVA THANGAL K. K.

ROUNDS:
ROUND 1: OMR TEST (30.01.2023)
ROUND 2: GROUP DISCUSSION (05.02.2023)
ROUND 3: POWER POINT PRESENTATION (13.02.2023)
ROUND 4: RARE TALK (16.02.2023)
ROUNDED 5: MOVIE REVIEW (20.02.2023)
ROUNDED 6: FREEDOM YOUR SKILL (23.02.2023)
ROUND 7: DEBATE (26.02.2023)

GRAND FINALE: AWARD DISTRIBUTION

MURSHID MEMORIAL EXCELLENCE AWARD 2022-23

Award Ceremony

06.03.2023 | 9.45 AM

Chief Guest
Sri. ABDUL HAMEED
Retd. Superintendent of police

Organizing in Association with
MARKAZ ARTS AND SCIENCE COLLEGE ALUMNI ASSOCIATION



Excellence Award Ceremony Excellence Award 2nd Runner up Shahul Hameed
(B.Com 3rd year)

PROFICIENCY PRIZE DISTRIBUTION

Shahul Hameed M T of 3rd year B.Com, Riluwana Beegum of 3rd year BBA and Ansila N of 2nd year M.Com received the Proficiency Award 2023 on March 2023 ,on the basis of Calicut University published results. It was given by Mr. Azad Ali KT, General Secretary of Markazu Tharbiyathil Islamiyya.



Proficiency Prize Distribution

\WOMEN EMPOWERMENT PROGRAMMES

Women Development Cell, Markaz Arts and Science College organized an online orientation program on **'REACH Finishing School and Certificate Courses'** for first year PG students

on 11th October 2022, at Computer Lab, main block through Google meet. Dr. Raj Muhammed, Senior Trainer, from REACH, explained about REACH Finishing School and different kind of courses they providing to add up the soft skill and hard skill of the students. Students got all information about each courses regarding the fee structure, course duration and placement opportunities.

All the students of second year B.Com and BBA attended a seminar on **Gender Awareness** organized by WDC, Markaz Arts and Science College, on 16th December 2022 at MMC Hall. The resource person was Smt. Rabiya, Gender Resource Person, Kudumabasree Mission Valanchery. Students got knowledge about difference between gender and sex, different kind of genders and gender inequalities happening around the world.

On behalf of International Women's Day 2023, Women Development Cell of Markaz Arts and Science College, Athavanad conducted a Gender Awareness class on 7th March 2023 at MMC Hall. Smt. Sumayya C.P., Community Councillor, Valanchery kudumabasree, led the class on various aspects of gender inequalities in our society. first year PG students attended the class and all of them got awareness about gender related issues in the current scenario and an interaction is carried out on how can mitigate these kind of inequalities in our society

SOFT SKILL TRAINING



Final year UG and PG Commerce and Management students attended SOFT SKILL TRAINING conducted by Career Guidance and Placement cell , Markaz Arts and Science College in association with IQAC on 31/08/2022. The resource person was **Sri. N K Balan Nair**.

During the entire session the Resource Person discussed the various strength, value and interest in order to make choice regarding the career of the student. The students were enriched in session and had better confidence in choosing the right ca

CAREER GUIDANCE SEMINAR

Career Guidance and Placement cell , Markaz Arts and Science College in association with IQAC and University Employment Information and Guidance Bureau, Calicut University organized career guidance seminar by Zakariya.M.V, Career Expert, on 10/8/2022 at 10 am to 3:30 pm. 5 students from M.com and 45 students from BBA & B.Com attended the session.



District Employment Exchange and Employability
Centre Malappuram

Career Guidance & Placement Cell
Markaz Arts and Science College, Athavanad

Soft Skill Training

Series 2

On 31.08.2022 @ MMC Hall. Time: 9.45am to 4.00pm

SOFT SKILL TRAINING

District Employment Exchange and Employability Centre, Malappuram in association with Career Guidance and Placement cell of Markaz Arts and Science College organized soft skill training on 31/8/2022 from 9:45 am to 4 pm at MMC Hall. The resource persons were **Mr. Balan Nair. N.K**, Career expert and **Mr. Abdul Latheef.K**, University Librarian, Calicut University. 40 Students from final year B.com& BBA and 9 students from M.Com attended the training.



PSC Coaching

Career Guidance and Placement cell, Markaz Arts and Science College in association with IQAC organized PSC Coaching for students on 11/1/23. 7 students from first year M.Com attended the programme. . Dr Rajesh, Resource Person addressed the students on career opportunities available and how to choose on their options.

TRAINING PROGRAMME

Career Guidance and Placement cell, Markaz Arts and Science College in association with IQAC organized training programme on 28/2/2023 at computer lab from 9:45 am to 3:30 pm. The Resource person was Abdul Latheef, Assistant Librarian, Calicut University campus. 4 students from first year M.Com. attended the training.

HOW TO FACE AN INTERVIEW

Career Guidance and Placement cell , Markaz Arts and Science College in Centre for Gandian studies

and Research , University of Calicut conducted a programme”how to face an interview” on 7/3/2023 at

10 am at MMC HALL. The Resource Person was Dr. R.S Paniker , Former member, Kerala Public Service Commission.7 students from from First Year M.Com attended the programme.



MoU between Department of Commerce and MALABAR COOPERATIVE TEXTILE LTD

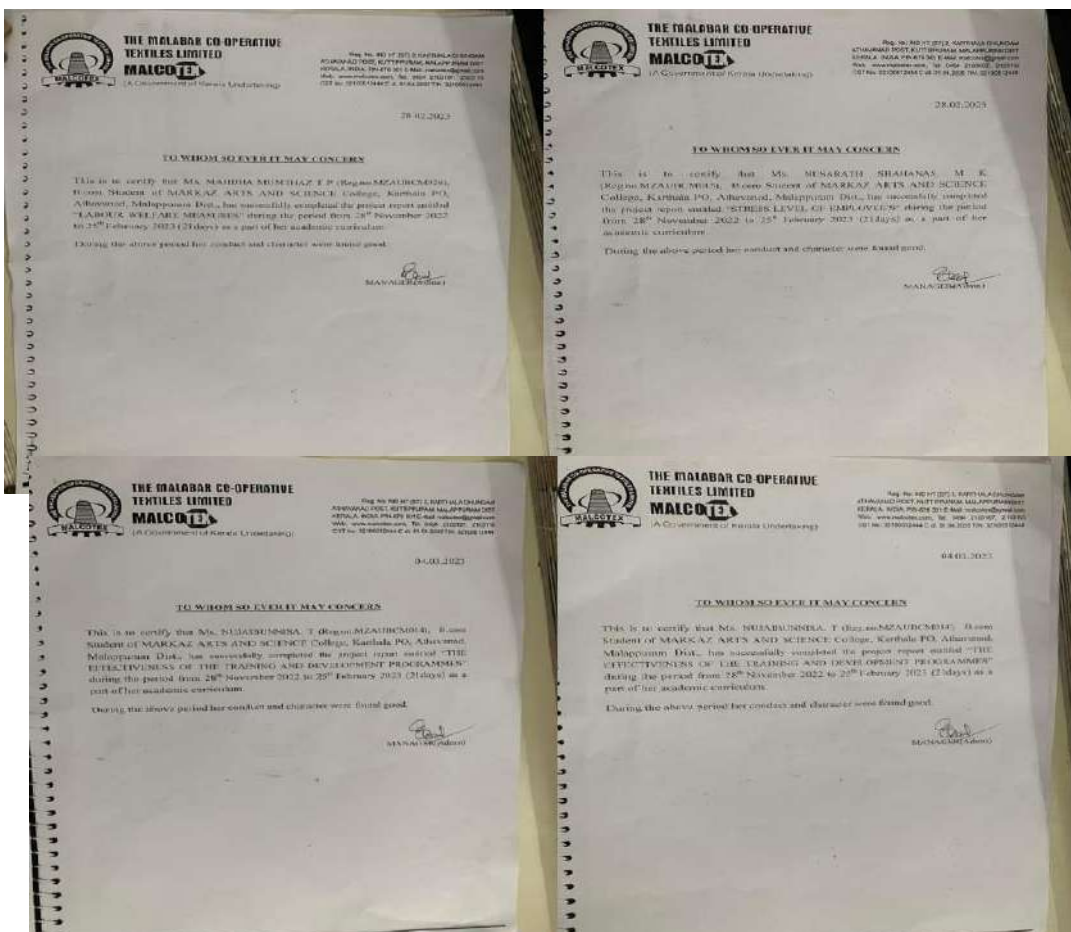
Type of activity: Student Project work

Brief Report of Activity

As part of Memorandum of Understanding between MALABAR COOPERATIVE TEXTILE LTD and Department of Commerce ,the following students of B.Com had completed 21 days Student project during 2022 23

Ms Majida Mumthaz TP , on topic " Labour WELFARE MEASURES OF MALCOTEX,Nusirath Shahanas MK of Bcom on topic STRESS LEVEL OF EMPLOYEES OF MALCOTEX, Nujaibunnisa on topic " EFFECTIVENESS OF TRAINING AND DEVELOPMENT ". SHAHNA PK on topic " TOTAL QUALITY MANAGEMENT AND ITS APPLICATIONS ON BEHAVIOURAL CHANGES OF EMPLOYEES IN MALCOTEX,

Copy of Project Report Certificate



Collaboration between DEPARTMENT OF MANAGEMENT STUDIES and VALANCHERY SERVICE CO- OPERATIVE BANK LTD

Type of activity: Student Project work

Year : 2022-23

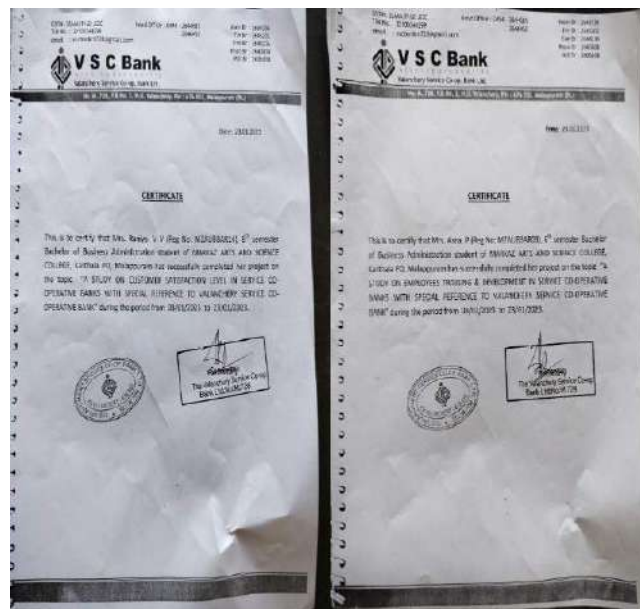
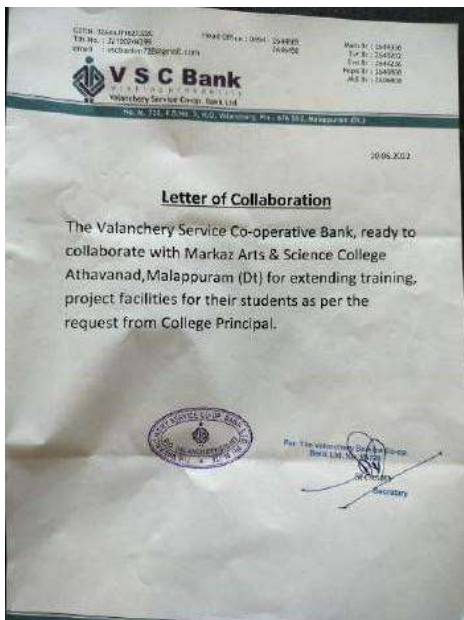
Brief Report of Activity

As part of Collaboration between DEPARTMENT OF MANAGEMENT STUDIES and VALANCHERY SERVICE CO-OPERATIVE BANK LTD

the following students of BBA had completed 21 days Student project during 2022 23

Ms ASNA Pon topic " A STUDY ON EMPLOYEES TRAINING AND DEVELOPMENT IN SERVICE COOPERATIVE BANK WITH SPECIAL REFERENCE TO VALANCHERY SERVICE COOPERATIVE BANK "

Ms RANIYA V V on Topic A STUDY ON CUSTOMER SATISFACTION LEVEL IN SERVICE COOPERATIVE BANK WITH SPECIAL REFERENCE TO VALANCHERY SERVICE COOPERATIVE BANK '.



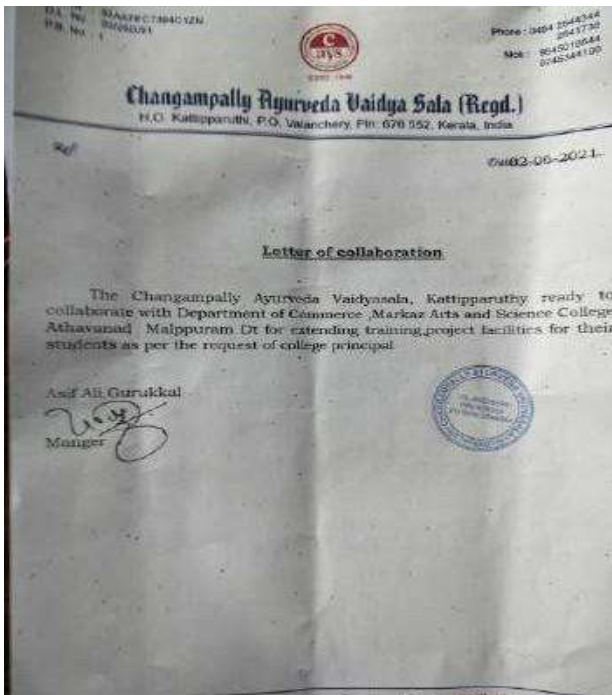
Collaboration between DEPARTMENT OF COMMERCE and CHENGANPALLI AYURVEDA VAIDYA SALA

(Regd.)

Type of activity: Resource Sharing

Brief Report of Activity

As part of Collaboration between CHANGANPALLI AYURVEDA VAIDYA SALA (Regd.) and Department of Commerce, an individual relationships and resources sharing program conducted on 13/12/2021 Mr Abdul Jabbar, Gurukkal interacted with student of fifth semester Bcom. and BBA participated



LIST OF STUDENTS ENROLLED IN SWAYAM

Class :B. Com. 3rd year.

AHSANA M P

ASNA SHERI P

FATHIMATH SWALIHA K

FATHIMATHUL SAHADA K

HASNA MOL

NIHALA JASMI PT

SAFEELA NASRI K

SEHLA T K

SHAHANA NASRIN T

SHIFANA K

SHIFNA AFREEN KM

AJMAL FAWAZ K

MOHAMED BASHEER

MOHAMMED MUVAFAKH P

SHAHANA SHIRIN K

CJ SURYADARSHAN

ASWANI K V

FAHIMA SHERY PK

JUMANA NASRIN K P

MUHSINA

SHAHINA P

SWATHY ASHOK M

ABDUL HAKEEM M P

ADARSH P

IRFAN HABEEB C

LUKUMON M

MOHAMED AJMAL P

MOHAMED MUFLIH

MOHAMED NASIF K

MOHAMMED SHAHAL K P

MUHAMMED ADHIL K P

MUHAMMED FAWAS

MUHAMMED SAFWAN

MUHAMMED SHIBIL M

MUHAMMED SINAN. PP

MUHAMMED YASIR

ROHITH K

SAJEVADH SIHADH V K

A SEMINAR ON GST



A Seminar on “Awareness on GST” on 20/9/22, was conducted for final year BBA and 2nd year BCOM Students. **Mr. Mansoor Ali K** (Deputy Commissioner) handled the session. 80 students attended the seminar.

CAREER GUIDANCE

Morning Session: 10am to 12.30pm Resource Person: Zakariya M V

(Career Expert)

Topic: Career & Higher study options

Dr. C P Muhammed Kutty (Principal, Markaz Arts and Science College) inaugurated the program in the presence of Mr. Hariharan P (Staff, Calicut University Employment Information & Guidance Bureau) who welcomed the gathering to the morning session, Mr. Sharafudheen (HOD, Department of Commerce) presided over the function. Mr. Fasil P (Coordinator, Career Guidance and Placement Cell, Markaz Arts and Science College) thanked everyone for their participation in the program.

Welcome speech: Muhammed Ashik VP (Staff, Calicut University Employment Information and Guidance Bureau)

Presidential Address: Abdul Salam Mattath (HOD, Chemistry Department)

Vote of Thanks: Fasil P (Coordinator, Career Guidance and Placement Cell, Markaz Arts and Science College)



Dr. CP Muhammed Kutty inaugurating the program in the presence of Mr. Zakariya MV (key speaker), Sharafudheen (HOD, Commerce), Hariharan P(staff, University Employment Information and Guidance Bureau).



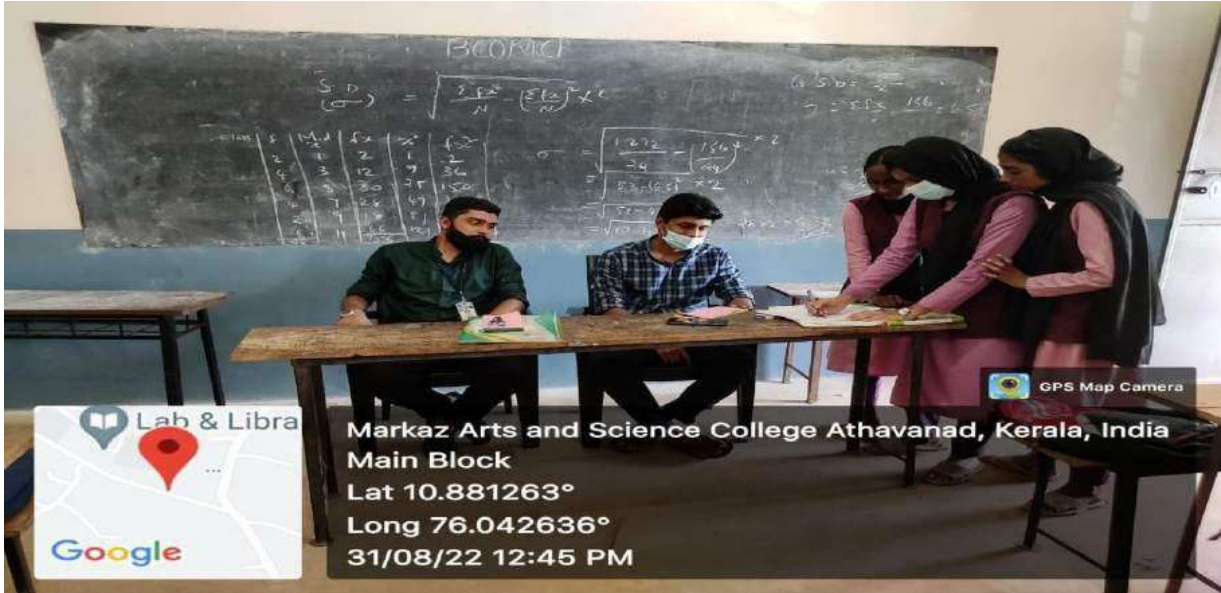
Mr. Zakariya MV, addressing the gathering (forenoon session)



Mr. Zakariya MV, addressing the gathering (afternoon session)

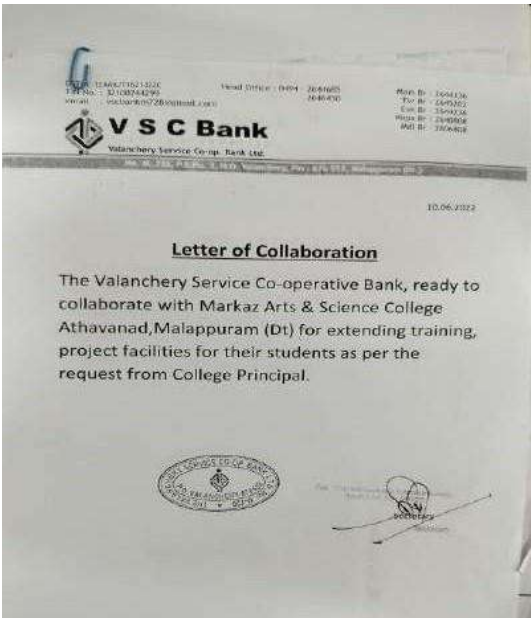
EMPLOYABILITY REGISTRATION CAMP on 31.08.2022

District Employment Exchange and Employability Centre Malappuram In association with Career Guidance and Placement Cell Markaz Arts and Science College Athavanad



conducted EMPLOYABILITY REGISTRATION CAMP for the students on 31.08.2022

SOME OF THE CERTIFICATES





MARKAZ ARTS AND SCIENCE COLLEGE
 (Affiliated to University of Calicut)
 ATHAVANAD, KARTHALA P.O., MALAPPURAM DT., KERALA - 679571

Certificate of Participation

THIS IS TO CERTIFY THAT

Sharafudheen K.

has attended a one day *Faculty Development Programme* on **'NAAC DOCUMENTATION'** organized by Internal Quality Assurance Cell(IQAC) on 06th August 2022.

Pasola M. P.
Coordinator
IQAC



Dr. C.P. Mohamed Kutty
Principal

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Mohammed Basheer V.
Coordinator
IQAC



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Mohammed Basheer V.
Coordinator
IQAC



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Principal

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Coordinator
IQAC



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 Coordinator
 IQAC

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 Coordinator
 IQAC

 Dr. C.P. Mohamed Kutty
 Principal





DIVINE COLLEGE OF EDUCATION
(Co-Education)

(Managed by Pavamala Memorial Educational and Charitable Trust)
Thagal Mahal Road, North Ariyavoor, Tiruchappalli - 620 009. Mobile : 99524 66870

College Code : 12712

Date :

DATE : 14.11.2022

BONAFIDE CERTIFICATE

This is to certify that Miss/Mrs. **AMRUTHA V D/o Mr. Vijayan V**, is a bonafide student of this college and studying in 1 Year B.Ed (Commerce) during the academic year 2022-2023. As a student her conduct and Character were found to be Good.



W. P. ...
PRINCIPAL
DIVINE COLLEGE OF EDUCATION
Thagal Mahal Road, North Ariyavoor
Trichy - 620 009.

Admin. Office : 13-D/2, Sastri Road, Tenur, Trichy - 620 017.
Mobile : 99524 66870, 99524 09438

MES KEVEEYAM COLLEGE
VALANCHERY
(Affiliated to University of Calicut)
NAAC Reaccredited with A+ Grade (3.44)



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M.COM FINANCE

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GUARDIAN : SHAJI
ADDRESS : VELOOR (H)
VALANCHERY
MALAPPURAM - 676552

D.O.B : 7/8/2001
PHONE : 7356640279

K. ...
Principal

NEXA
NEXA PERINTALMANNA
KVR AUTOMALL PVT. LTD.



SHAHIN SHAN P V
Relationship Manager

Employee Code : 218
Date of Joining : 10/08/2022
Blood Group : O+ve

Authorized Dealer
MARUTI SUZUKI Issuing Authority
#85/5,6, Palakkad - Kozhikode Highway,
Angadipuram P.O., Pin-679321, Malappuram DL., Kerala.
Ph: +91 7909220000


UNITED ARAB EMIRATES
MINISTRY OF HUMAN RESOURCES
& EMIRATISATION

الإمارات العربية المتحدة
وزارة الموارد البشرية
والتوظيف

الإسم : هشام امين بوتامل بادينهارييل حسن بوتامل بادينهارييل

Name : HISHAM AMEEN POTTAMMAL PADIBHARETHIL HASSAN POTTAMMAL PADI

Expiry Date : 28/08/2025	تاريخ الإنتهاء	Work Permit NO : 1085/9223	رقم بطاقة العمل :
Personal NO : 10005070291553	الرقم الشخصي :	Profession : موظف مصفاة	المهنة :
Nationality : الهند	الجنسية :	Establishment : FOCUS LUBRICANTS TRADING L.L.C	المؤسسة :
Electronically printed	مطبوعة إلكترونيا		





ICFAI Business School, Admissions Office
65, Nagarjuna Hills, Punjagutta, Hyderabad - 500082, Telangana State, India.
Tel : + 91-40-23440963, Toll Free No. 1800 425 5566/77
Website: www.ibsindia.org

March 8, 2023



Application No: 1222-217001
Mr MOHAMMED SAHBEEL K P
KARINGAPPARA HOUSE, AVANKALAM POST
MALAPPURAM - 629573, KERALA
Tel: 9745989599

Dear Mr MOHAMMED SAHBEEL K P

Admission to the MBA Program (2023 - 25) - Selected

We are happy to inform you that you have been selected provisionally for admission to the 2 year full time MBA Program at IBS Hyderabad, constituent of the ICFAI Foundation for Higher Education (IFHE) Deemed-to-be-University under section 3 of UGE Act 1956. IBS Hyderabad is Accredited by AACSB (The Association to Advance Collegiate Schools of Business) USA in 2020 for MBA, BBA and PhD programs.

Admission Fee: You are required to pay the Admission Fee of Rs. 80,000 by **March 20, 2023** to confirm your admission. Non-receipt of Admission Fee by 5:00 PM on March 30, 2023 will lead to cancellation of your admission and allotment of the seat to a waitlisted candidate.

1. The Admission Fee is to be paid by way of Bank Demand Draft drawn on a Scheduled Commercial Bank in favour of "IFHE- IBS Admission Fee A/c, 2023" payable at Hyderabad.

The Demand Draft should be sent to "The Admissions Officer, IBS Admissions Office, # 65, Nagarjuna Hills, Punjagutta, Hyderabad - 500 082, Telangana State, India" along with Fee Remittance Form (attached). The Name and Application Number are to be written on the reverse of the Demand Draft.

2. Alternatively, Admission Fee can be paid online. Please visit our website www.ibsindia.org

The academic activity will commence from May 15, 2023. All the selected candidates are mandatorily required to report at the allotted campus on May 15, 2023 for program registration and submit the First installment of Program Fee along with Refundable Caution Deposit. The fee schedule for the program is attached.

The details on accommodation will be communicated by the allotted campus officials in the third week of April, 2023. The Officials to be contacted at campus are:

IBS Campus	Details	Quarters on Accommodation	
		Timings	Days
Hyderabad	Name:	Dr. C. S. Shylajan Program Head - IBS Hyderabad	Hostel Duty Warden
	E-Mail:	csanilshy@ibsindia.org	Boys Hostel: hostel@ibsindia.org Girls Hostel: hostel_girls@ibsindia.org Boys Hostel: 9848051626, 7997064446 Girls Hostel: 9848307324, 8004993351

Should you require any clarification on admissions, you may please contact on the email ibs@ibsindia.org and for any assistance in getting educational loan from banks, please contact Financial Aid Facilitation Cell on the email finance@ibsindia.org

Wishing you all the best.

Yours sincerely

Admissions Officer
For & on behalf of Admissions Committee



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NEXA PERINTALMANNA
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MOHAMMED MUSTHAFA
 Relationship Manager

Employee Code : 219
 Date of Joining : 10/08/2022
 Blood Group : A+ve

Authorized Dealer
MARUTI SUZUKI Issuing Authority

#85/5,6, Palakkad - Kozhikode Highway,
 Angadipuram P.O., Pin-679321, Malappuram Dt., Kerala.
 Ph: +91 7909220000

Sep 2024




DBS
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 Business
 School

Nasimshad, Mohammed 20006014

Course: BMS09BAN
 Master of Science in Business Analytics

5 Farook Institute of Management
 Farook College (P.O)
 CALCUT
 E-Mail : mba@fims.ac.in

ASSABAH
 ARTS AND SCIENCE COLLEGE
 VALAYAMKULAM



SHAMEENA. P
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2022 - 2025
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 Address : KURUVETTINJALIL
 KAKKATTIRI
 PALAKKAD
 679534
 Phone : 8136980144

Barcode
 Principle

FR Voucher

No. : CASH DEPO DIRE Dated : 12-Sep-2023

Particulars	Amount
Account : ILHAM HABEEB K M (2023-2025) Advance CASH DEPO DIRE 35,750.00 Cr	35,750.00

Through :
 KFC BANK - SR AC 2650478

On Account of :
 CASH DEPOSIT BY - HABEES - TIRUR
 1 ST SEM 23-25 - DIRECT DEPOSIT

Amount (in words):
 INR Thirty Five Thousand Seven Hundred Fifty Only

₹ 35,750.00

Authorized Signatory

